



EMPLOYER WORKSHOP SERIES



DRIVING INNOVATION EV Jobs Academy Employer Collaborative

Learn how employers are driving education and training solutions

JUNE 11, 2024 | 10:00 - 11:00 AM

Automakers across the globe are developing electric vehicles for sale in the United States. The demand for talent to design and build these modern cars and trucks, plus mechanics to service them, continues to grow. Now is the time for employers to upskill their workforce to succeed in the EV space.

Join us for our next virtual workshop, which will highlight the work of the Michigan EV Jobs Academy Employer-Led Collaborative. More than 130 partners, including manufacturers, labor, industry stakeholders and educational institutions, are charging forward to develop training programs to meet the automotive mobility and electrification industry's talent needs.

The EV Jobs Academy is managed by the Workforce Intelligence Network and the Michigan Department of Labor and Economic Opportunity and its Office of Employment & Training Sector Strategies Team.

WORKSHOP HIGHLIGHTS:

- Learn about the EV Jobs Academy Employer-Led Collaborative and how it has proven to be a successful model for the industry.
- Hear directly from an employer actively engaged in building EV workforce through networking, curriculum development and providing technical expertise.
- Hear from Oakland County Michigan Works! about training support to upskill your existing workforce.
- Gain an understanding of how your organization can engage in this field and become a champion of the automotive mobility and electrification industry.

YOUR HOSTS:



Laurie Huber
Workforce Project
Manager, WIN



Mac Dodds
Talent Development
Liaison, LEO



Paul Bowser
Director, Wiring
& Electronics
Operations, Roush

REGISTER AT:
tinyurl.com/5n9y52ee

After registering, you will receive a confirmation email containing information about joining the meeting.

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