



FY 2023 Facebook Metrics

Oct 01, 2022 - Sep 30, 2023

<p>f Page fans - total number of people who like our page.</p> <p>1,055 fans</p>	<p>f Page new fans - new followers gained in FY 2023.</p> <p>123 new fans</p>	<p>f Page reach - The number of people who had any content from our page enter their screen.</p> <p>67,110 users</p>	<p>f Page impressions - The number of times any content from or about our page was displayed on a person's screen.</p> <p>94,784 impressions</p>
<p>f Posts - Total posts in FY 2023.</p> <p>383 posts</p>	<p>f Post engagement rate - people who liked, commented, shared, or performed any type of click on posts.</p> <p>5.23% engagement rate</p>	<p>f Post impressions -The number of times content you published during the time frame was displayed on a person's screen.</p> <p>87,233 impressions</p>	<p>f Post reach - The number of people who saw content you published.</p> <p>77,805 users</p>
<p>f Page engagement > Type</p> <p>Reactions 1,919</p> <p>Shares 358</p> <p>Comments 153</p>	<p>f Post link clicks - The number of clicks on the links in posts.</p> <p>559 clicks</p>	<p>f Post photo views - The number of times people clicked to view photos in posts you published.</p> <p>2,078 views</p>	<p>f Post clicks - The number of clicks anywhere in posts you published.</p> <p>4,350</p>