

G2G Marketplace Fact Sheet

What is G2G Marketplace?

- A catalog and service bureau modeled on the application store concept
- An easy way to research, purchase and implement technology solutions and professional services
- Technology solutions and services for governments regardless of size, budget or resources
- ✓ Solutions from approved third-party vendors and government partners
- A simplified purchase and licensing process
- Pre-negotiated blanket purchase agreements and contracts

"G2G Marketplace will change the way governments purchase technology and services. Oakland County is leading the way in helping governments of all sizes."

– L. Brooks Patterson
 Oakland County Executive

Benefits for Governments

- Simplified Contracts
- Fast Procurement
- Reduced Prices
- Cost Recovery
- Best Practices
- Tested Solutions
- Easy to Use

Benefits for Solution Providers

- Expanded Customer Base
- Access to Smaller Local Governments
- Added/Enhanced
 Credibility
- Reduced Marketing Costs
- Faster Contract & Licensing
- Partnership with Trusted Government Service Provider

For more information, visit www.g2gmarket.com

