The Main Street Oakland County (MSOC) Program provides complementary conceptual design assistance to property/business owners in officially designated MSOC communities, The intent of providing these services is to enhance the appearance of downtowns through a sustainable/preservation based ethic delivered as a cost effective solution for the owner.

For additional information contact your local MSOC Manager or visit the MSOC Website: http://www.oakgov.com/peds/program_service/main_st reet/mainstreetoc.html







DISCLAMM R: These concepted deslips dismings are provided by the Main Storet Oxidand County Design A sistance Program. It is recommended that registered architect the consistent for secondservices on an ortalist all neighty of the case, the contract of the contract of the county stage. These documents should be used to stage. These documents should be supported as not construction advantages. It is the respesibility of these assess to emport and obtains attact and board appears have maybe regain state and board appears have maybe regain

■ Clean mastery with low pressure (garden host) with, natural bristle brush a soo. ■ Remove wood trim oround second floor windows, repair massary is necessary. ■ Remove wood trim oround second floor windows, repair massary is necessary. ■ Remove wood trim oround second floor windows, pressure and possible and replace and not replaced and or wood consolidator to repair wood at second floor boy window. Perme and point all wood surfaces. ■ Install near copper reof and step floating of second floor boy window. ■ Perme and point is well a facility in the copper reof and step floating of second floor boy window. ■ Install near wood is the second floor boy window. ■ Install near wood is the second floor whood is the second floor whood is the second floor whood is trim or decreased to the first of the second floor whood is trim or decreased to floating the second floor whood is second floor whood is soon as the second flo

.

1

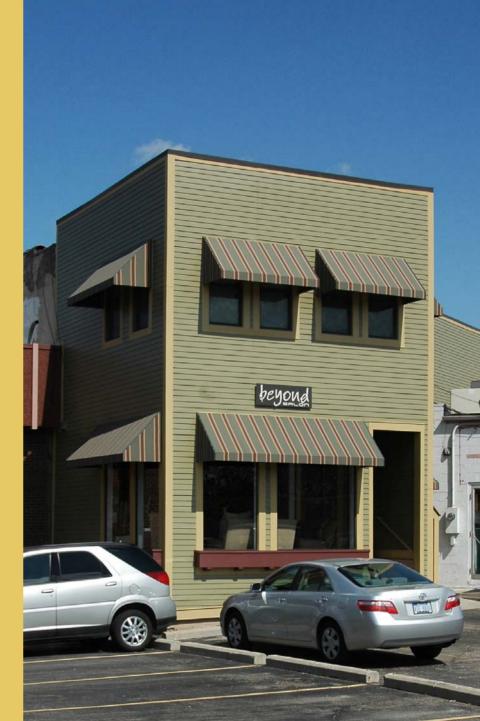
of I



Assistance is not limited to just the front or 'Main Street' façade of a building but is applied in a holistic approach to improve the visual quality as seen from all public areas. Form, function and features are considered to ensure the maximum benefit for all of the stakeholders.





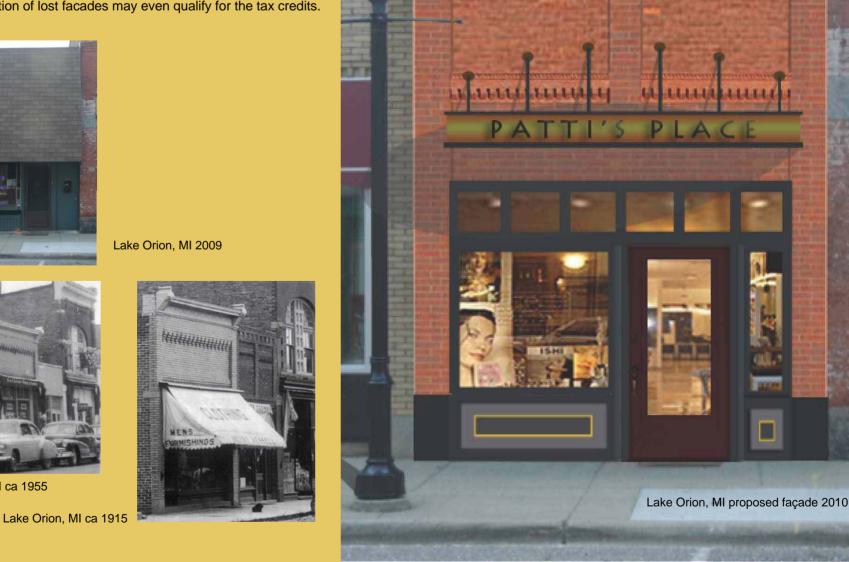


The Main Street Oakland County Design Assistance Program Is a historic and sustainable based ethic design approach. Owners thinking of using the Historic Tax Credits should inform the MSOC staff of that intent prior to design work commencing. Reconstruction of lost facades may even qualify for the tax credits.





Lake Orion, MI ca 1955



It doesn't have to cost you an arm and a leg to put on your best face. Loss of architectural detail and character can adversely affect the value of a property, but if you are a business 10 seconds is all you have to set the tone of what your customers might expect. So make a good first impression – you only get one chance.











Ortonville, MI before



Main Street Oakland Design Assistance Program provides you as an owner with a master plan for façade improvements. And that can include recommendations for phased development for budget purposes.





Ortonville, MI after