



Oakland County Green Summit Speaker Bios May 19, 2009

Scott Beckerman, Comerica Bank

Scott Beckerman is a Senior Vice President and manager of Comerica Bank's Environmental Risk Management Group; responsible for evaluating environmental risk and transactional due diligence for a wide variety of real-estate based financial transactions, with concentrations in industrial properties, petroleum facilities, automotive dealerships, and brownfield redevelopments. Scott's ERM Group also monitors emerging environmental risks, such as carbon risks, and develops risk identification, quantification, and mitigation strategies. Scott is a member of Comerica's Sustainability Council, and provides support Comerica's Corporate Sustainability Program. Scott holds a Masters Degree in Environmental and Water Resources Engineering and a Bachelors Degree in Mechanical Engineering, both from the University of Michigan in Ann Arbor, Michigan. Scott is also licensed Professional Engineer (PE) and LEED Accredited Professional (LEED AP).

Mark J. Bennett, Attorney, Miller Canfield

Mark J. Bennett has combined his dual training in real estate and environmental law into his position as leader of the firm's interdisciplinary Climate Change Practice Team, managing a broad array of issues in this emerging area of law including carbon finance, green building and sustainable development, and renewable energy. His practice also includes a focus on advising clients in the acquisition and development of commercial real estate, as well as guiding companies in conducting environmental due diligence in real estate transactions. Mark also counsels clients on strategies to obtain environmental-related economic development incentives, including Brownfield designations. He has extensive experience in negotiating contractual agreements related to LEED ® certification for building owners, investors, architects and construction professionals. In addition, he routinely works with clients to secure venture capital financing and has also assisted several companies with merger and acquisitions transactions and corporate formation.

Walt Dindoffer, Development Solutions

In his 29 year career Walt Dindoffer has been responsible for saving over \$55,000,000 in energy costs. This has been accomplished through management of commercial, institutional and industrial energy systems improvements. Well over 400 energy efficiency improvement projects have been studied, developed, implemented and audited. He has conducted over 50 different facility energy audits. His company Development Solutions is an **ENERGY STAR® PARTNER** with the Department of Energy and the Environmental Protection Agency. He is a member of the Association of Energy Engineers. He is a member of American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) and American Society of Mechanical Engineers (ASME).

Greg Dobson, RA, LEED-AP, Principal, Albert Kahn Family of Companies

Mr. Dobson joined Kahn in 1973 as a field representative, serving as the firm's on-site liaison for major construction projects in the Midwest. In recognition of his accomplishments, he was named an Associate in 1978, a Senior Associate in 1985, and currently serves as the firm's Principal and Director of Commissioning Services. Mr. Dobson has provided oversight and leadership on a great deal of the firm's significant commissioning projects and has supplied innovative strategies in blending sustainable design elements into the commissioning process. His detailed experience in all aspects of the commissioning process and demonstrated knowledge of key industry issues has made Mr. Dobson a strategic asset to Kahn.

Levi Gardner, LEED-AP, Sustainability Coordinator, Integrated Architecture

As the Sustainability Coordinator for Integrated Architecture, a firm recognized regionally and nationally as a champion of sustainable ideas and design, Levi is charged with the task of advocating, educating, and reinforcing the ideals of LEED and sustainability. Formally trained in the areas of business, political science, and environmental science, Levi brings a unique skill set into the area of sustainability, facilitating the integrated design process for the various trades and disciplines. In addition, he coordinates all education and advocacy required to effectively achieve certification. He is a LEED AP and Green Advantage Certified and has completed 8 LEED projects and currently is overseeing the LEED process for another 15 projects in design and construction in rating systems including NC, EB, CI, and ND. Levi sits on the advisory board for the Sustainability Initiative at Grand Valley State University as well as the Energy and Environment Committee at the same institution. He is a former member of the Board of Directors of the West Michigan Sustainable Business Forum and teaches a Sustainable Design and Construction course at Grand Rapids Community College. Levi has been featured as a guest lecturer at Davenport University, Kendall College of Art and Design, the City of Auburn Hills, and the Saugatuck Center for the Arts. He lives with his wife and daughter in Midtown district of Grand Rapids, Michigan.

Paul Goldsmith, Harley-Ellis Devereaux

Resource sustainability, green architecture, and environmental sensitive design are fundamental principles that go to the very core of the Architecture profession. These principles are not exactly new to Paul Goldsmith. Paul is a United States Green Building Council LEED Accredited professional, an expert in sustainable design, and champion of Harley Ellis Devereaux's development of design standards for projects seeking LEED certification. With over 35 years experience in architecture and construction technologies, Paul utilizes an approach to architecture based upon engagement that allows customers to better identify opportunities for sustainable design in buildings. He has managed and executed a wide range of projects throughout the United States. Paul routinely speaks on the topic of sustainable design. Within a sustainable design approach, he views facilities from a holistic perspective, evaluating environmental performance over the life of the facility, and striving to achieve a balance between known standards and emerging environmental issues.

Paul was one of twelve founding members, founding board member and first Chairman of the Chapter serving two years in that leadership capacity. Paul remains an active member of the Chapter's Advocacy Committee whose responsibility is to "transform the building design market in SE Michigan through education". Nationally Paul has served on the Curriculum and Accreditation and Formal Education Committees of the USGBC. As one of eighty-five national USGBC LEED Faculty he regularly teaches workshops for LEED for Green Building Design and Construction, LEED for Existing Buildings Operations and Maintenance and LEED Green Interior Design and Construction. Recently Paul has been part of a team training new LEED Faculty as the demand for LEED Workshops continues to increase. Paul was one of the co-writers for the new 300 Level Implementation LEED EBOM Workshop. This new format was introduced last year in Boston at Greenbuild. Riding on that successful project Paul is now part of the team writing the new 300 Level LEED BD and C Implementation Workshop that will be introduced this summer.

Additionally, for the past thirty five years, Paul has continually taught college courses at Lawrence Technological University's School of Architectural History, Building Materials, Building Systems, CAD and Integrated Design. The number of quality projects he has been involved in his career and at Harley Ellis Devereaux/GreenWorks Studio over the years, as well as the number of students that have gone on to successful careers in architecture, have been the measures of his success.

Terry Judge, CEO, Core Solutions

Over the last 15 years, Mr. Judge has established an impressive track record in areas of tax and cost recovery for thousands of clients around the US. After attending college for mechanical engineering, he quickly founded a firm called Envirotech Marketing which focused on energy reduction, and indoor air quality. In 2004, Mr. Judge Founded CORE Solutions Group, based right here in Troy. Since its inception, CORE has become one of the leading tax recovery firms in the country by helping business and commercial property owners recover or save millions of dollars in state and federal tax, while at the same time consult on how to use this new found money to establish a greener more eco friendly facility or building. Mr. Judge has become an expert in the areas of cost segregation studies, energy efficiency tax incentives as well as research and development tax credits. He has been invited to speak at many conferences and has authored several articles on how to increase cash flow from these Government Sanctioned tax incentives available to 1000's of businesses. More importantly, over 200 CPA firms have come to rely on CORE to bridge the gap between their client and congress. Mr. Judge is a member of the USGBC as well as an Energy Star Partner

Shawn Keenan, Water Resources Coordinator, City of Auburn Hills

Shawn Keenan has served as the Water Resources Coordinator for the City of Auburn Hills for over seven years. His chief responsibility consists of assuring compliance with all State and Federal regulations associated with water quality and the City's Green Building initiative. Mr. Keenan's skills include over four years experience in land use planning, primarily as a municipal planner for a private consulting firm.

Mr. Keenan is a member of the American Public Works Association and Michigan Association of Planning. He also served two years on the Assembly of Rouge Communities Executive Committee and currently serves as President of the Clinton River Watershed Council's Board of Directors. Mr. Keenan is a graduate of Eastern Michigan University where he received a Bachelor's Degree in Public Law & Government and a Master's Degree in Public Administration.

Ryan LaFontaine, LaFontaine Automotive Group

Ryan LaFontaine graduated from Northwood University with a Bachelor's in Automotive Marketing. He successfully managed the largest Buick, Pontiac, GMC dealership in the nation (still #1 sales volume store in the country). Recently, Mr. LaFontaine helped construct and operates General Motors' only green dealership in the country, and is one of two dealerships in the United States to receive Gold LEED Certification by the United States Green Building Council. Mr. LaFontaine oversees 14 franchises including Buick, Pontiac, GMC, Cadillac, Chevrolet, Chrysler, Dodge, Jeep, Hyundai, Kia, Suzuki, Honda, Toyota, and Scion. Currently, he employs over 400 full time employees and is ranked Top 5 in all franchises for Customer Satisfaction Index.

Mark Miller AICP/PCP, Planning Director, City of Troy

Bachelor of Science, Urban Planning, Michigan State University, East Lansing, Michigan, 1983
2001 - Present, Planning Director, Planning Department, City of Troy, Oakland County, Michigan
2000 – 2001, Principal Planner, Planning Department, City of Troy, Oakland County, Michigan

Dr. Vickie Markavitch, Superintendent of Oakland Schools

Dr. Vickie L. Markavitch is the superintendent of Oakland Schools, the intermediate school district that serves the 28 public school districts, public school academies and private schools that educate the 230,000 students of Oakland County, Michigan. Dr. Markavitch joined Oakland Schools in June, 2004. Dr. Markavitch received her Ph.D. in Educational Administration from Michigan State University in 1991, her M.A. in Special Education from Western Michigan University in 1973, and her B.A. in Elementary/Secondary Special Education from Michigan State University in 1966.

Dr. Tresa Zumsteg, Deputy Superintendent for Instructional Services of Oakland Schools

Dr. Zumsteg joined Oakland Schools on March 1, 2007. As Deputy Superintendent for Instructional Services, Dr. Zumsteg oversees Oakland Schools' curriculum and instructional departments, including Career Focused Education, Early Childhood, Learning Services, School Quality, and Special Education. She ensures that Oakland County schools receive the support they need to continue moving student achievement forward.

Dr. Zumsteg's career began as a teacher for the emotionally impaired in Clarkston in 1977 after which she served as an assistant principal then principal in Rochester and deputy superintendent in Berkley before becoming superintendent there in 2000. She received her BA, MA and Ph.D. (in Educational Administration) from Michigan State University.

Cliff Montague, Senior Vice President & Chief Strategic Officer of the Albert Kahn Family of Companies

Mr. Montague joined Kahn in 1979 as a project architect. In his current role as Senior Vice President and Kahn's Chief Strategic Officer, he serves as an invaluable visionary and resource for staff across the Albert Kahn Family of Companies. As President of Kahn Global Services, Inc., a subsidiary of Kahn, his efforts have led the firm to expand their services to include Facility Management, Commissioning and Strategic Facility Planning. With over 30 years of experience at Kahn, Mr. Montague has repeatedly demonstrated an impressive leadership capability, moving Kahn into a position of expertise on sustainability issues. As a member on the Corporate ECO Forum he will bring this expertise, along with his personal passion for sustainable architecture to the venue.

John P. McCulloch, Oakland County Water Resources Commissioner

Oakland County Water Resources Commissioner John McCulloch served for 10 years as an Oakland County Commissioner prior to being elected drain commissioner in 2001. His title changed to Water Resources Commissioner in November, 2008. He also was Chairman of the Board of Commissioners for five years. An attorney and certified public accountant, Commissioner McCulloch is a past chairman of the Southeast District of the Michigan Association of County Drain Commissioners. He has authored numerous articles on water quality that have appeared in both national and international journals and publications.

Diana Nash, Founder, Green Team Coalition

For the past four years, Ms. Nash has been actively involved in numerous cost reduction transactions, representing clients on a consultative basis with the intention of gaining "clients for life". She has represented clients in office, industrial, medical and income property transactions. Over the past two years, she has developed a "green" business model to consult with clients on reducing operating expenses, while assisting them with "greening up" their facilities and making critical corporate sustainability decisions. Ms. Nash holds a B.S. Degree in Economics and Labor Studies from Eastern Michigan University, and has completed coursework towards her M.B.A. at the University of Michigan and M.S.F. at Walsh College.

Jim Nash (D), Oakland County Commissioner, District 15

Boundaries: Includes the eastern portion of the City of Farmington Hills.

First elected: November 2004

Current term: January 1, 2009 - December 31, 2010

Commissioner Nash is a ten year resident of Farmington Hills. He is married to Kathy Nash. They have four children and three grandchildren. He served as an Army Medical Specialist from 1977 to 1980 and was honorably discharged from the service. He received the Conduct Medal and Expert Field Medical Badge.

Jim Newman, Newman Consulting Group, LLC

James L. Newman is owner and managing partner of Newman Consulting Group, which is an Environmental Protection Agency Energy Star® and Rebuild Michigan Partner. The group assists architects, engineers, building owners, and developers throughout the world to design and construct more energy-efficient and sustainable buildings to LEED® (Leadership in Energy and Environmental Design) guidelines. Mr. Newman is a Certified Energy Manager, a Certified Sustainable Development Professional, and a LEED® Accredited Professional. Active in many professional organizations, he is currently chairperson of the Council of Affiliated Organizations of the Engineering Society of Detroit (ESD), a member of ESD's Construction and Design Committee, and ESD's spokesperson on energy and the environment. Mr. Newman is cochairperson of the Public Policy Committee of the Detroit Regional Chapter of the U. S. Green Building Council. An involved member of the American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE), he was a member of ASHRAE's 2008 Energy Policy Document Committee and is a trainer for ASHRAE Energy Standard 90.1, which is the basis for the energy portion of the building codes and for LEED. Mr. Newman is also a member of the Committee on Energy and the Environment of Building Owners and Managers Association International. Recipient of many awards, he speaks about "green" and sustainable topics on radio and TV, gives seminars worldwide on these and other topics related to the construction industry, and has been published in newspapers and technical journals.

Ms. Lenka Perron, Risk Services & Solutions, Fireman's Fund Insurance Company

Lenka Perron is an Executive Consultant in the Risk Services and Solution division of Firemans Fund Insurance Company. Mrs. Perron has 18 years experience is Loss Control and Risk Management, with a degree in both Environmental Health Management and Industrial Toxicology. Recently, Mrs. Perron was designated as the regional Green Consultant for the midwest territory and provides sustainability consultation and evaluation for target industries, including hospitality, real estate and restaurants.

Mike Plesz, Chief Executive Officer, Pleszure Food Groups

Restaurateur Mike Plesz has owned and operated a number of successful brewpub-style establishments in the metro Detroit area for the last fifteen years including the Rochester Mills Beer Co., which has consistently been one of the leading producers of craft beer in the state. The latest endeavor for the Pleszure Food Group is Plesz's vision for a sustainable business model: Mind Body & Spirits - Inspired Dining, an eco-conscious restaurant serving local and organic meals in an inspired casual atmosphere. The restaurant has been recognized for both its cuisine and commitment to environmental stewardship, which is also evident through partnerships with certified organic local farmers and eco-conscious suppliers as well as a continual assessment of its own sustainable efforts.

Cathy Rasegan, Loan Officer, Oakland County Business Finance Corporation

Cathy has a degree in Public Law & Government from Eastern Michigan University. For over 11 years, she has assisted companies seeking financing through the SBA 504 Loan and the Industrial Revenue Bond programs. Cathy has experience in loan closing, portfolio management and intake/processing of new loans.

Arthur Siegal, Attorney, Jaffe, Raitt, Heuer & Weiss

Arthur is a partner at the law firm of Jaffe, Raitt, Heuer & Weiss and heads the firm's environmental law practice group. Arthur is a 1983 graduate of the Wayne State University College of Business Administration with distinction and a 1986 cum laude graduate of the University of Michigan Law School. His practice encompasses many aspects of governmental regulation including bidding disputes, road regulation, solid and hazardous waste management, environmental remediation and insurance coverage for environmental remediation.

He recently completed a two-year term as chair of the Michigan Chamber of Commerce's Environmental Quality Committee and is actively engaged with the Chamber's efforts regarding potential amendments to Part 201 and developing energy policies. Arthur was part of the team that successfully litigated the case of Fort Gratiot Sanitary Landfill v MDNR before the US Supreme Court. He has represented clients in both litigation and administrative challenges regarding administrative agencies' actions, successfully negotiating with the USEPA and the Michigan Departments of Natural Resources and Environmental Quality.

Arthur has also assisted clients with numerous brownfield redevelopment projects including projects in Rochester Hills, Trenton, Troy, Utica and Woodhaven. His Firm is a member of the Green Team Coalition and Arthur is an active participant – having twice made presentations to the Coalition in the last year.

Arthur has spoken to various business, industry and legal groups and has attended and presented at seminars on a variety of environmental topics, including twice presenting the State Bar of Michigan's annual State of The Law summary of environmental law developments. He has written a number of articles addressing various environmental issues.

Jeff Spencer, Sustainable Communities Coordinator, State of Michigan Bureau of Energy Systems

Jeff Spencer is a project manager with the Bureau of Energy Systems, Green Practices Section, whose responsibilities include facilitating and coordinating voluntary stewardship and sustainability efforts with communities and business including the MI Green Communities Challenge, MI Clean Marina Program, the MI Business Pollution Prevention Partnership, and the Michigan Turfgrass Environmental Stewardship Program. Mr. Spencer has a Bachelor's degree in geology from Central Michigan University and has been with the State of Michigan for ten years, mostly with the Department of Environmental Quality (DEQ). He worked as an environmental consultant for eight years prior to joining the DEQ.

Bill Stough, CEO, Sustainable Research Group

William A. Stough Serves as Executive Director of the Southeast Michigan Sustainable Business Forum (www.smsbf.org). The Sustainable Business Forum is collaborating with Detroit's working for Environmental Justice to plan and design the Detroit Center for Sustainability, a community project to help Detroit and Southeast Michigan transition to an environmentally, socially and economically sustainable society.

Mr. Stough is the Chief Executive Officer of the Sustainable Research Group, a consultancy that provides environmentally sustainable solutions to business, governmental and institutional clients. He has over 28 years experience in sustainable business initiatives, industrial ecology, pollution prevention and ISO 14001 environmental management systems. Mr. Stough was the founder and past president of the West Michigan Sustainable Business Forum in 1994, and organized sustainable business networks in three other regions in Michigan and consulted with efforts in Chicago, Cleveland, and Dallas. He is served as a sustainability advisor and project manager for the development of a Office Furniture Sustainable Product Standard, is a Lean & Clean Assessor for the Michigan Manufacturers Technology Council and a national trainer for the NIST/EPA Green Supplier Network. He is the recipient of the inaugural Environmental Business Award by Clean Water Action and was recently inducted into Lawrence Technology University's and WWJ's Innovators and Leaders program.

Lynley Weston, Turner Construction Sustainability Construction Group Manager, Turner Construction

Lynley Weston joined Turner Construction in 2005 as a Field Engineer for the LEED-Certified Blue Cross Blue Shield of Michigan Parking Deck project. Currently, as the Sustainable Construction Group Manager for Turner's Michigan office, she has helped provide LEED AP staff training, consult on LEED Certification-seeking projects, and divert over 28,000 tons of construction waste materials from landfills. A life-long resident in Michigan and graduate of the University of Michigan's Civil Engineering program, Lynley is excited to be part of the local progression toward a more sustainable future.

David Youngman, Director of Marketing, Pleszure Food Group

For the past fifteen years David Youngman has worked in the field of Advertising, Marketing and Communications for various Fortune 500 companies in the competitive automotive supplier industry. Currently he is applying his talents to the restaurant business for the Pleszure Food Group as the Director of Marketing Communications and Public Relations. Youngman handles the public awareness about Pleszure Food Groups newest restaurant: Mind, Body & Spirits. The eco-friendly, organic restaurant opened in late October 2008 and has been seamlessly available and well received by the media through Youngman's ambitious public relations campaign. He is responsible for developing the corporate identity, press releases, and web presence among many other marketing and communication tools. Youngman, who holds a Bachelor of Fine Arts degree from Western Michigan University, has also been able to employ his creativity and artistic talents through a variety of means developing and managing the restaurants visual image including: logo design, menu layout and informational material.