ArcGIS Online for Communities

An initiative of L. Brooks Patterson
Oakland County Executive

What is ArcGIS Online?

AGO (www.ArcGIS.com) is a cloud-based GIS platform that enables non-GIS users to make and share their own maps and applications using the County's authoritative GIS data, as well as data they create on their own. Maps and apps can be viewed on a desktop or embedded on websites and shared on mobile devices anytime, anywhere.

What is the benefit to my community?

Visualizing location-based data on a map rather than in a list can make the information easier for your staff and citizens to understand. Consider spatial questions such as:
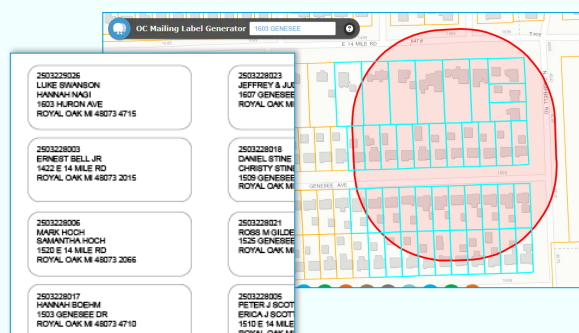
- **Where do I go to vote?**
- **Where are parks in my community, and what facilities are at each park?**
- **What is the zoning for this address?**

In addition, your ArcGIS Online login provides you with access to numerous County applications including:

Pictometry Oblique Imagery

Address Label Generator

How much does it cost?

Currently, there are many initiatives and programs Oakland County offers to its communities free of charge, including assistance with the Local Update of Census Addresses (LUCA), GIS, and Property Gateway reports. As a continuation of this philosophy, an unlimited number of ArcGIS Online accounts will be **free** to community staff.

What's next?

In August, we will be contacting the Highest Elected Officials and the GIS Contact at each community to provide detailed information on how to take advantage of this initiative.