



# SPONSORSHIP OPPORTUNITIES

GREATER VISIBILITY FOR YOUR COMPANY

ORGANIZED BY





## ANCHOR COMPANY VISIBILITY

**\$10 000**

*This package is reserved for large corporations that are partnering with Oakland County and endorsing VTM Michigan 2025. Approval from Oakland County will be required. As a vetted anchor and partner company, you'll be given high visibility before and during the event. This is an outstanding supply chain marketing and technology watch tool.*

- ✓ **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.  
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- ✓ **A 129sqft (12sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs and a company sign. This booth will be located at a strategic location.  
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- ✓ **An advert page in the soft copy of the event catalogue.** All the detailed companies profiles will be saved in a pdf file and be downloadable by all the attendees. This is an excellent vehicle to spread your message to an audience of mobility industry professionals.  
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- ✓ **Lead a 30 minute presentation and cover the topics and technologies of your choice on April 23.-**  
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- ✓ **Your company logo visible:** on the event's official website, all marketing and promotional materials, and at strategic locations at the venue.  
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- ✓ **Unrestricted access to the event to an unlimited number of delegates.**  
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- ✓ **Meet & Greet with Oakland County Executive on April 23**



## GOLD SPONSOR

**\$10 000**

- ✓ **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.  
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- ✓ **A 129sqft (12sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs and a company sign. This booth will be located at a strategic location.  
.....
- ✓ **An advert page in the soft copy of the event catalogue.** All the detailed companies profiles will be saved in a pdf file and be downloadable by all the attendees. This is an excellent vehicle to spread your message to an audience of mobility industry professionals.  
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- ✓ **Your company logo visible:** on the event's official website, all marketing and promotional materials, and at strategic locations at the venue.  
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- ✓ **Unrestricted access to the event for up to 4 delegates**  
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- ✓ **Free goodies:** supply small items bearing your own designs and our team will distribute them to all the participants. These items must be reasonably small in size (i.e. pens, thumb drives, flashlights, etc.)



## SILVER SPONSOR

**\$7 500**

- ✓ **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- ✓ **An 86sqft (8sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, chairs and a company sign. This booth will be located at a strategic location.
- ✓ **An advert page in the soft copy of the event catalogue.** All the detailed companies profiles will be saved in a pdf file and be downloadable by all the attendees. This is an excellent vehicle to spread your message to an audience of mobility industry professionals.
- ✓ **Your company logo visible:** on the event's official website, all marketing and promotional materials, and at strategic locations at the venue.
- ✓ **Unrestricted access to the convention for up to 3 delegates of your choice.**



## 'A LA CARTE' SPONSORSHIP

- ✓ **Beverage area** **\$ 3000**  
Take the opportunity to support a complimentary beverage spot on April 23 & 24. This area would consist of tables where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a literature rack. A great opportunity to introduce your organization to the attendees coming for drinks.
- ✓ **Lanyards** **\$ 3000**  
250-500 are expected to attend VTM Michigan 2025. Every attendee will be required to wear a badge at all times. Supply lanyards bearing your own designs (logo and company name) and our team will distribute them to all the attendees.
- ✓ **Reception desk / Main Entrance** **\$ 2000**  
Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.
- ✓ **Online partnership** **\$ 1500**  
Supply your company logo and we'll post it on the event official website below all the official partners.
- ✓ **Free goodies** **\$ 2000**  
Supply small items bearing your own designs and our team will distribute them to all the participants. These items must be reasonably small in size (i.e. pens, thumb drives, flashlights, etc.).



# BOOKING FORM

**IMPORTANT NOTE:** You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by advanced business events.** Your sponsorship will become effective upon the latter approval. advanced business events reserves the right to deny any potential sponsors their requested options

## CONFIRM YOUR SELECTED OPTIONS

- Anchor visibility \$10000
- Gold sponsor \$10000
- Silver sponsor \$7500
- Beverage area \$3000
- Lanyards \$3000
- Reception desk \$2000
- Online partnership \$1500
- Free goodies \$2000



# ADVANCED BUSINESS EVENTS TERMS & CONDITIONS

**Event name: VTM MICHIGAN 2025 (referred to as the “Event”):**

**Date: APRIL 23-24, 2025 (referred to as the “Event date”)**

**Location: M1 Concourse, MI, USA (referred to as the “Place”):**

**City: Pontiac, MI, USA**

## **1/ ORGANIZATION**

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de la Rochefoucauld, 92100 Boulogne-Billancourt - France, hereafter referred to as the Organizer.

## **2/ PURPOSE**

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

## **3/ PLACE AND DATE**

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

## **4/ REGISTRATION, CANCELLATION, PAYMENT**

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.
- The Participant understands that registration will be confirmed once a deposit has been made. The Organizer reserves the right to cancel the Participant's registration, should the latter fail to process the initial payment as requested in the booking document.

## **5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS**

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

## **6/ PREVENTIVE MEASURES**

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

## **7/ INSURANCE**

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event. The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

## **8/ APPLICABLE AMENDMENTS**

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

## **9/ USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## **10/ SETTLEMENT**

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

## **11/ PRIVACY AND SECURITY POLICY**

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality and management of personal information

**Company name:** .....

**Name of authorized representative:** .....

**I agree with advanced business events general terms and conditions**

**Date and signature:** .....