



EMPLOYER WORKSHOP SERIES



Bridging the Transportation Gap in Oakland County

Employers and workers benefit from new public transit options

AUGUST 20, 2024 | 1:30 PM - 2:30 PM

Getting to work is a real challenge for many Americans, according to a 2022 study by the Centers for Disease Control and Prevention’s National Center for Health Statistics.

Up to 14 million people annually struggle with reliable transportation, impacting their ability to hold a steady job. This, in turn, hurts employers and their ability to attract and retain quality workers. Southeast Michigan feels the impact daily.

Voters in Oakland County passed a countywide transit millage in November 2022. Significant progress has already been made to expand public transit service throughout the region. Longstanding gaps in our public transit system are being filled, including those found in employment corridors.

Join us for a free, virtual workshop on the state of public transit in Oakland County. The goal is to help employers better understand the transportation services and tools available to them, their employees and job seekers. Learn how you can play a part in developing a better transit network across Oakland County.

WORKSHOP HIGHLIGHTS:

- Learn how to use the Oakland County transit system (and how to teach others)
- Review recent transit improvements and planned expansions of the system
- Demo a free tool for finding carpools and other alternative transportation options
- Discover ways to partner with transportation agencies to help employees get to work

YOUR HOSTS:



Sarah Lagpacan, AICP
*Principal Transit Planner
Oakland County Department
of Economic Development*



Iris Steinberg
*Planner II
SEMCOG Transportation
Modeling and Mobility*

Register in advance for this meeting:
tinyurl.com/tr284997

After registering, you will receive a confirmation email containing information about joining the meeting.

OaklandCountyMIWorks.com

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DAVID COULTER
OAKLAND COUNTY EXECUTIVE

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