Oakland County MICHIGAN WORKS!®

EMPLOYER FOCUS GROUP

VIRTUAL EVENT
OCT. 16

APP DEVELOPER
Training Program

Training New Professionals in One of America's Fastest Growing Fields

OCT. 16, 2024 | 10:00 - 11:00 AM

Responding to the intense demand for app developers and digital marketing specialists across the United States, Oakland County Michigan Works! in partnership with Oakland Community College will be offering a short-term training program to prepare the next generation of professionals in this field.

Please join us for a special virtual focus group of employers from around our region to discuss the skill set and certifications that will be needed by app developers and digital marketing specialists during this period of growing demand.

Your input is very valuable to determining the need and feasibility of offering such training to prepare job seekers for new careers in this field.

The tentative start date for the training is January 27, 2025.

CERTIFICATIONS EARNED UPON SUCCESSFUL COMPLETION OF TRAINING:

- Microsoft Office Specialist: Associate (Microsoft 365 apps)
- CompTIA Tech+
- Swift – Level 1
- PCEP – Entry Level Python

* Please note: Microsoft, Python and Swift both have higher levels of certifications available.

YOUR FOCUS GROUP FACILITATOR:

Jessica Knapik
Program Coordinator
Oakland Community College

Curriculum Under Consideration
(Estimated 11-13 Weeks; 368 Hours):

- Digital Skills (Microsoft)
- CompTIA Tech+
- Fundamentals of Python Coding Language
- Fundamentals of Swift Language
- Introduction and Ethics in AI
- Principles of Digital Marketing
- Writing for Business, Persuasion and Creativity
- Workplace & Employability Skills

REGISTER AT:
tinyurl.com/3zy2pxj8

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OAKLAND COMMUNITY COLLEGE®
Excellence *Empowered.*®

OAKLAND COUNTY MICHIGAN ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE