

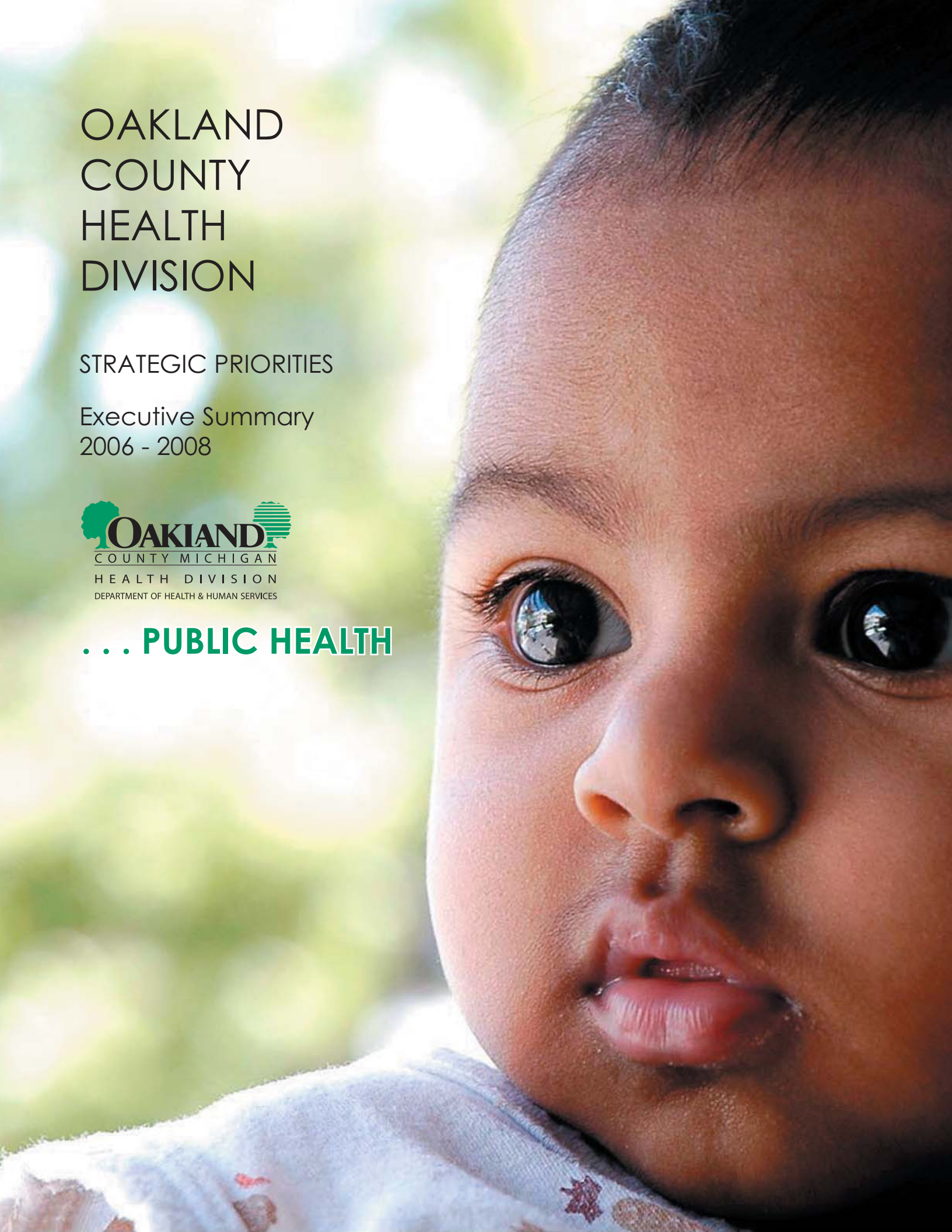
OAKLAND COUNTY HEALTH DIVISION

STRATEGIC PRIORITIES

Executive Summary
2006 - 2008



... **PUBLIC HEALTH**



OUR STRATEGIC FOCUS

- Public Health Emergency Preparedness
- Provision of Essential Services
- Local Public Health Advocacy
- Infant Mortality Response



VISION

Your recognized leader in public health.

MISSION

To protect the community through health promotion, disease prevention, and protection of the environment.

VALUES

We Value:

Services

Diversity

Education

Trust

Safety

STRATEGIC PRIORITIES

2006 – 2008

EXECUTIVE SUMMARY

Our strategic plan defines organizational priorities for 2006 – 2008, provides direction for future endeavors and measures of success. We are committed to a flexible approach where our course of action can be adjusted in response to changing situations. This plan is a guide for providing timely, quality public health services that results in improved health for the Oakland County community.

PREPARING FOR PUBLIC HEALTH EMERGENCIES

- Strengthening Citizen Preparedness
- Improving Local Readiness
- Expanding Regional Collaboration

PROVISION OF ESSENTIAL SERVICES

- Improving Personal Health
- Protecting Environmental Health
- Conducting Disease Surveillance
- Enhancing Public Information

LOCAL PUBLIC HEALTH ADVOCACY

- Maintaining Policy Development
- Expanding Public Relations & Media Communications
- Addressing Emerging Health Issues

INFANT MORTALITY RESPONSE

- Encouraging Early Prenatal Care
- Discouraging Smoking Among Pregnant Women
- Promoting Healthy Living
- Educating About Healthy Eating

OAKLAND COUNTY HEALTH DIVISION

Pontiac | County Service Center

1200 NORTH TELEGRAPH ROAD
PONTIAC MICHIGAN 48341
General Information 248-858-1280
Toll Free 888-350-0900

Southfield

27725 GREENFIELD ROAD
SOUTHFIELD MICHIGAN 48076
General Information 248-424-7000
Toll Free 800-758-9925

Walled Lake

1010 E WEST MAPLE ROAD
WALLED LAKE MICHIGAN 48390
General Information 248-926-3300

Oakland Pointe

250 ELIZABETH LAKE ROAD
PONTIAC MICHIGAN 48341

L. Brooks Patterson, County Executive
Thomas J. Gordon, PhD, Director of Health & Human Services
George J. Miller, Manager/Health Officer



The Oakland County Health Division will not deny participation in its programs based on race, sex, religion, national origin, age or disability. State and federal eligibility requirements apply for certain programs.