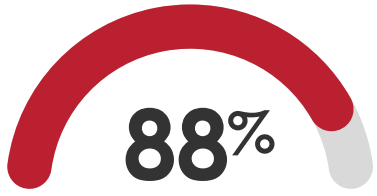


### STUDENTS (1,000+ RESPONDENTS)



88% of students agreed, or strongly agreed, that industry representatives provided engaging and interesting demonstrations



80% of students agreed, or strongly agreed, that they learned about employment and education/training opportunities that they didn't know about before the event



60% of students agreed, or strongly agreed, that this event will help them plan their future class selection during high school



67% of students agreed, or strongly agreed, that this event will help them plan for their education after they graduate high school



#### SELECT COMMENTS

“MiCareerQuest was fun and interactive. I was indecisive about signing up, but very glad I decided to go.”

“It was so fun, I would recommend attending MiCareerQuest to everyone planning their future.”

“I loved everything there and was amazed at all of the possibilities for careers.”

### EDUCATORS (70 RESPONDENTS)



97% of educators agreed, or strongly agreed, that this was an effective way to showcase potential career paths to their students



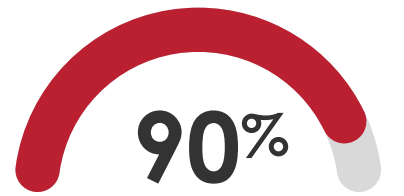
96% of educators agreed, or strongly agreed, that the exhibits presented a good cross section of potential in-demand career paths



94% of educators agreed, or strongly agreed, that the activities in each quadrant were engaging



96% of educators responded that they would be interested in having their school participate in 2024



90% of educators agreed, or strongly agreed, that students seemed engaged and interested in the exhibits

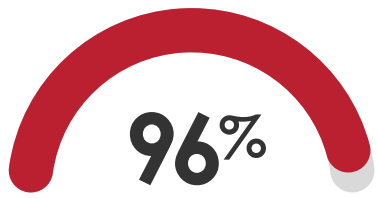
#### SELECT COMMENTS

“The day was amazing and so well planned! Thank you for everything.”

“This was an excellent opportunity to learn about careers.”

“MiCareerQuest is amazing! It was very well organized and the industry professionals were outstanding!”

### EXHIBITORS (30 RESPONDENTS)



96% of exhibitors agreed, or strongly agreed, that students were engaged and interested in the exhibits at the event



92% of exhibitors agreed, or strongly agreed, that the event is an effective way to showcase their industry to the future workforce.



100% of exhibitors agreed or strongly agreed, that they would be interested in participating in MiCareerQuest Southeast in 2024.



#### SELECT COMMENTS

“Wonderful event overall! It was a great way to share our profession with these students.”

“Great opportunity for students to open their minds to careers.”

“This event was very informative. Our organization learned a lot about the interests of youth.”