



Main Street Grants Catalog

Updated 11/11/2024



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Main Street Grants Catalog

This resource was compiled for the Main Street Oakland County (MSOC) Grants Resources and Support Workshop held on November 13, 2024. The catalog has been compiled and condensed from a working database to highlight the active and most relevant grant opportunities. The grant database is based on research by MSOC staff and is targeted for Main Street America member communities and small businesses located in downtown districts and walkable commercial corridors in Oakland County, Michigan.

Each grant entry includes the name of the grant making authority, the grant name, the type of funding, eligibility requirements, description of the grant, grant amount or range, grant deadlines, and website. In terms of anticipated deadlines, this database will frequently include best estimates supported by historical data. Grant opportunities are often announced 4-8 weeks before the grant deadline, so it can be difficult to know the exact date. Many follow a fairly consistent annual or quarterly cycle, as long as funding is available. Each grant has been categorized under one or more of the Main Street Four Points: Design, Organization, Promotion and Economic Vitality. There are also subcategories within the Four Points. The document is organized into three sections: 1. Community, 2. Small Business, and 3. Other.

The intent of this document is to help local Main Street managers develop a Grants Calendar and plan for grant opportunities 12-18 months in advance.

Updated November 11, 2024. This is version 1.0 for the Main Street Grants Catalog.

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Section 1. Community

1-Design: Public Space and Placemaking

AARP

AARP Community Challenge: Capacity Building

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: The AARP Community Challenge Capacity-Building Microgrants combines \$2,500 grants with additional resources — such as webinars, cohort learning opportunities, up to two hours of one-on-one coaching with leading national organizations and AARP publications. Project categories include Bike Audits and Walk Audits.

Amount: \$2,500

Cycle Status: Opens Q1

Open: January 2025

Close: March 2025

Deadlines: The 2024 deadline was March 6.

Additional Information: <https://www.aarp.org/livable-communities/community-challenge/info-2024/2024-challenge.html>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

AARP

AARP Community Challenge: Demonstration

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: The AARP Community Challenge Demonstration Grants supports projects that encourage the replication of promising efforts that benefit residents (especially those age 50 and older). While there is not a defined budget range for this category, similar projects have tended to fall between \$10,000 and \$20,000 and will not exceed \$50,000. Project categories include digital connectivity to prepare and respond to disasters, equitable engagement to reconnect communities, and housing choice design competitions.

Amount: \$10,000 - \$50,000

Cycle Status: Opens Q1

Open: January 2025

Close: March 2025

Deadlines: The 2024 deadline was March 6.

Additional Information: <https://www.aarp.org/livable-communities/community-challenge/info-2024/2024-challenge.html>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

AARP

AARP Community Challenge: Flagship Grants

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: The AARP's Flagship Community Challenge provides small grants to fund quick-action projects and larger grants for bigger projects that help communities become more livable for people of all ages. Projects categories include Public Places, Transportation and Mobility, Housing, Digital Connections, Community Resilience, and Community Health and Economic Empowerment.

Amount: \$500 - \$50,000

Cycle Status: Opens Q1

Open: January 2025

Close: March 2025

Deadlines: The 2024 deadline was March 6.

Additional Information: <https://www.aarp.org/livable-communities/community-challenge/info-2024/2024-challenge.html>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking, Sustainability

Consumers Energy

Assisting Our Neighbors in Need

Funding Source: Private/other

Eligibility: Non-profit (Focused on communities within the Consumers Energy service area.)

Description: Consumers Energy has been giving back to Michigan for more than 135 years, and since 1990 we have been helping local communities grow and thrive through the Consumers Energy Foundation. Consumers Energy grants are focused on People (education, skills, self-sufficiency), Planet (land, water, air quality), and Prosperity (neighborhoods, job growth, entrepreneurs).

Amount: \$5,000- \$50,000

Cycle Status: Rolling

Open:

Close:

Deadlines:

Additional Information: <https://www.consumersenergy.com/community/foundation/grant-seekers>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

1-Design: Redevelopment and Historic Preservation

Historical Society of Michigan (HSM), Consumers Energy Foundation

Michigan History Alliance Grants

Funding Source: State

Eligibility: Community, Non-profit (HSM Member)

Description: Michigan History Alliance grants are intended to provide funding for small to medium-sized history organizations that are members of the Historical Society of Michigan.

Amount:

Cycle Status: Open **Open:** **Close:** November 15, 2024

Deadlines: Typically opens in April and closes in November.

Additional Information: <https://www.hsmichigan.org/applications-open-2024-michigan-history-alliance-grants>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

Main Street America, T-Mobile

Hometown Grant

Funding Source: Private/other

Eligibility: Community, Elected Official, Non-profit

Description: Main Street America and Smart Growth America have partnered with T-Mobile to help build stronger, more prosperous small towns and rural communities. With T-Mobile's Hometown Grant program, they're investing big in small towns by awarding up to 100 towns a year with project funding—up to \$50,000 each. Funding includes projects to build, rebuild, or refresh community spaces that help foster local connections.

Amount: \$50,000

Cycle Status: Quarterly

Open: Opens the first day of the quarter

Close: Closes the last day of the quarter.

Deadlines: March 31, June 30, September 30, December 31

Additional Information: <https://www.t-mobile.com/brand/hometown-grants>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

MEDC, Patronicity

Public Spaces Community Places Crowdfunding

Funding Source: Private/other

Eligibility: Community

Description: Designed by MEDC in collaboration with the Michigan Municipal League, PSCP is a crowdgranting initiative that can provide matching grant funds for crowdfunded public space projects through Patronicity, an online, crowdfunding platform.

Amount: \$5000- \$50000, Match Required (50% Match)

Cycle Status: Rolling

Open:

Close:

Deadlines:

Additional Information: <https://www.miplace.org/programs/public-spaces-community-places/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Redevelopment and Historic Preservation

National Park Service

Paul Bruhn Historic Revitalization Grants Program

Funding Source: Federal

Eligibility: Rural Communities as subgrant recipients (Eligible subgrant properties must be listed in the National Register of Historic Places or determined eligible for listing at the National, State, or local level of significance and located within rural (non-urban) communities with populations less than 5)

Description: The Paul Bruhn Historic Revitalization Grant Program, named in honor of the late preservation leader from Vermont, fosters economic development in rural communities through the rehabilitation of historic buildings in those communities. The program provides recipients (referred to as prime grantees) with a single grant that is then regranted in smaller amounts to individual projects (subgrants). Grant awards may range from \$200,000 to \$750,000 to the prime grantee. The program is administered by the National Park Service. funding for the program is dependent on Congressional appropriations for the FY. The intent of this program is to provide funds that can be regranted to projects that have been selected through a locally administered competitive process after the prime grant is awarded.

Amount: \$200,000- \$750,000, Match Encouraged

Cycle Status: Opens Q4

Open: Fall 2024

Close: Winter 2025

Deadlines: The 2024 deadline was March 19.

Additional Information: <https://www.nps.gov/subjects/historicpreservationfund/paul-bruhn-historic-revitalization-grants-program.htm>

Past Applicants/Winners:

2024 winners include Main Street Homer in Louisiana and Utah State Historic Preservation Office for their Reactivating Utah's Rural Main Streets program

Resources:

Sample application

https://www.nps.gov/articles/000/upload/PBHRG_21_SampleApplication_508_Project-DescriptionPassed.pdf

Updated: 10/7/2024

1-Design: Public Space and Placemaking, Redevelopment and Historic Preservation, Organizational Capacity

National Trust

African American Cultural Heritage Action Fund

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: This grant is designed to advance place-based cultural heritage preservation projects for historic places representing African American cultural heritage. Funding supports work in four primary areas: Capital Projects, Organizational Capacity Building, Project Planning, and Programming and Interpretation. Grants can range from \$50,000 - \$150,000. 15% of funding can be used for architectural and engineering fees.

Amount: \$50,000- \$150,000, No Match Required

Cycle Status: Opens Q4

Open: December 2024

Close: February 2025

Deadlines: The 2024 deadline was February 1.

Additional Information: <https://savingplaces.org/action-fund-guidelines>

Past Applicants/Winners:

Resources:

Updated: 10/7/2024

1-Design: Preservation Planning and Educational Programs

National Trust

Hart Family Fund for Small Towns

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: Hart Family Fund for Small Towns grants are awarded for planning activities and education efforts focused on preservation. Research, educational programs, consultant fees are eligible. Building or other construction activities are not.

Amount: \$2500- \$15000, No Match Required

Cycle Status: Opens Q2

Open: March 2025

Close: May 2025

Deadlines: The 2024 deadline was May 1. The application will be available about 6-8 weeks before the deadline.

Additional Information: <https://savingplaces.org/hart-family-fund>

Past Applicants/Winners:

Resources:

Updated: 10/17/2024

1-Design: Preservation Planning and Educational Programs, Redevelopment and Historic Preservation

National Trust

Johanna Favrot Fund for Historic Preservation

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: The fund aims to save historic environments in order to foster an appreciation of our nation's diverse cultural heritage and to preserve and revitalize the livability of the nation's communities. Favrot Fund grants are awarded for planning activities and education efforts focused on preservation. The selection process is very competitive.

Amount: \$2,500- \$15,000, Match Required

Cycle Status: Opens Q1

Open: January 2025

Close: March 2025

Deadlines: The 2024 deadline was March 1.

Additional Information:

Past Applicants/Winners:

Resources:

Updated: 10/7/2024

1-Design: Transportation and Trails (include waterways)

Oakland County

Community Park and Trail Capital Grant Program

Funding Source: County

Eligibility: Community

Description: Oakland County Parks is committed to finding innovative ways to partner with local cities, villages and townships to provide improved recreation opportunities in Oakland County. Leveraging millage funding, OCP created the Community Grant Program to assist Oakland County municipalities with planning, preliminary engineering/design and construction costs directly related to local park improvement and trail projects.

Amount: \$5,000-\$250,000, Match Required (25% match for pre-development projects and 50% match for development projects)

Cycle Status: Closed

Open: Opens Q1

Close: April 2025

Deadlines: The deadline has historically been in April.

Additional Information: <https://www.oakgov.com/community/oakland-county-parks/get-involved/community-outreach-grant-programs/community-grant-program#:~:text=The%20Oakland%20County%20Parks%20Community,projects%20located%20in%20Oakland%20County.>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

Project for Public Spaces

Project for Public Spaces' Community Placemaking Grants

Funding Source: Private/other

Eligibility: Community

Description: Project for Public Spaces' Community Placemaking Grants enable US-based nonprofits and government agencies to address this inequality of access by working directly with local stakeholders to transform public spaces or co-create new ones. We do this by providing direct funding, technical assistance, and capacity building facilitated by Project for Public Spaces.

Amount:

Cycle Status: Closed **Open:** **Close:**

Deadlines: Check back for updates.

Additional Information: https://www.pps.org/community-placemaking-grants?mc_cid=92efda557f

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

Quadratec

Quadratec Cares 'Energize The Environment' Grant Program

Funding Source: Private/other

Eligibility: Community, Non-profit, Individual

Description: Quadratec is offering two \$3,500 environmental grants per year – one each in the spring and fall – to an individual or group currently pursuing a program or initiative designed to benefit our environment.

Amount: \$3,500

Cycle Status: Q2 and Q3

Open: Spring/Fall grants.

Close: Last day of the month.

Deadlines: Deadlines are June 30 and Oct 30.

Additional Information: <https://www.quadratec.com/page/quadratec-cares-grant-program>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Transportation and Trails (include waterways)

Ralph C. Wilson, Jr.

The Ralph C. Wilson, Jr. Legacy Funds: Design & Access Fund

Funding Source: Private/other

Eligibility: Community, Non-profit

Description: The Ralph C. Wilson, Jr. Legacy Funds were created to provide permanent, endowed support for programs and initiatives that reflect the personal passions of Mr. Wilson. Design & Access Fund: support for projects in southeast Michigan that serve to increase the walkability and bikeability of local communities and/or increasing outdoor recreational activities within the region.

Amount: \$10,000 - \$50,000

Cycle Status: Open

Open: October 2024

Close: November 2024

Deadlines: November 15, 2024

Additional Information: <https://cfsem.org/special-opportunities/ralph-c-wilson-jr-legacy-funds/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Transportation and Trails (include waterways)

SEMCOG

Planning Assistance Program

Funding Source: Michigan

Eligibility: Community

Description: SEMCOG's Planning Assistance Program provides direct funding for local planning projects that move regional plans and priorities forward and address priorities such as: Corridor safety; Trails and greenways; Broadband; Stormwater management; Transportation equity; Complete streets; and Electric vehicle (EV) infrastructure planning.

Amount: Depends on the project.

Cycle Status: Rolling **Open:** **Close:**

Deadlines: Contact SEMCOG for more information.

Additional Information: <https://www.semcog.org/grant-opportunities>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Transportation and Trails (include waterways)

SEMCOG

Transportation Alternatives Program (TAP) Grant

Funding Source: Michigan

Eligibility: Cities, Villages, county road commissions, transportation authorities (townships or trail groups may partner with an eligible agency to apply)

Description: SEMCOG's Transportation Alternatives Program (TAP) allocation is approximately \$10 million for each Fiscal Year (FY). SEMCOG is currently looking for projects that can be "obligated" in FY 2026 and beyond. Eligible projects for SEMCOG TAP fall into two categories: (1) Facilities for Pedestrians and Bicyclists and (2) Green Stormwater Infrastructure

Amount: Depends on the project.

Cycle Status: Open

Open: November 27, 2024

Close: February 19, 2025

Deadlines: Rolling deadlines February, June, and October.

Additional Information: <https://www.michigan.gov/mdot/programs/grant-programs/transportation-alternatives>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Transportation and Trails (include waterways)

U.S. Department of Transportation

Safe Streets and Roads for All (SS4A) Grant Program

Funding Source: Federal

Eligibility: Community

Description: Under the Bipartisan Infrastructure Law (BIL), the Safe Streets and Roads for All (SS4A) program provides financial support for planning, infrastructure, behavioral, and operational initiatives to prevent death and serious injury on roads and streets involving all roadway users, including pedestrians, bicyclists, public transportation users and operators, personal conveyance, micromobility users, motorists, and commercial vehicle operators.

Amount: Depends on the project.

Cycle Status: Opens Q1

Open: February 2025

Close:

Deadlines: The 2024 deadline was August 23.

Additional Information: <https://www.transportation.gov/rural/grant-toolkit/safe-streets-and-roads-all-ss4a-grant-program>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Redevelopment and Historic Preservation

U.S. National Park Service

Save America's Treasures Grant Opportunity

Funding Source: Federal

Eligibility: Community, Non-profit

Description: Save America's Treasures grants from the Historic Preservation Fund provide preservation and/or conservation assistance to nationally significant historic properties and collections. Grants are awarded through a competitive process and require a dollar-for-dollar, non-Federal match, which can be cash or documented in-kind. The grant program is administered by the National Park Service (NPS) in partnership with the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS).

Amount: \$25,000 - \$750,000, Match Required

Cycle Status: Opens Q4
Close:

Open: Typically opens in October and closes mid-December

Deadlines:

Additional Information: <https://www.grants.gov/search-results-detail/350441>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

1-Design: Public Space and Placemaking

Consumers Energy

Put Your Town on the Map

Funding Source: Private/other

Eligibility: Community (Rural and small towns)

Description: The "Put Your Town on the Map" Pitch Competition is a partnership between Consumers Energy Foundation and the Community Economic Development Association of Michigan (CEDAM). The top 10 finalists make their pitches at the Small Town & Rural Development Conference. Top three presentations were awarded \$25,000, \$15,000 and \$10,000 respectively.

Amount: \$10,000- \$25,000

Cycle Status: Opens Q1

Open: January 2025

Close: February 2025

Deadlines: The 2024 deadline was February 30. The pitch competition was held in June.

Additional Information:

<https://docs.google.com/forms/d/e/1FAIpQLSeNNAkkHFBMX33jLhlphO6708djjPy1v-iCuX3CMzaiwNcDvw/viewform>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

1-Design, 4-Economic Vitality: Redevelopment and Historic Preservation, Small Business

MEDC

Match on Main

Funding Source: State

Eligibility: Community (Essentials or Certified Redevelopment Ready Communities®)

Description: Match on Main is a reimbursement grant program that serves to support new or expanding place-based businesses by providing up to \$25,000 in funding to support eligible activities. Eligible activities include interior and exterior renovations (including design services), outdoor space,

Amount: \$25,000, Match Required (10% cash match)

Cycle Status: Opens Q1

Open: March 2025

Close: April 2025

Deadlines: The 2024 deadline was April 17, 2024

Additional Information: <https://www.miplace.org/small-business/match-on-main/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

2-Organization: Preservation Planning and Educational Programs

National Trust

National Trust Preservation Funds (NTPF)

Funding Source: Private/other

Eligibility: Community (Preservation Leadership Forum Members, Main Street Community Members)

Description: Grants from National Trust Preservation Funds (NTPF) are intended to encourage preservation at the local level by supporting on-going preservation work and by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for preservation projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector.

Amount: \$2,500- \$5,000, Match Required (in-kind services can be applied)

Cycle Status: Opens Q1

Open: January 2025

Close: Rolling

Deadlines: February 1, June 1, October 1. The application becomes available in the online grants application portal about 6-8 weeks prior to the deadline.

Additional Information: <https://savingplaces.org/grants>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

2-Organization: Organization Capacity

Oakland County

Main Street Technical Assistance

Funding Source: County

Eligibility: Community (MSOC)

Description: Every year, Main Street Oakland County (MSOC) provides Select Level Main Street Communities the opportunity to request annual technical support to enhance their downtown district or historic commercial corridor. MSOC provides both local and national consultants, along with some financial support, to fulfill the technical request. Eligible requests may fall in any of the following categories, as examples, and can be multi-year or phased projects: organizational support, economic vitality specialized project planning, design and place-making, promotional and marketing, and knowledge building.

Amount:

Cycle Status: Opens Q3

Open:

Close:

Deadlines: The 2024 Tech Visit application deadline (for 2025) was Sept 30.

Additional Information: <https://www.oakgov.com/community/community-development/main-street-oakland-county/main-street-services-trainings>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

2-Organization: Organization Capacity, Small Business

Oakland County

Main Street Services & Trainings

Funding Source: County

Eligibility: Community (MSOC)

Description: With its three-tiered program, Main Street Oakland County offers a variety of services to meet the needs of all Oakland County downtowns and commercial districts. Benefits and services are available based on level of eligibility.

Amount:

Cycle Status: Ongoing

Open:

Close:

Deadlines:

Additional Information:

<https://www.oakgov.com/Home/Components/Calendar/Event/2223/121?toggle=allupcoming&sortn=ED>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Rural Communities

Main Street America

Science Discovery on Main Street

Funding Source: Private/other

Eligibility: Community (Rural MSA designated community, Accredited and Affiliate)

Description: The Science Discovery on Main Street grant program aims to help Main Street communities uncover and leverage their unique science assets, history, and features towards building local pride and creating engaging local attractions and activities.

Amount: \$12,500

Cycle Status: Open

Open: November 18, 2024

Close: January 3, 2025

Deadlines: January 3, 2025

Additional Information: <https://mainstreet.org/about/partner-collaborations/the-simons-foundation-science-discovery-on-main-street>

Past Applicants/Winners:

Resources: Webinar on November 18, 2024 12-1 PM EST

Updated: 11/11/2024

Section 2. Small Business

1-Design: Redevelopment and Historic Preservation

National Trust, American Express

Backing Historic Small Restaurants Grant Program

Funding Source: Private/other

Eligibility: Small Business (Restaurant Owners)

Description: Exterior, public-facing improvements to historic buildings include (but not limited to) murals, awnings, lighting, signage upgrades, painting or cleaning of exterior facades, and/or the creation of outdoor seating areas. Updates to websites for better operations may be permitted. Projects that prioritize scope towards exterior improvements will be most competitive.

Amount: \$50,000

Cycle Status: Opens Q1

Open: March 2025

Close: March 2025

Deadlines: The 2024 deadline was March 27. Typically closes 4 weeks after open.

Additional Information: <https://savingplaces.org/historicrestaurants>

Past Applicants/Winners:

Alley Cat Café, 31 N Saginaw, Pontiac (2024)

Resources:

Updated: 10/17/2024

3-Promotion: Small Business -Tourism and Marketing

MEDC

Michigan's State Trade Expansion Program

Funding Source: Michigan

Eligibility: Small Business (Eligibility requirements listed on website.)

Description: Through Michigan's State Trade Expansion Program (MI-STEP), the International Trade team offers financial assistance for exporting activities to eligible Michigan small businesses, enabling access to global markets and buyers while increasing the dollar value of Michigan exports. Program funds may be approved for export marketing-related activities including:

Participation in foreign trade mission, Participation in international trade shows, Up to three (3) lifetime participations in U.S. based trade shows where at least 20% international attendance can be demonstrated by the company.

Amount: Up to \$15,000, Match Required (50% match)

Cycle Status: Open

Open: November 2024

Close: September 2025

Deadlines: Applications are accepted annually November 1 through September 15 pending funding availability

Additional Information: <https://www.michiganbusiness.org/services/international-trade/mistep/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

3-Promotion: Small Business -Tourism and Marketing

National Association for the Self-Employed (NASE)

NASE Growth Grant

Funding Source: Private/other

Eligibility: Small Business (NASE Member)

Description: NASE grants can be used for marketing, advertising, hiring employees, expanding or repairing facilities, equipment, training, and other specific business needs.

Amount: \$4,000

Cycle Status: Quarterly

Open: Rolling

Close:

Deadlines: Applications will be reviewed in April, July, October, and January.

Additional Information: <https://www.nase.org/become-a-member/member-benefits/business-resources/growth-grants>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

AT&T

She's Connected by AT&T

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, Woman)

Description: Apply today to become a part of the She's Connected by AT&T community and for a chance to win \$50,000 for your small business, along with the full support of the She's Connected by AT&T platform

Amount: \$50,000

Cycle Status: Summer 2024

Open:

Close:

Deadlines:

Additional Information: <https://www.att.com/shesconnected/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Black Ambition

Black Ambition Prize

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business)

Description: Black Ambition's goal is to fund bold ideas, and to help reduce barriers to capital. Black and Hispanic entrepreneurs will be eligible to receive mentorship and win up to \$1,000,000 in funding.

Amount: Up to \$1,000,000

Cycle Status: Opens Q1

Open: February 2025

Close: May 2025

Deadlines: The 2024 deadline was May 17. Mentorship Program kick off in July.

Additional Information: <https://blackambitionprize.com/about-us/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Small Business

FedEx

FedEx® Small Business Grant Contest

Funding Source: Private/other

Eligibility: Small Business (Must have a valid FedEx business shipping account number and currently ship with FedEx.)

Description: The FedEx Small Business Grants Program is a grant program started by FedEx in 2012 to award U.S.-based entrepreneurs with grants to enhance their businesses.

Amount: \$20,000 - \$50,000

Cycle Status: Closed

Open: March 2025

Close: April 2025

Deadlines: The 2024 deadline was April 1.

Additional Information: <https://www.fedex.com/en-us/small-business/grant-contest.html>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

Feed the Soul Foundation

Restaurant Business Development

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business)

Description: Feed the Soul Foundation is devoted to dismantling the long history of food injustice in providing resources, training services, and bridging communities together. Feed the Soul Foundation has established a fund valued at \$15,000, used for any culinary development support for your business.

Amount: \$10,000 (plus \$5,000 in business consulting)

Cycle Status: Closed **Open:** **Close:**

Deadlines: The 2024 deadline was April 15.

Additional Information: <https://feedthesoulfou.org/restaurant-business-development/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Founders First CDC

Kitty Fund

Funding Source: Private/other

Eligibility: Small Business (Businesses owned by a mother. Must have two (2) or more employees.)

Description: The award was created in honor of Mother's Day and Founder's First CEO Kim Folsom's mother, Catherine "Kitty" Abrams Tadlock Webster, who passed away in March of 2020. The Kitty Fund makes small micro investments in Moms who are running employer-based small businesses with two or more employees.

Amount: \$1,000

Cycle Status: Opens Q1

Open: March 2025

Close: April 2025

Deadlines: The 2024 deadline was April 14, 2024

Additional Information: <https://foundersfirstcdc.org/kitty-fund>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Founders First CDC

National Pride Grant - Founders First CDC

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, LGBTQIA+ Owned, Minimum 1 year in business)

Description: The LGBTQIA+ National Grant provides eligible small businesses the chance to receive one of 25 grant packages totaling \$25,000. Founders First is committed to increasing the number of diverse founder-led businesses generating over \$1 million dollars in revenues.

Amount: \$1,000

Cycle Status: **Open:** **Close:**

Deadlines:

Additional Information: <https://foundersfirstcdc.org/pride-grant>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Giving Joy

Giving Joy Microgrant

Funding Source: Private/other

Eligibility: Individual, Small Business (Women ages 18 and up)

Description: Giving Joy is committed to expanding support for women-led initiatives worldwide. Starting in January 2025, our grant application periods will open quarterly, with each region receiving a one-month window to apply during each quarter.

Amount: \$500

Cycle Status: Opens Q1

Open: January 2025

Close: January 2025

Deadlines: January 31, 2025. Grant awarded in June 2025.

Additional Information: <https://givingjoygrants.org/grant-application>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

HerSuiteSpot

HerRise MicroGrant Application

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, Businesses 51% owned by women of color)

Description: The HerRise Micro-Grant provides financial assistance, with the help of our corporate sponsors and donors, to women of color creating innovative solutions that impact their community and that are often unable to secure funding for their small business.

Amount: \$500

Cycle Status: Monthly

Open:

Close:

Deadlines:

Additional Information: <https://www.hersuitespot.com/herrise-microgrant-application/>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

Human Rights Campaign

Queer to Stay

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, LGBTQ+)

Description: The “Queer to Stay” initiative launched in June 2020, awarding 10 LGBTQ+ small businesses across the country by addressing the financial hardships faced during the height of the COVID-19 pandemic. The Queer to Stay program aims to uplift these small businesses and provide them with the resources they need to continue making an impact in their communities— despite the aims of those who seek to silence us, we're here to stay.

Amount:

Cycle Status: Closed

Open:

Close:

Deadlines:

Additional Information: <https://www.hrc.org/resources/queer-to-stay-an-lgbtq-business-preservation-initiative>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

I Fund Women (IFW)

IFundWomen Universal Grant Application

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, Women of color)

Description: The IFundWomen Universal Grant Application opens the door to all the grant opportunities that come our way. Our successful partnerships with top-notch brands like Visa, Caress, Johnnie Walker, BOTOX® Cosmetic, COMCAST, and more have enabled us to curate and deploy \$170M in grants to entrepreneurs. By taking 10 minutes to apply, you'll also get priority access to new funding opportunities and invaluable resources from the thriving IFundWomen community.

Amount: \$5,000- \$25,000

Cycle Status: Rolling

Open:

Close:

Deadlines:

Additional Information: <https://www.ifundwomen.com/grants/apply-for-grants>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Main Street America

Backing Small Businesses

Funding Source: Private/other

Eligibility: Small Business (Brick-and-mortar businesses in a main street downtown or commercial district. Business must be in operation on or before the 1st of the year.)

Description: Backing Small Businesses is one of many grant programs administered by Main Street America that are designed to enhance economic vitality and foster entrepreneurship in historic neighborhoods and commercial districts. Eligible projects include accessibility upgrades, community events and programs, equipment and inventory, marketing, operational strategy, physical improvements, sustainability upgrades, and technology upgrades.

Amount: \$10,000

Cycle Status: Opens Q1

Open: March 2025

Close: April 2025

Deadlines: The 2024 deadline was April 7, 2024. Application closes earlier when maximum submission of 5,000 applications is reached.

Additional Information: <https://www.mainstreet.org/howwecanhelp/backingsmallbusinesses>

Past Applicants/Winners:

(2024) Bosco Cafe and Dessert Lounge, Ferndale;
EveryBody by Dutton Farm, Pontiac; The Style Guru, Lathrup Village; Ullman's, Berkley; Write Impressions, Royal Oak

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

National Black Business Pitch, Women's Business Enterprise Council West

National Black Business Pitch Competition

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business, Black or African American Owned)

Description: The National Black Business Pitch (NBBP) is a competition designed to connect Black-owned businesses to corporations who seek to expand and diversify their supply chain with new products and services.

Amount: \$10,000

Cycle Status: Opens Q1

Open: February 2025

Close:

Deadlines: Closes the last day of the quarter.

Additional Information: <https://nationalblackbusinesspitch.com/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2025

4-Economic Vitality: Small Business

Oakland County

**Genisys Spirit of Main Street
Micro Business Startup Grant**

Funding Source: County

Eligibility: Small Business, Downtown Management Organizations (Eligible businesses can be in the Startup Phase (0 to 1 year old) or Existing (1 to 5 years old) and must be located in one of the Main Street Districts in Auburn Hills, Berkley, Clarkston, Clawson, Farmington, Ferndale, Franklin, Highland, Holly, Lake Or)

Description: Main Street Oakland County (MSOC) has partnered with Genisys Credit Union to create the Spirit of Main Street Micro Business Startup Grant Program. This grant program is designed to complement MSOC economic vitality efforts and support entrepreneurship at the local community level. Eligible activities include physical location renovations, permits and fees, marketing materials and activities.

Amount: \$2,500, Match Required

Cycle Status: Opens Q2

Open: April 11, 2025

Close: May 11, 2025

Deadlines: Two rounds of grants. Deadlines are May 11 and Oct 19.

Additional Information:

<https://www.oakgov.com/home/showpublisheddocument/614/638289152914030000>

Past Applicants/Winners:

Resources:

Updated: 11/4/2024

4-Economic Vitality: Minority Owned Business

Olga's Kitchen

Olga Loizon Memorial Foundation

Funding Source: Private/other

Eligibility: Small Business (Women Owned)

Description: To provide assistance to aspiring women entrepreneurs who exemplify the same passion, ambition and vision as Olga Loizon, pioneer and founder of Olga's Kitchen.

Amount: \$10,000- \$25,000

Cycle Status: Rolling **Open:** January 2025 **Close:** Winter/Spring 2025

Deadlines: The 2024 grants were awarded in June.

Additional Information: <https://www.olgas.com/foundation/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Transform

The TRANSFORM Business Grant

Funding Source: Private/other

Eligibility: Small Business (BIPOC, LGBTQIA+, Disabled)

Description: Designed to support entrepreneurs in systemically marginalized groups, the TRANSFORM Business Grant provides a \$1,000 microgrant and a customized, year-long business strategy and development program to each grantee.

Amount: \$1,000

Cycle Status: Closed

Open: April 2025

Close: March 2025

Deadlines: The 2024 deadline was March 31.

Additional Information: <https://www.transformgrant.org/the-grant/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Small Business

Venmo

Venmo Small Business Grant

Funding Source: Private/other

Eligibility: Small Business (Must have a U.S. Venmo account and a valid business profile on Venmo in good standing. Must have less than \$50,000 in annual sales and 10 employees or fewer.)

Description: Venmo partnered with Hello Alice and the Global Entrepreneurship Network to provide \$20,000 each in direct funding to ten (10) small Venmo businesses. The projects supported included expanding workspaces and investing in new product.

Amount: \$20,000

Cycle Status: Opens Q1

Open:

Close:

Deadlines:

Additional Information: <https://venmo.com/business/small-business-grant/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

Galaxy Grant/Hidden Star

Funding Source: Private/other

Eligibility: Small Business (Women, BIPOC)

Description: Grant opportunity focused on women owned small businesses.

Amount: \$2,250- \$4,250

Cycle Status: Quarterly

Open: Open

Close: Grants are awarded in April, August, October, and December

Deadlines:

Additional Information: <https://galaxyofstars.org/galaxy-grants/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Minority Owned Business

The Freed Fellowship

The Freed Fellowship

Funding Source: Private/other

Eligibility: Small Business (Minority Owned Business)

Description: Every month, we give one \$500 grant to a business owner in the US to invest in their existing business. No strings attached. No equity required.

Amount: \$500

Cycle Status: Monthly

Open:

Close:

Deadlines:

Additional Information: <https://www.freedfellowship.com/>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

4-Economic Vitality: Technology

Main Street Oakland County, MSU Federal Credit Union

Main Street Connected Grant

Funding Source: County

Eligibility: Small Business (Small business from startup to 10 years old and must be in one of the MSOC districts where MSUFCU has an office—this includes Auburn Hills, Berkley, Birmingham, Clarkston, Clawson, Farmington, Ferndale, Lathrup Village, Oak Park, Ortonville, Pontiac, Rochester, Royal Oak, Southfield, and Wixom.

Description: To support the attraction, retention and growth of small businesses in designated downtowns and historic neighborhood commercial corridors, Main Street Oakland County (MSOC) has partnered with MSU Federal Credit Union (MSUFCU) to create the “Main Street Connected” Grant Program.

This program is designed to provide technology and digitally based support to complement MSOC’s other economic vitality efforts that bolster small businesses at the local community level. Eligible activities include: Development or use of data analytics software; Payment processing software or equipment purchases, including Point of Sale (POS); Website creation and e-commerce support; Social media or digital marketing costs; Cybersecurity and data protection; Customer relationship management (CRM) costs; Project or inventory management software costs; Creation or implementation of pop-up operations or public markets

Amount: \$2,500, Match Required (50%, Reimbursed)

Cycle Status: Opens Q3 **Open:** July 1, 2025 **Close:** August 3, 2025

Deadlines: Two rounds. The deadlines are August 3 and November 2, 2025.

Additional Information: <https://www.oakgov.com/community/community-development/main-street-oakland-county/msoc-grants-and-loans>

Past Applicants/Winners:

Resources:

Updated: 11/11/2024

Section 3. Other

1-Design: Preservation Planning and Education

Society for Industrial Heritage Preservation

The Eric DeLony Industrial Heritage Preservation Grant

Funding Source: Private/other

Eligibility: Non-profits, Historical Societies, Museums, Libraries, Religious Organizations, Individuals (Organizations are preferred over individuals.)

Description: The Society for Industrial Archeology is an international organization to promote the study, understanding, and preservation of the physical survivals of our technological and industrial history. Industrial heritage preservation grants of from \$1000 to \$3000 for the study, documentation, recordation, and/or preservation of significant historic industrial sites, structures, and objects. Funds may be used for a range of projects including, but not limited to: increasing public awareness of preservation efforts, photography, videography, preparing inventories and developing measured drawings of extant significant industrial sites, structures, maritime facilities and industrial artifacts.

Amount: \$1,000- \$3,000, Match Required

Cycle Status: **Open:** Opens the first day of the quarter.

Close: Closes the last day of the quarter.

Deadlines: March 31, June 30, September 30, December 31

Additional Information: <https://www.sia-web.org/activities/preservation-grants/>

Past Applicants/Winners:

Resources:

Updated: 10/23/2024

1-Design: Redevelopment and Historic Preservation

National Trust, Partners for Sacred Places

National Fund for Sacred Places

Funding Source: Private/other

Eligibility: Congregations, Places of Worship

Description: The National Fund for Sacred Places was established in 2016 to provide technical and financial support for congregations, building their capacity and increasing the stability of these critical yet disappearing historic community centers.

Amount: \$50,000- \$500,000

Cycle Status: Opens Q1

Open: January 2025

Close: July 2025

Deadlines: Letter of intent opens January 2025. Based on selection, full applications are due in July.

Additional Information: <https://savingplaces.org/national-fund-for-sacred-places>,
<https://www.fundforsacredplaces.org/>

Past Applicants/Winners:

Resources:

Updated: 10/17/2024