

Building  
Partnerships  
**Building**  
Tomorrow's  
Workforce  
*Together*





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# A Message from David Coulter

## *Oakland County Executive*

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Oakland County Michigan Works!, comprised of six centers across the area, is a key component of our efforts to ensure our residents are supported and have the education and training that they need to succeed as they chart a career path toward success.

Their work not only helps our residents get the skills they need to land good-paying jobs, but it also helps us support existing businesses and attract new ones to Oakland County because these employers know they'll be able to find skilled and talented workers here.

The programs, investment and staff at Oakland County Michigan Works! are key to reaching our ambitious goal of 80 percent of our eligible residents earning a college degree or skills certificate by 2030. We have made great strides in a relatively short amount of time. Since the Oakland80 initiative launched in 2019, we have gone from 61 percent of our residents having achieved this educational milestone to 69 percent today.

This is an incredible achievement for both our residents and the dedicated Oakland80 and Michigan Works! teams. They are truly committed to improving the quality of life for their clients and families.

I am especially excited about the Registered Apprenticeship programs across Oakland County. These include skilled trade and manufacturing apprentices, as well as many other positions in health care, information technology, public services and childcare.

The efforts of Oakland County Michigan Works! to engage youth and help them plan their futures is an important stepping stone for students as they chart their career paths. The iamPontiac work experience program attracted a record number of high schoolers and employers willing to give them a taste of a real job. Last year also marked the return of MiCareerQuest Southeast, the region's largest career exploration event, attracting 7,000 high school students, teachers and counselors.

We are committed to this important work because I firmly believe that all of our residents, no matter their background or where they live, should have access to the tools and resources they need to succeed.



# A Message from Jennifer Llewellyn

## *Manager, Workforce Development*

### *Director, Oakland County Michigan Works!*

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On behalf of the entire Oakland County Michigan Works! team, welcome to “Building Partnerships. Building Tomorrow’s Workforce Together.” It is challenging to encapsulate the extraordinary work of the Oakland County Michigan Works! system, but this inaugural annual report reflects the hard work, passion, and partnerships resulting in a strong workforce for Oakland County businesses and opportunities and good-paying jobs for residents.

Our success would not be possible without the long-standing partnerships and relationships we have forged across the region. Our business, education, labor, community, economic development and government partners are critical to this effort. We are fortunate to have a robust network of strategic partners who share our commitment to creating opportunities for all residents and businesses.

Under the joint leadership of Oakland County Executive David Coulter and the Oakland County Workforce Development Board, Oakland County Michigan Works! has a statewide and national reputation as a leader in innovative and collaborative workforce solutions. Aligned with Oakland County’s strategic framework and the Oakland80 vision of our County Executive, workforce development and post-secondary education attainment remain two of Oakland County’s top priorities.

County Executive Coulter, in partnership with the Oakland County Board of Commissioners, has invested more than \$21 million of American Rescue Plan funds to guarantee businesses have the skilled and educated workforce they need, while ensuring residents can successfully complete their post-secondary education and land good-paying jobs. Our award-winning Board, likewise, is comprised of a diverse, dedicated team of thought leaders. The joint leadership of County Executive Coulter and the Oakland County Workforce Development is instrumental to the overall success of our organization. I am thankful for their faith in me, our team, and this important work.

The real magic happens, however, through our team of dedicated workforce development professionals who change lives EVERY SINGLE DAY. Whether placing a youth in a paid internship, awarding a tuition scholarship to a student, or helping a business launch a Registered Apprenticeship program, our career advisors and business services staff ensure businesses and residents receive the highest quality customer service and real results. Their passion, work and resiliency continue to inspire me. I am also grateful for the administrative team at Oakland County Workforce Development. Their vision, leadership and execution are unmatched.

I often reflect on how each of the numbers in this report represent a human life impacted, an opportunity created, or a next inspired step. Thank you to every staff member, partner and leader who impacts our success. We celebrate you and thank you for your partnership.





## 2024 OAKLAND COUNTY WORKFORCE DEVELOPMENT BOARD MEMBERS

The Oakland County Workforce Development Board (WDB) includes representatives from the region's business community, higher education, community-based organizations, adult education/literacy, economic development, and vocational rehabilitation. The County's Workforce Development Division and Oakland County Michigan Works! administer state and federally funded workforce programs and services on behalf of the Board and Oakland County Executive David Coulter.

**Ms. Belinda Arbogast**

Michigan Department of Health  
and Human Services

**Mr. Jack Becher**

Mall Malisow & Cooney, PC

**Ms. Paula Boegner**

University Bank – Workforce Development  
Board Vice Chair

**Mr. Carlo Castiglione**

United Association of Plumbers, Local 98

**Ms. Hilarie Chambers**

Oakland County

**Mr. David Darbyshire**

Cyb Llins Inc

**Mr. Steven Fladger**

The Huttenlocher Group

**Dr. Hernando Flowers**

Barton Malow

**Mr. Lee Graham**

Operating Engineers Local 324



“ It’s an honor to lead the Workforce Development Board and provide a voice for businesses of all sizes across Oakland County. Our robust group is made up of seasoned professionals representing the private sector, educational institutions, government entities and community organizations – all sharing the common goal of providing a trained, skilled workforce to employers across the region. We all take great pride in the Board’s successful leadership of Oakland County Michigan Works! and the many programs in place to provide great opportunities for all of our residents and businesses.”

**LAUREN ROYSTON**, *Chair, Oakland County Workforce Development Board; Sr. Community Affairs Manager, Consumers Energy*

**Ms. Jan Harrington-Davis**  
Corewell Health

**Mr. Tim Hatfield**  
New Horizon Rehabilitation Services Inc

**Mr. John Kerr**  
Denso International America Inc

**Ms. Anahita Lord**  
Michigan Rehabilitation Services

**Ms. Leah McCall**  
Alliance for Housing

**Mr. Paul Myles**  
Magna International Inc

**Mr. Joseph Petrosky**  
Oakland Community College

**Ms. Lauren Royston**  
Consumers Energy - Workforce  
Development Board Chair

**Mr. Drew Shemenski**  
Wenzel America

**Mr. Robert Steeh**  
Novi Adult Education

**Mr. Bryan Stowe**  
IBEW Local 58

**Mr. Wayne Thibodeau**  
Oakland University

**Ms. Christina Tribuzio**  
PGK Engineering

**Mr. Garth Wooten**  
Oakland County Veterans' Services

**Mr. Daniel Zaliwski**  
GableTek



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# Helping Employers Build A Skilled Workforce

**O**akland County Michigan Works! is a valuable partner to local employers of all sizes, helping them identify and recruit skilled workers, coordinate valuable training for new and current employees, and provide labor market intelligence to help them make smart decisions.







2,508 

Employers served by our team of **Business Solutions Professionals** to post and fill open positions.

88 

Workers in 23 apprenticeship programs funded by our **Advantage: Apprenticeship** program. In addition to the skilled trades and manufacturing sectors, customized apprenticeships were built to train apprentices in other fields.

- CNC Machinists
- Software Engineers
- Accountants
- Childcare Providers
- Telecom Technicians
- Healthcare Direct Support Specialists
- Electric Vehicle Charging Station Installers

“ We’re really proud to partner with Oakland County Michigan Works! to enhance our training program offerings, connect us with applicants and build awareness of the “new collar” apprenticeship programs out there and available for people to pursue.”

**CHRIS MORGAN**

*Manager of Vocational Programs, Robert Bosch LLC*



*CNC Machinist Apprentice,  
Williams International*



*Business Resource Network Success Coaches*

# 24

Employers that took advantage of a **Regional Talent Innovation Grant**, funded by the Michigan Economic Development Corporation, to upskill more than 300 employees and help increase their wages.

- Barron Industries
- Beyond Basics
- Canine to Five
- Christensen Disposal
- Diamabrush
- Firebolt Group Inc
- GableTek
- Mack Industries
- Manufacturing Dynamics
- Maple-Drake Real Estate (Ciena West Bloomfield)
- Montessori School of Rochester
- New Horizons Rehabilitation Services
- Northern Oak Management (Ciena Waterford)
- Orotex Corporation
- OTB Enterprises LLC (DBA Chunk Nibbles)
- Petronis Industries
- Rhema-Novu Inc (Ciena Novi)
- Staff Heads
- Star7 LLC
- State Electric Company
- Unique Fabricating Inc
- Welding Technology Corporation

# 200

Employees at 25 local employers who overcame a variety of employment barriers (i.e., child and dependent care, housing assistance, transportation issues) with the help of Success Coaches provided through the **Oakland County Business Resource Network**, in partnership with the Oakland Livingston Human Service Agency (OLHSA).

ABB	Lawrence Plastics
AdduXi Inc	New Hope White Lake
Arnold Fastening Systems Inc	Oxus America Inc
Barron Industries	STEC USA
Becker Orthopedic	Testing Engineers & Consultants Inc
Beyond Basics	The Townsend Hotel
Canine to Five	Tribar
Ciena Healthcare	Trigo North America
Concraft Inc	US Farathane
Ecotelligent Homes	Webasto Roof Systems Inc
Fisher America	Western Market
Jabil Circuit Inc	Witzenmann USA LLC
JARC	

682



Company representatives who participated in our monthly Employer Workshop series which covered a variety of topics related to strengthening a company's workforce.

- Managing Remote Workers
- Exploring Employee Retention Strategies
- Implementing Skills-Based Hiring
- Supporting Workforce Mental Health
- Your Workforce and the Law
- Achieving Work-Life Balance
- Six Elements of A Leadership Mindset
- Hiring Employees with Disabilities
- Addressing Workplace Bullying



183



Participants in short-term training programs offered by Oakland Community College and funded by Oakland County Michigan Works!

- 55 Programmable Logic Controller/ Robotics Technicians
- 51 Certified Nurse Aides
- 45 Sterile Processing Technicians
- 29 Computer Support Technicians
- 3 CNC Machine Operators




“ OCC is taking the lead to develop short-term training programs and our instructors are teaching the skills to put it all together. Oakland County Michigan Works is taking the lead on recruiting students and connecting industry to the college. All of us work together – it’s a really a strong partnership where everyone is benefiting.”

**JOSEPH PETROSKY**

*Associate Provost of  
Academics and Workforce,  
Oakland Community College*



# GOING PRO TALENT FUND

**\$3,869,834** 

Amount of Going PRO Talent Fund short-term training grants provided to 81 Oakland County employers, to train 2,130 new and incumbent workers, including 318 registered apprentices.

Company Name	Award
10 and 2 Driving Academy	\$10,000.00
Acromag Inc	\$5,850.00
AdduXi Inc	\$94,370.00
Advanced Assembly Products Inc	\$17,595.00
AirBoss Flexible Products	\$59,631.00
Air Doctors Heating and Cooling	\$35,500.00
ARaymond North America Manufacturing Center Inc	\$21,105.00
AtomTech	\$45,500.00
Baker Blinds & Beyond	\$2,000.00
Barron Industries Inc	\$69,365.00
BorgWarner	\$48,655.00
Brandmotion	\$23,188.00
Brose North America Inc	\$233,225.00
Car-O-Liner	\$3,250.00
City Renovation and Trim	\$35,000.00
Concraft Inc	\$29,125.00
Cosma Body Assembly Michigan	\$124,900.00
Dataspeed Inc	\$9,089.00
DeMaria Building Company	\$67,940.00
DesignTeam Plus Inc	\$4,293.00
Durr Systems, Inc.	\$33,270.00
Ecoclean Inc	\$21,779.00

Company Name	Award
Ecotelligent Homes	\$18,850.00
EEl Global Inc	\$36,165.00
Elite School Management	\$70,000.00
Emagine Health Services LLC	\$412,000.00
Energy Sciences	\$11,890.00
Erae AMS USA Manufacturing	\$80,170.00
Essential Skincare and Beauty	\$12,804.00
eVantage Services	\$14,000.00
Ferndale Laboratories Inc	\$31,115.00
Flex-N-Gate	\$30,315.00
Flushmate LLC	\$6,721.00
Forgotten Harvest	\$43,625.00
HMS Mfg Co	\$20,139.00
HUB Interiors LLC	\$175,000.00
Humanetics	\$47,074.00
Iflii LLC	\$4,000.00
Internal Medicine & Primary Care Specialists	\$7,893.00
Irvin Products	\$17,980.00
Ka-Wood Gear & Machine Co	\$1,133.00
Kyowa-Eidemiller Precision Machining Inc	\$6,055.00
Lee Contracting	\$423,177.00
LER TechForce LLC	\$32,975.00

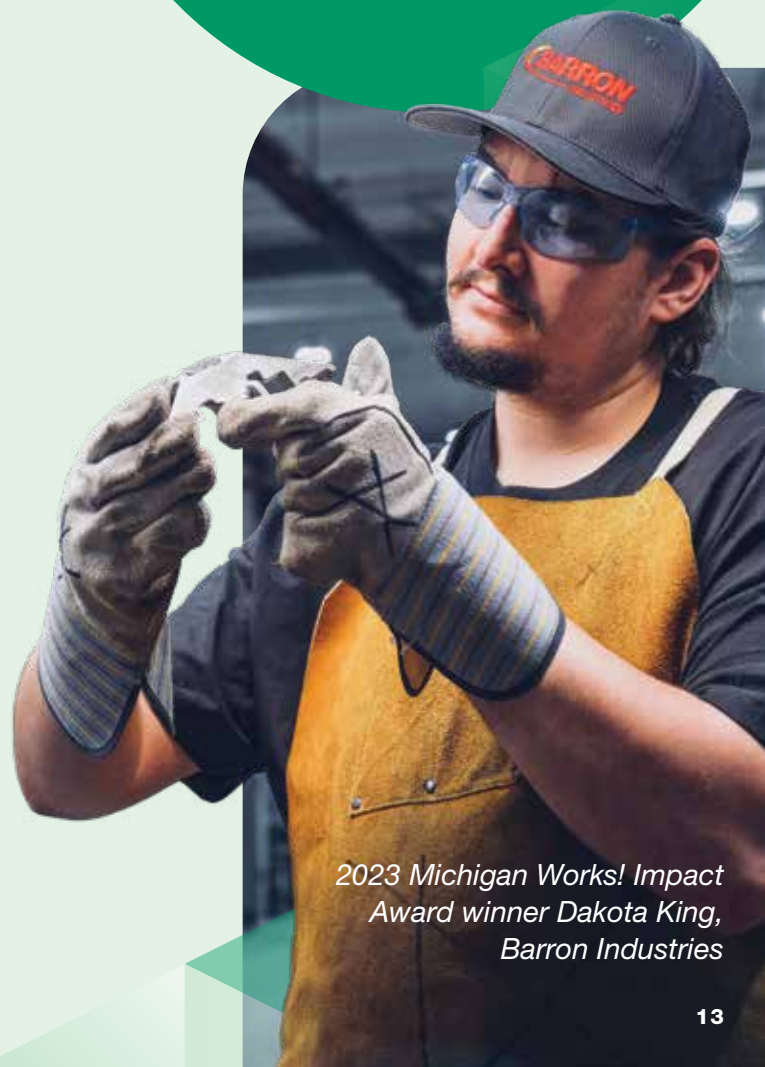
Company Name	Award
LifeLab Kids Foundation	\$74,000.00
Lucerne International Inc	\$35,975.00
Mack Industries	\$55,970.00
Magna Seating	\$61,685.00
MAHLE Industries Inc	\$50,211.00
Marquardt Switches Inc	\$90,859.00
Martin Technologies	\$12,231.00
Master Machining Inc	\$6,000.00
Mayville Engineering Company	\$18,000.00
MDTS LLC	\$38,500.00
Metrologic Group Services Inc	\$ 10,000.00
Michigan Orthopaedic Rehabilitation LLC	\$30,488.00
Minth North America	\$16,265.00
MKR Fabricators	\$83,000.00
NoIR Laser Company	\$30,080.00
Nowak & Fraus Engineers	\$20,550.00
Progressive Metal Manufacturing	\$68,706.00
RJS Tool and Gage	\$550.00
Ruby + Associates	\$33,006.00
Solero Technologies LLC	\$650.00
Superior Materials Holdings LLC*	\$8,000.00
SW North America Inc	\$50,000.00
The Learning Experience**	\$79,364.00
Three M Tool & Machine Inc	\$46,627.00
Turner Brooks, Inc	\$63,000.00
US Farathane LLC	\$26,500.00
Valiant International Inc	\$28,000.00
W&G LLC	\$173,500.00
W&G2 LLC	\$87,500.00
Williams International	\$42,000.00
Wings of Virtue	\$2,000.00
Witzenmann USA	\$25,018.00

\*Two Locations \*\*Five Locations

## PERFORMANCE RESULTS

# \$5.72/hr

Going PRO Talent Fund trainees saw an average wage increase of \$5.72 per hour six months after their training was completed.



2023 Michigan Works! Impact Award winner Dakota King, Barron Industries



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# Partnering with Residents to Build a Better Future

**O**akland County Michigan Works! is the premier resource for the region's residents searching for new career opportunities, skills training and enhancing their futures, annually serving more than 100,000 clients at six centers.







“Oakland County Michigan Works! helped me to change my life for the better. I was struggling and didn’t think people cared about me or my future and now I’m a high school graduate and soon I’ll have my CNA license and be in the medical field. Thank you for all you have done. I really appreciate it!”

**KALLEY**  
*In-School Youth*

956

County residents participated in the state's **PATH (Partnership. Accountability. Training. Hope)** program to transition off public assistance and pursue employment and self-sustainability. The program is possible through a partnership between Oakland County Michigan Works!, Michigan Department of Labor and Economic Opportunity and Michigan Department of Health and Human Services.

39 

Residents enrolled in the **Food Assistance, Employment & Training** program, operated by our partner, the Foundation for Behavioral Resources, and funded by the Michigan Department of Health & Human Services. Our team provided a variety of career training and supportive services to participants, with the goal of participants obtaining jobs. Oakland County had the fourth highest employment rate in the state.

750 

Job seekers participated in virtual and in-person job fairs hosted or co-sponsored by Oakland County Michigan Works!

630 

Residents secured new jobs with the assistance of our employment services teams that provided a variety of resources, including job postings, resume and job search support, career and networking events and labor market data.



*PLC/robotics technician training*

# 853



Oakland County residents received tuition grants and training through our centers, funded by the federal **Workforce Innovation and Opportunity Act**. This training prepared them for careers as medical assistants, licensed practical nurses, information technology professionals, truck drivers and other jobs.

.....

# 85



Residents completed robotics and automation training, funded through the **Building and Industry Infinity** supply chain grant, provided by the Workforce Intelligence Network for Southeast Michigan.

**Industry Certifications:**

- OSHA 10
- FANUC Cert 1
- SACA Micro Credentials
- Mike Rowe Work Ethics

# \$623,391

Amount in tuition scholarships provided to 570 people through Oakland County Michigan Works!, designed to help them complete a post-secondary degree or certification en route to better employment opportunities. Funding was allocated through the **Michigan Learning and Education Advancement Program**.

“ I couldn’t have completed the PLC Robotics training program without Michigan Works. I’m now employed. Michigan Works! paid for my tools I need to help me succeed in my new career.”

**BENJAMIN**  
*Dislocated Worker*



590 

Veterans received priority service from our staff and the State of Michigan, with the goal of matching their military experience and accomplishments with civilian occupations.

- Skills Assessment
- Career Exploration
- Job Placement Assistance
- Resume Development
- Interviewing Support
- Training Programs
- Resources for Disabled/ Injured Veterans

.....  
2,649

Veterans and family members participated in 11 **Oakland County Veterans Resource Fairs** last year, which featured representatives from Oakland County Michigan Works!

2,265 

Job seekers participated in 13 virtual workshops hosted by our staff each month.

- Changing Careers: New Opportunities, New Future
- Resumes and Cover Letters
- Personal Branding
- Resumes: A Deeper Dive
- Sharpening Your Soft Skills
- Tips for ESL Job Seekers
- Gig Jobs: Exploring Non-Traditional Employment Opportunities
- Prepping for A Virtual Job Fair
- Landing Your Next Opportunity
- Language of LinkedIn: Using the Popular Career Tool the Right Way
- Motivational Strategies for A Purpose-Driven Life
- Let's Talk About STRESS!

NoteBook Pro

# JUSTICE IMPACTED CITIZENS

9 

Inmates from the Oakland County jail participated in the **IN2WORK** culinary training program and received career assistance services from our team to help remove barriers to employment upon their release.

790 

Past convictions set aside for 448 residents through Oakland County's **Clean Slate** expungement program during FY2023.

33 

Justice-impacted youth in Oakland County's juvenile system enrolled in our **Court Referral Program**, designed to provide services to help them move forward.

70 

Oakland County departments evaluated by our Justice Coordinator to identify barriers returning citizens face when rejoining the workforce. The work, funded by the **Michigan Justice Fund**, will expand to other county employers in the future.

- Dropout Recovery
- Occupational Skills Training
- Career Pathways Exploration
- Education Resources
- Apprenticeship Opportunities
- Financial Literacy



*Clean Slate participant Jason Evans, an Oakland County Michigan Works! staff member in Novi, with County Executive David Coulter (left), Oakland County Michigan Works! Director Jennifer Llewellyn, and Clean Slate attorney Steve Rideout.*



*Skilled immigrant integrated education and training*

51 

Skilled immigrants enrolled in the **Troy Adult Education and Careers (TRAC)** program in partnership with our organization, to prepare them for joining the U.S. workforce. Refugee and Immigrant Navigators coordinate the transition, which includes English language instruction, occupational training and soft skills.

**Certification Programs:**

- Business: Information Technology
- Business: Accounting and Finance
- Child Development Associate
- Office and Medical Administration/Technicians
- Human Resources Professional

44 

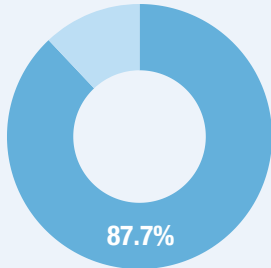
Non-U.S. residents who participated in our **Temporary Assistance for Needy Families (TANF)/Refugee** program, led by America's Community Council. This included a variety of employment and training support services, including English as a second language instruction, vocational educational training, job search assistance and other supportive services to overcome employment barriers. More than half of the refugees secured employment.

# PERFORMANCE RESULTS

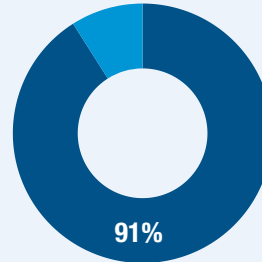
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*\$45,998*

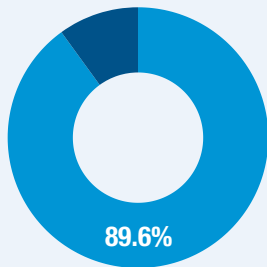
WIOA program participants earned an average annual salary of \$45,998 six months after completing the program.



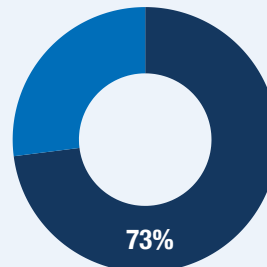
**87.7%** of adult and dislocated worker participants who received employment assistance and services through the federal Workforce Innovation and Opportunity Act (WIOA) retained employment one year after completing the program.



**91%** of the participants in the Building and Industry Infinity supply chain grant training program earned a certificate or credential, according to the Workforce Intelligence Network (WIN).



**89.6%** of WIOA training participants completed training and received a certificate or credential.



**73%** of residents who engaged the employment services teams at our centers found new jobs.



# Empowering Youth to Explore Rewarding Careers







**Y**outh ages 16-24 are the lifeblood of our future workforce. Oakland County Michigan Works! offers them unique opportunities to explore the work world and identify potential career paths in a variety of industries. We enjoyed unprecedented success in engaging youth through a number of programs and exciting events during FY2023.



*Truck driver training*

# 1,250



High School students participated in special career development workshops hosted by Oakland County Michigan Works! at area schools.

# 270



Youth joined the **Oakland NEXT: Young Professionals** program and benefited from tuition grants, paid internships and supportive services funded through a donation from the Ballmer Group.

# 353



Youth served through funding provided by the federal **Workforce Innovation and Opportunity Act**. This included 285 youth enrolled in our work experience/internship program and 92 who trained for jobs as truck drivers, medical assistants, practical nurses and computer security technicians.



*Oakland County Court work experience*

# 94

Youth who enrolled in the **iamPontiac** work experience program, gaining valuable experience on the job at 22 employers throughout the area. Working together, Oakland County Michigan Works!, the City of Pontiac and Pontiac Collective Impact Partnership assured its success.

- Ascend Foundation
- Pontiac Public Library
- Quest Athletics
- Oakland County Michigan Works! Pontiac
- Habitat for Humanity
- Consumers Energy
- Murphy Park
- Unique Food Management
- City of Pontiac
- X Savvy Refund Company
- Montessori School of Rochester
- Oakland Hope
- Oakland Literacy Council
- P&Q's Bakery
- OLHSA
- E- Community Outreach Services
- Max Effects Fitness
- Everybody Inc
- Oakland Forward
- Trinity Health



*iamPontiac work  
experience opportunities*

# 11

Students participated in the construction pre-apprenticeship program offered in partnership with Oakland Schools and the Michigan Laborers' Training Apprenticeship Institute. Upon completion, the students started a registered apprenticeship with the Institute and LiUNA Local 1076 (Labors International Union of North America).

# 6

Oakland County youth completed an eight-week pre-apprenticeship program operated by the Michigan Regional Council of Carpenters and Millwrights. Our students secured the coveted spots, which included classroom instruction and community carpentry projects.

# 79

At-risk youth participated in the **Jobs for Michigan's Graduates** program, administered locally by our specialists and funded by Youth Solutions Inc, that focused on youth dropout prevention, credit recovery and school-to-career transitional activities.

- Clarkston High School
- Durant High School (Waterford)
- Lakeland High School
- Milford High School
- Oakland Schools ISD

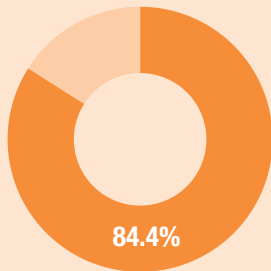


*Michigan Laborers' Training Apprenticeship Institute*

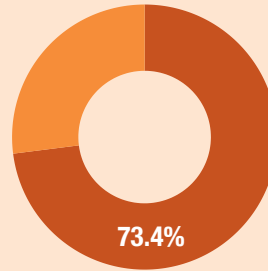
# PERFORMANCE RESULTS

*\$14.12/hr*

WIOA youth participants earned an average wage of \$14.12 per hour six months after completing the program.



**84.4%** of youth participants, ages 16-24, retained employment one year after completing the WIOA program.



**73.4%** of WIOA youth who entered a training program received a certificate or credential.



# MANUFACTURING DAY

# 1,050

High school students from 32 schools participated in **Oakland County Manufacturing Day**, visiting 31 Oakland County employers for tours and hands-on learning activities. This was Oakland County's ninth year participating in the national program, designed to inspire students to pursue careers in advanced manufacturing.

## 2023 TOUR HOSTS:

3-Dimensional Services Group

AAM Metal Forming – Royal Oak

AkzoNobel

Ascent Aerospace

Atlas CopCo

Automation and Modular Components

BorgWarner

Brose North America

Challenge Manufacturing

Cosma Body Assembly Michigan

FANUC

FATA Automation Inc

Gonzalez

Hi-Tech Mold

Humanetics

JR Automation

MacLean-Fogg

Magna Cosma Body

Mayville Engineering Company

NLB Corporation

Oakland Community College

PolyFlex Products Inc

Shape Processes Automation

Star Cutter Company

SW North America

Three M Tool and Machine

Triple Inc

Visioneer Inc

Williams International

Webasto

Wenzel America





“ We’ve been involved in Manufacturing Day for a number of years now and we consider it a very important event. We really like the concept of letting the next generation of workers come and take a look at what manufacturing and technology is in a company today.”

**MARTIN WRIGHT**

*President & CEO/Owner,  
FATA Automation*

“ We love these experiences where we can get kids out in the real world. That’s our job. We’re getting them ready to take on jobs, especially in areas of critical need like engineering and manufacturing.”

**BRYAN SCHUERMAN**

*CTE Administrator,  
Pontiac School District*







# MiCareerQuest Southeast

# 7,025

Students and teachers from 100 metro Detroit high schools participated in **MiCareerQuest Southeast**, the region's largest career exploration event for school-age youth, showcasing today's most in-demand jobs.

## FOUR CAREER QUADRANTS:

-  Advanced Manufacturing
-  Construction
-  Health Sciences
-  Technology

**420,000+** square feet of event space at the Suburban Collection Showplace in Novi

**1,000** professionals from 120 employers and education partners

**100** special guests, including national, state and county elected officials; high school and college administrators and business leaders

**180** volunteers from Michigan Works! agencies, colleges and other partners

MiCareerQuest  
SOUTHEAST





“ I loved everything about MiCareerQuest Southeast and was amazed at all of the possibilities for careers.”

**STUDENT**

*MiCareerQuest Southeast*



80%

of students who attended MiCareerQuest Southeast said they learned about employment and education/training opportunities that they did not know about before the event.

92%

of exhibitors said the event was an effective way to showcase their industry to tomorrow's workforce.

“ MiCareerQuest Southeast was a wonderful event. It was a great way to share our profession with these students.”

**EXHIBITOR**

*MiCareerQuest Southeast*



**Highlights  
from the  
2023 Event**



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# Oakland80: Breaking Barriers to Education Attainment & Employment

**O**akland County Michigan Works! supports Oakland County's vision to build the state's most skilled workforce, with the goal of 80 percent of eligible adults earning a post-secondary degree or certified training certificate by 2030. During FY2023, a broad coalition of organizations joined us to share the message and set students up for educational success.







*Oakland County Career and Education Navigators*

1,200 

Residents enrolled in or considering post-secondary degrees or certified training programs who received direct one-on-one counseling, resource recommendations and other support from 12 Career and Education Navigators.

46,000 

Total connections made with Oakland County residents considering post-secondary education opportunities by our team and partner organizations.

# 830



Individuals received supportive services from our agency to help them overcome barriers to achieving their educational goals through the Oakland80 program. This included assistance with books and supplies, uniforms and equipment, transportation, childcare and other needs.

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# 850



Eligible families received \$1,200 **Oakland County Childcare Scholarships** through the Oakland80 initiative, to help them offset this cost and return to work or school.

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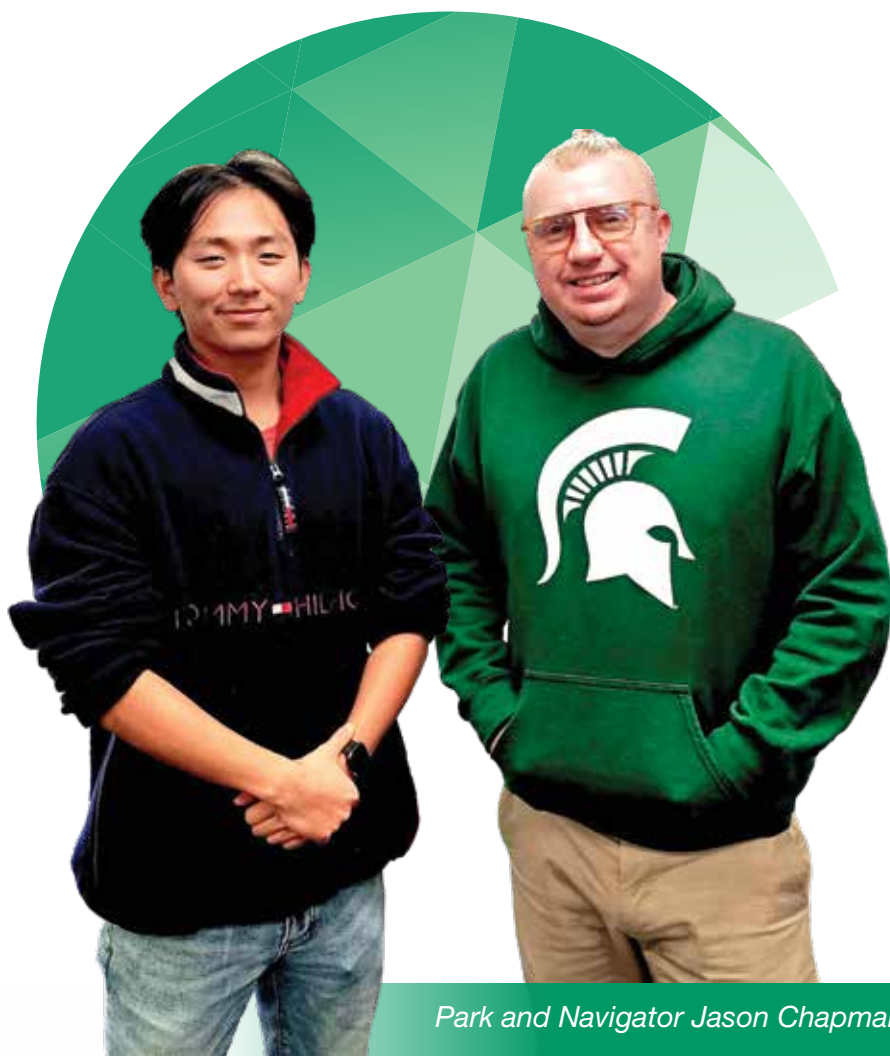
# 660



Community events across Oakland County attended by our Career and Education Navigators and partners to make these connections.

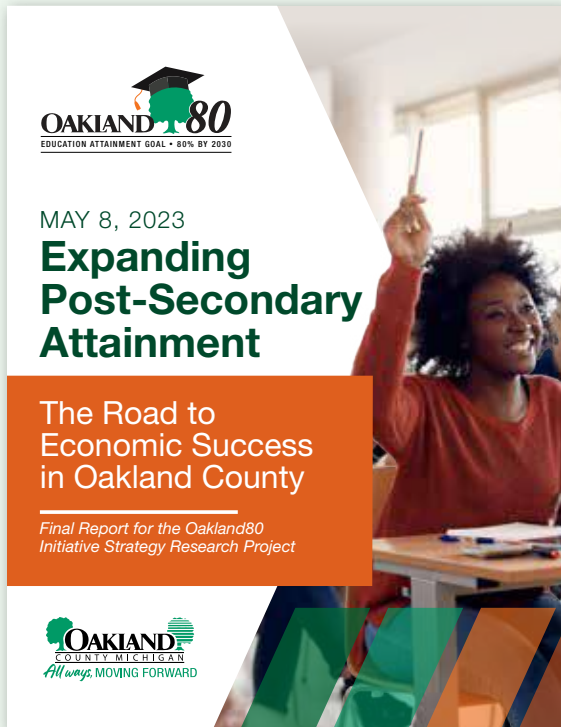
“ I cannot thank you enough for your support and expertise in navigating the complexities of tuition financing. This help (through Oakland80) is such a relief for me and greatly alleviates the financial burden. I am truly grateful.”

**JUN HYEONG PARK**  
*Student*



*Park and Navigator Jason Chapman*

# A GROUNDBREAKING STUDY: EXPANDING POST-SECONDARY ATTAINMENT



Oakland County commissioned the Corporation for a Skilled Workforce to prepare an unprecedented study highlighting key data on the makeup, needs and potential barriers facing adult residents in Michigan without a post-secondary education. The information gathered is being used to develop comprehensive, data informed strategies that Oakland80 partners and stakeholders are pursuing to reach their goals, including:

- Accelerating Exposure to Career Exploration
- Supporting Transitions from High School to Post-Secondary
- Optimizing Adult Financial Aid Utilization
- Attracting and Retain Students and Talent
- Closing the Equity Gaps that Exist in Education and Employment

“ The mission of Oakland80 is at the core of developing a thriving economy and elevating the quality of life in Oakland County. Collaborating with our public and institutional partners, Oakland University takes great pride in serving as a catalyst for greater educational achievement that distinguished our region as a preeminent county for growth, engagement and civility. ”

**DR. ORA HIRSCH PESCOVITZ, M.D.**  
*President, Oakland University*

# OAKLAND80 PARTNER ORGANIZATIONS

Achieving the Dream  
 ATS Midwest  
 Baker College  
 Central Michigan University  
 Corporation for a Skilled Workforce (CSW)  
 Cyb Llins, Inc  
 Denso  
 Detroit Drives Degrees  
 Dutton Farm  
 Ferris State University  
 Global IT  
 Hazel Park Promise  
 Huron Valley Schools  
 Lawrence Technological University  
 MedCerts  
 Michigan Adult, Community & Alternative Education Association (MACAE)  
 Michigan College Access Network (MCAN)  
 Michigan Department of Labor & Economic Opportunity (LEO)  
 Michigan State University  
 NAF  
 Northwood University  
 Novi Community School District  
 Oakland Community College  
 Oakland County Michigan Works!

Oakland Literacy Council  
 Oakland Schools  
 Oakland University  
 Operating Engineers OE324 Michigan  
 Plumbers Local Union 98  
 Pontiac Collective Impact Partnership  
 Pontiac Promise Zone  
 Rochester University  
 Southeast Michigan Council of Governments (SEMCOG)  
 Troy School District  
 Walsh College  
 Wayne State University  
 Western Governors University (WGU)  
 Workforce Intelligence Network (WIN)

# PERFORMANCE RESULTS

# 7.4%

Increase in the number of eligible residents in Oakland County who obtained a college degree or skills certification since 2021, from 61 percent to 68.4 percent today.





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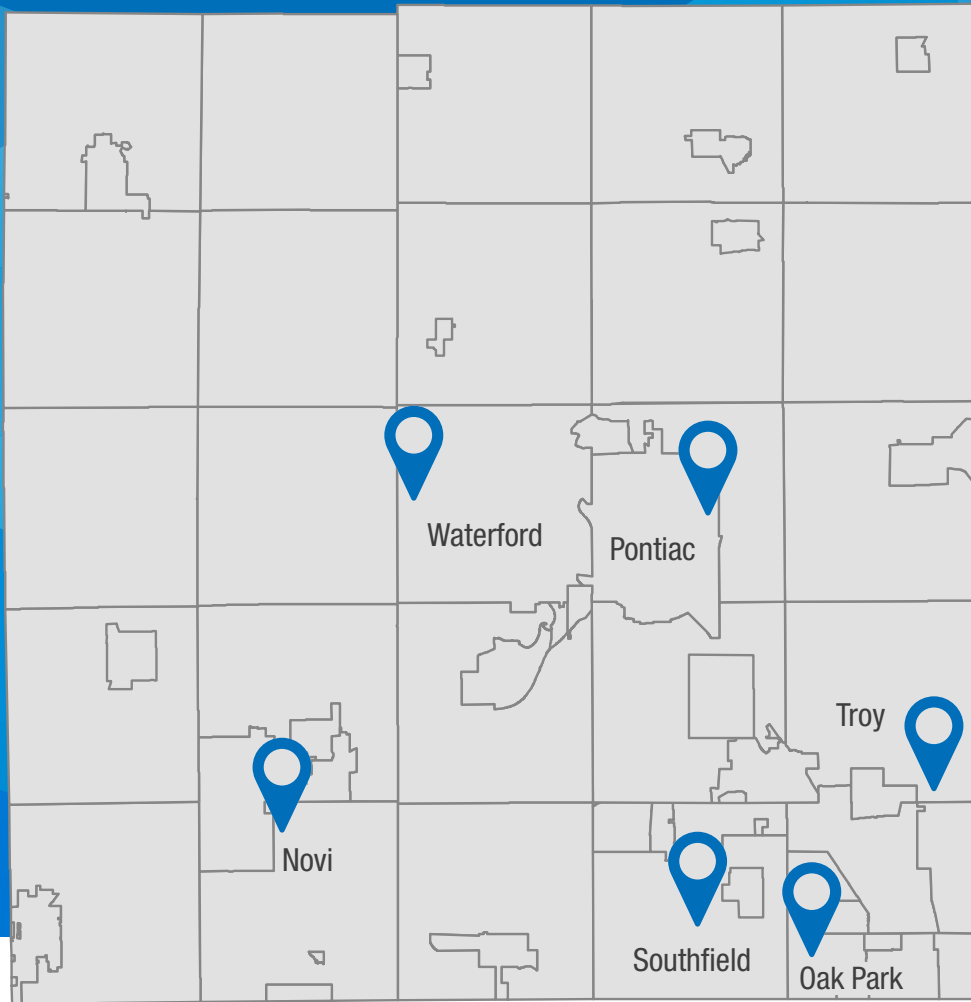
# Providing Unmatched Service to Customers







**O**akland County Michigan Works! operates six centers across the region. A team of 100 dedicated professionals serve employers and county residents, wherever they are located, by providing a combination of in-person and virtual services.



**SIX LOCATIONS  
TO SERVE  
ALL COUNTY  
RESIDENTS**

### **NOVI**

31186 Beck Road  
Novi, MI 48377  
**(248) 926-1820**

### **OAK PARK**

22180 Parklawn Street  
Oak Park, MI 48237  
**(248) 691-8437**

### **PONTIAC**

1850 N. Perry Street  
Pontiac, MI 48340  
**(248) 276-1777**

### **SOUTHFIELD**

21415 Civic Center Drive,  
Suite 116 | Southfield, MI 48076  
**(248) 796-4580**

### **TROY**

550 Stephenson Highway,  
Suite 400 | Troy, MI 48083  
**(248) 823-5101**

### **WATERFORD**

7500 Highland Road  
Waterford, MI 48327  
**(248) 617-3600**

# 20,860

People used computers and other resources at the centers to explore careers, conduct job searches and prepare for interviews during FY2023

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# 19,217

Clients registered for work opportunities at the centers – a requirement to collect unemployment insurance payments.

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# 5,394

Job seekers met with center career advisors, who provided a variety of career coaching, resumé development, job search assistance, training and other related services.





*Novi*



*Oak Park*



*Oakland County Michigan Works!  
administrative team*



*Troy*

1,221 

Clients completed skills testing and other assessments at the six centers last year.



Learn more about  
**Oakland County  
Michigan Works!**



Pontiac

482 

Residents visited the six centers in-person to participate in job seeker workshops and other related training.



Southfield



Waterford



# Building Partnerships



## PARTNERS

Achieving the Dream  
Affirmations  
Alliance for Housing  
America's Community Council  
American Society of Employers  
American Institutes for Research  
Ascend Foundation  
ATS Midwest  
Auburn Hills Chamber of Commerce  
Automation Alley  
Avondale School District  
Baker College  
Ballmer Group  
Beyond Basics  
Birmingham/Bloomfield Chamber of Commerce  
Birmingham Public Schools  
Brandon High School  
Brandon Public Library  
Business Leaders for Michigan  
Capital Area Michigan Works!  
Center for Employment Opportunities  
Central Michigan University  
Centro MultiCultural LaFamilia  
Chaldean Community Foundation  
Children's Village  
City of Farmington Hills  
City of Ferndale – Parks and Recreation  
City of Novi  
City of Oak Park  
City of Pleasant Ridge – Parks and Recreation  
City of Pontiac  
City of Southfield  
City of Troy  
City of Rochester Hills  
City of Wixom

Clarkston School District  
Community Housing Network Inc  
Construction Association of Michigan  
Corporation for a Skilled Workforce  
DeRoy Education Partners  
Detroit Drives Degrees  
Detroit Employment Solutions Corporation  
Detroit Metro Masonry JATC  
Detroit Regional Chamber  
Detroit Regional Partnership  
Detroit Regional Workforce Partnership  
Durant High School  
Dutton Farm  
Early Childhood Investment Corporation  
E-Community Outreach Services  
Edward Jones  
Farmington Adult Education  
Farmington CARES  
Farmington DDA  
Farmington Public Schools  
Ferris State University  
Flip the Script – Goodwill Industries  
Focus: HOPE  
Forgotten Harvest  
Foundation for Behavioral Resources  
Gaffney & Associates  
German American Chamber of Commerce – MAT2  
Gesher Human Services  
Global Detroit  
Goldman Sachs Philanthropy Fund  
Goodwill Industries of Greater Detroit  
Great Lakes Water Authority  
Greater Pontiac Community Coalition Committee of 50  
Greater Pontiac Host Committee – Holiday Extravaganza  
Greater Farmington Chamber of Commerce  
GST Michigan Works!  
Habitat for Humanity

Hazel Park Promise Zone  
Healthcare Association of Michigan  
Henry Ford Community College  
Here2There  
Highland Public Library  
Highland White Lake Business Authority  
Holly DDA  
Holly High School  
Holly EXCEL High School  
Huron Valley School District  
Huron Valley Chamber of Commerce  
IBEW Local 17  
IBEW Local 58  
IN2Work  
Incompass Michigan  
Jackson College  
Jobs for Michigan's Graduates  
Laborers' International Union of America  
Lakes Area Chamber of Commerce  
Lawrence Technological University  
Leadership Oakland  
Leaps and Bounds  
Lightcast  
Macomb Community College  
Macomb/St. Clair Michigan Works!  
Madison Heights/Hazel Park Chamber of Commerce  
Manufacturing Growth Alliance  
Michigan Adult, Community, and Alternative Education Association  
Michigan Bureau of Services for Blind Persons  
Michigan Center for Data and Analytics  
Michigan College Access Network  
Michigan Community College Association  
Michigan Community & Worker Economic Transition Office  
Michigan Construction Laborers Union Local 1076  
Michigan Department of Corrections  
Michigan Department of Health and Human Services

Michigan Department of Labor and Economic Opportunity  
 Michigan Department of Labor and Economic Opportunity  
 - Workforce Development  
 Michigan Department of Lifelong Education,  
 Advancement, and Potential  
 Michigan Department of Technology, Management,  
 and Budget  
 Michigan Economic Development Corporation  
 Michigan Energy Workforce Development Consortium  
 Michigan Justice Fund  
 Michigan Manufacturing Technology Center  
 Michigan Office of Sixty by 30  
 Michigan Rehabilitation Services  
 Michigan Regional Council of Carpenters and Millwrights  
 Michigan Schools and Government Credit Union  
 Michigan State University  
 Michigan State University Extension  
 Michigan Unemployment Insurance Agency  
 Michigan Veterans Affairs Agency  
 Michigan Works! Association  
 Michigan Works! Southeast  
 MUST Construction Careers  
 NAF  
 Northwood University  
 Novi's Caring Community  
 Novi Chamber of Commerce  
 Novi Community School District – Adult Education  
 Novi Public Library  
 Oakland Community College  
 Oakland Community Health Network  
 Oakland County Board of Commissioners  
 Oakland County Community and Adult Education  
 Oakland County Corporation Counsel  
 Oakland County Economic Development  
 Oakland County Executive Office  
 Oakland County Fiscal Services  
 Oakland County Friend of the Court

Oakland County Health and Human Services  
 Oakland County Human Resources  
 Oakland County Jail  
 Oakland County Office of Diversity, Equity, and Inclusion  
 Oakland County Parks and Recreation  
 Oakland County Prosecutors Office  
 Oakland County Veterans' Services  
 Oakland County Sheriff's Office  
 Oakland County Water Resources Commission  
 Oakland Family Services  
 Oakland Forward  
 Oakland Hope  
 Oakland Literacy Council  
 Oakland Livingston Human Service Agency  
 Oakland Schools  
 Oakland Thrive  
 Oakland University  
 Office of Global Michigan  
 Open Door  
 Operating Engineers Local 324  
 Orion Chamber of Commerce  
 OU Pontiac Initiative  
 Plumbers Local Union 98  
 PNC Bank  
 Pontiac Collective Impact Partnership  
 Pontiac Promise Zone  
 Pontiac Regional Chamber of Commerce  
 Pontiac School District  
 Pontiac Community Foundation  
 Ralph C. Wilson Foundation  
 Rochester Adult Education  
 Rochester Regional Chamber of Commerce  
 Rochester University  
 Royal Oak Chamber of Commerce  
 Royal Oak Adult Education  
 Samaritas



Schoolcraft College  
SEMCA Michigan Works!  
Serrato/Job Corps  
SMART  
Southeast Michigan Council of Governments (SEMCOG)  
Southfield Chamber of Commerce  
Success Virtual Learning Center  
Tri-County Educational Center  
Troy Chamber of Commerce  
Troy Continuing Education  
Troy School District  
United States Department of Labor  
United States Department of Labor  
– Michigan Office of Apprenticeship  
United States Department of Veterans Affairs  
United Way of Southeastern Michigan  
University of Michigan Economic Growth Institute  
Upjohn Institute  
Upwardly Global  
Urban League and Detroit and Southeastern Michigan  
Walled Lake Adult Education  
Walled Lake Consolidated Schools – Prime Time Care  
Walsh College  
Washtenaw Community College  
Waterford Area Chamber of Commerce  
Waterford School District  
Waterford Youth Assistance  
Wayne State University  
Wellspring MiSide  
West Bloomfield Adult Education  
Western Governors University  
William Davidson Foundation  
Workforce Intelligence Network  
Youth Solutions Inc  
51st District Court  
6th Circuit Court

## SERVICE DELIVERY PARTNERS

- America’s Community Council (ACC)
- City of Southfield (Oakland County Michigan Works! Southfield)
- Foundation for Behavioral Resources
- Gesher Human Services (Oakland County Michigan Works! Waterford)
- Goodwill Industries of Greater Detroit (Oakland County Michigan Works! Novi and Pontiac)
- Oakland Community College
- Oakland Livingston Human Service Agency (OLHSA)
- Oak Park School District (Oakland County Michigan Works! Oak Park)
- Troy School District (Oakland County Michigan Works! Troy)



*Legislator of the Year Senator Mallory McMorrow (center)*



# Funding Sources



Michigan Works! Association  
Legislative Day

Funding for the services provided by Oakland County Michigan Works! comes from a variety of federal, state and local grants. Rigorous tracking, reporting and auditing processes assure all eligibility requirements are met when allocating these funds to employers and individuals who seek assistance from our team. Our administrative staff works year-round applying for various grants and has a successful track record in securing this valuable funding.

Workforce Innovation and Opportunity Act – Adult, Dislocated Worker, Youth, and Statewide Activities

Temporary Assistance for Needy Families – Partnership. Accountability. Training. Hope. and Refugee Programs

Wagner-Peyser Employment Services

Trade Adjustment Assistance

Food Assistance Employment and Training

Michigan Learning and Education Advancement Program

One Workforce Industry Infinity Grant

State Apprenticeship Expansion

Reemployment Services and Eligibility Assessment Program

Going PRO Talent Fund

EV Jobs Academy

Barrier Removal and Employment Success Program

Jobs for Michigan's Graduates

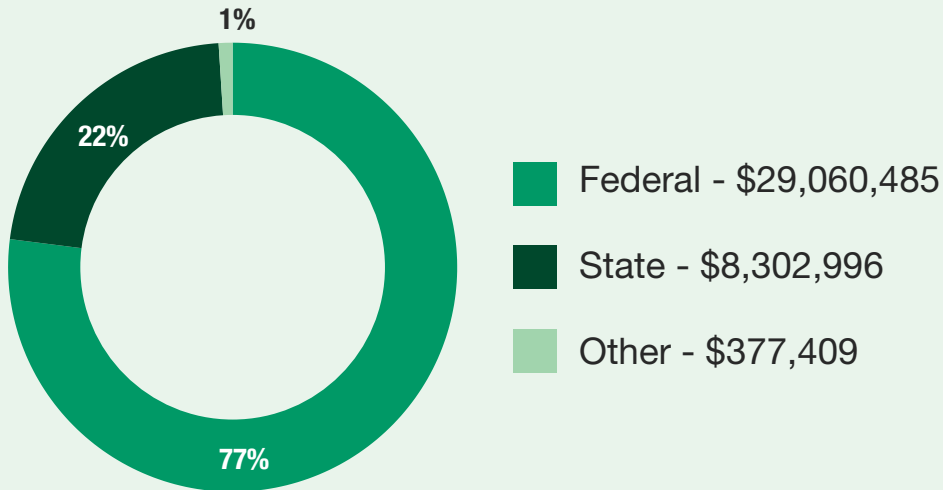
Oakland Next – The Ballmer Group

Regional Talent Innovation Grant

*Due to space constraints, this list of funding grants is not all-inclusive.*

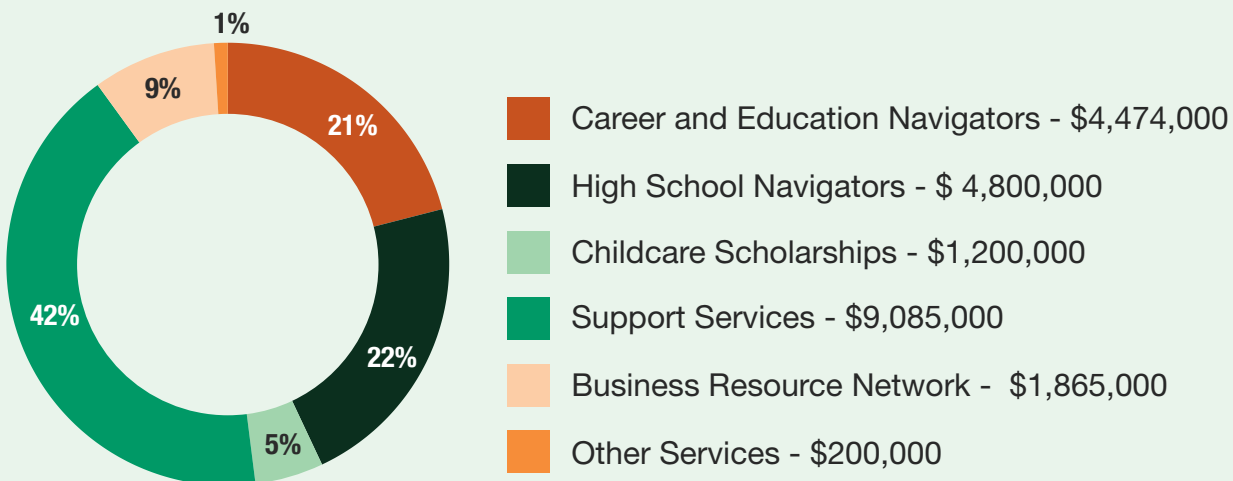
## WORKFORCE DEVELOPMENT AVAILABLE FUNDING FY23

\$37,740,890 (51 Grants)



## ARP OAKLAND80 AVAILABLE FUNDING FY21-23

\$21,624,000



# OaklandCountyMiWorks.com



@OaklandMIWorks



Oakland County Michigan Works!

