



Love local
ROCHESTER 

Rochester Downtown
Development Authority

Downtown Collaboration Studio
431 S. Main Street
Rochester, MI 48307
248.656.0060
DowntownRochesterMI.com

FOR IMMEDIATE RELEASE

**CONTACT: Kristi Trevarrow
Rochester DDA
248.656.0060**

MARKET + THE GRAHAM COMES TO DOWNTOWN ROCHESTER

ROCHESTER, MI – April 25, 2024 – The Rochester Downtown Development Authority (DDA) is pleased to announce the Market + The Graham. This project will bring a new, elevated Farmers' Market experience to Downtown Rochester. The re-imagined space will include a performance stage, expanded indoor/outdoor market spaces, ADA accessibility, restrooms, seating and landscaping. The proposed site is the existing Farmers' Market Lot at the corner of Third & Water Street and the former Animal Emergency Center property at 265 E. Second Street. The Graham name is a tribute to the first settlers of Rochester, The James Graham Family. The Graham will celebrate Rochester rich farming history through photos, artifacts and implements.

"While the first iteration of a reimagined version for our Farmers' Market was rudely interrupted by Covid, the planets aligned for us this time around and we were greatly rewarded for our patience," shared Ben Giovanelli, DDA Chairman. "This exciting project comes with a bigger and more robust footprint, costs half of what the first iteration was shaping up to be, pays historical homage to Oakland County's first settlers, and provides year-round space for so much community engagement. This could not be possible without our partners at Oakland County and Rochester City Council, as well as our financing partner Chief Financial Credit Union. Super excited to deliver this to our community to enjoy for generations to come!"

The project is currently working on all City approvals. The goal is to begin work this summer, with the project completed by Summer 2025.

"I am very excited about our new project coming to Downtown Rochester", stated Rochester Mayor Stuart Bikson. "We are going to be expanding and improving our existing Farmers' Market as well as creating a space for the community to gather. This project will continue to improve our wonderful downtown and make Rochester a destination spot for our region."

To learn more about the Market + The Graham Project, visit downtownrochestermi.com or call the Rochester DDA at 248/656-0060.