Project Name: Economic Development Website Redesign Project ID: DE3191WB

Leadership	Group: Fina	nce/Admin				
Department	t: Economic [Development		Division: All		
Project Sponsor: Laura Dodd			Date Reques	sted: 6/6/22	PM Custome	er No. 191
Request Type: New Developmen			<u>t</u>	Enhancement	Customer S	Support
		Planned Sys	tem Maintena	nce or Upgrade		
IT Team Na	me: eGovern	ment		IT Team No: E		
Project Mar	nager/Leader	: Stacy Metcali	f			
Account 96785 Account Description				ministration	Customer Name:	Economic Development
Grant Funded? Yes <u>No</u>			- '	Mandate? Yes Mandate Source:	No x	

Project Goal

To redesign the Advantage Oakland website so that it is easier for the residents, community leaders and businesses to find help and programs that apply to their needs.

Business Objective

Create a website that is on par with other government or non-profit Economic Development organizations and aligns with Economic Development's new goals, divisions, and programs.

Simplify the organization of information so that agendas, minutes and other documents are more easily located, and information can be accessed in 3 clicks or less.

Provide a way for the public to easily find and contact the appropriate Economic Development staff to answer their questions and/or provide assistance.

Increase traffic to the website by 10%.

Major Deliverables

- Detailed Project Plan
- End User Requirements Document
- Current Website Audit Document
- Website Architecture Document
- User Acceptance Test Plan
- Implementation Plan
- Training/User Manual(s)

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Project Name: Economic Development Website Redesign Project ID: DE3191WB

Approach

- Develop Detailed Project Plan
- Review current business process and conduct needs assessment with customer, ensuring current manual processes are refined and automated.
- Document requirements
- Determine and document website architecture and diagram
- Order software if needed
- Develop Implementation Plan
- Develop new website
- Develop User Acceptance Test Plan
- Test new website
- Acquire User Acceptance Sign off
- Develop User Documentation
- Train users on new website
- Release new website into production

Research & Analysis

Gartner Research Recommendation

Benefits

See Return on Investment (ROI) Analysis Document

<u>Impact</u>

Number of Users Unlimited (public facing website)

Divisions All of Economic Development

Leadership Groups Finance/Admin

Risk

Business Environment Low - Little or no impact to existing business processes. **Technical Environment** Low - Proven and previously implemented technologies.

Project Name: Economic Development Website Redesign Project ID: DE3191WB **Assumptions Staffing** IT Staffing: resources will be available for the hours indicated per the attached project plan. Other Staffing: additional staffing will be available as follows: Role: <u>Name</u> **Hours per Day** Project Sponsor: Laura Dodd As needed **Facilities Technical Funding** Other **Priority Constraints Exclusions**

Project Name: Economic Development Website Redesign Project ID: DE3191WB

PROJECT PHASE AUTHORIZATION

Phase(s): All		
Total Estimated Application Services	Hours: 1,110	
Total Estimated Technical Systems		
Total Estimated CLEMIS		
Total Estimated Internal Services		
IT Application Services Division Manager Approval:		Date:
IT Technical Systems Division Manager Approval:	Date:	
IT CLEMIS Division Manager Approval:		Date:
IT Internal Services Division Manager Approval:		Date:
IT Management Approval:		
Approved: Yes	No	Date:
Reason:		
Project Sponsor Approval:		
Title:		Date:
PROJECT SUM	MARY	

Authorized Development (see above)	Hours: 1,110
Previously Authorized Development	Hours:
Preliminary Estimated Development for Future Phases	Hours:
Grand Total Estimated Development	Hours: 1,110 Cost: \$183,150

Project Name: Economic Development Website Redesign Project ID: DE3191WB

PROJECT COMPLETION AUTHORIZATION

Customer Acceptance of Product:	
Title:	Date:
Project Office Review:	Date:

Economic Development Website Redesign - Size Estimate (+/- 10% to 50%)

1	Туре	ID	Task Name	Estimated
2				Hours
3	Phase	000000	PROJECT MANAGEMENT	217
4	Phase	100000	DEVELOP RFP & SELECT VENDOR	106
5	Phase	200000	DEFINE BUSINESS REQUIREMENTS	132
6	Phase	300000	SITE PREPARATIONS	122
7	Phase	500000	ADDITIONAL SITE DESIGN	449
8	Phase	600000	IMPLEMENTATION PHASE	40
8	Phase	800000	POST IMPLEMENTATION SUPPORT	44
10				1,110

Return on Investment Analysis

Project Summary

	Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
В	enefits/Savings:							_
	Tangible Benefits Subtotal:	0	0	0	0	0	0	0
	Cost Avoidance Subtotal:	0	0	0	0	0	0	0
C	osts:							
	Development Services Subtotal:	213,150	0	0	0	0	0	213,150
	Hardware Subtotal:	0	0	0	0	0	0	0
	Software Subtotal:	0	0	0	0	0	0	0
	Infrastructure Subtotal	0	0	0	0	0	0	0
	Training Subtotal:	0	0	0	0	0	0	0
	Other Subtotal:	0	0	0	0	0	0	0
Αı	nnual Statistics:							
	Annual Total Savings	0	0	0	0	0	0	0
	Annual Total Costs	213,150	0	0	0	0	0	213,150
	Annual Return on Investment	(213,150)						(213,150)
	Annual Costs/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	(2, 22)
Pı	roject Cumulative Statistics:							
	Cumulative Total Savings	0	0	0	0	0	0	0
	Cumulative Total Costs	213,150	213,150	213,150	213,150	213,150	213,150	213,150
	Cumulative Return on Investment	(213,150)	(213,150)	(213,150)	(213,150)	(213,150)	(213,150)	(213,150)
	Cumulative Cost/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Year Positive Payback Achieved							NO PAYBACK
L	State or Federal Mandate?							
Si	gnatures:							
	Benefits Reviewed By Project Sponsor				Date:			
	Costs (including IT Resources) Reviewed By Information Technology Project Manager				Date:			

Return on Investment Analysis

Savings Detail

Project Savings		Unit		Rate per		Annual
Category	Budget Category/Funding Source	Desc	Units	Unit	Total Savings	Multiplier
Intangible Benefit					0	
Intangible Benefit					0	
Intangible Benefit					0	
Intangible Benefit					0	
,						
Intangible Benefit					0	
Intangible Benefit					0	
Intangible Benefit					0	
					0	
					0	
					0	
					0	
					0	
					0	
	Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit	Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit Intangible Benefit	Intangible Benefit	Category Budget Category/Funding Source Desc Units Intangible Benefit	Intangible Benefit Intangible Benefit	Intangible Benefit Intangible Benefit

Return on Investment Analysis

Savings Detail

		Aff	ect	s Pr	ojec	t RC	OI?		Po	tential Savii	ngs Extensio	ons	
Panafit/Savinga Decarintian	Project Savings	V4	٧a	Y 3	V4	VE	Ve	Y1	Y2	Y3	Y4	Y5	Y6
Benefit/Savings Description	Category	11	12	13	14	13	10	Y I	12	13	14	15	10
The current department structure can													
be reflected in a new website													
architecture. Redesigned website will													
reflect the departmental changes made													
by the new administration	Intangible Benefit	l i		<u> </u>									
Increase Leads - With a simpler more				•			•						
user-oriented design we hope to				İ			İ						
encourage more leads to our website	Intangible Benefit			İ			İ				İ		
Better Reflects Unique User Base - Red	Intangible Benefit	İ											
Accurate KPIs - Measuring KPIs will be													
easier with an design that reflects the				İ			İ						
functions our department	Intangible Benefit												
The new Econ Dev branding can be		i		! !			! !					! !	
displayed on the new website, providing				•			•				•	:	
a consistent look to the public.													
Redesigned website will reflect the		!		į			į				İ		
messaging and branding of the new				İ			İ				İ		
administration	Intangible Benefit			İ			İ				İ		
Highlighting new applications such as a	- V	1 1											
site selector and small business											<u> </u>	1 1 1	
resource navigator will provide easily				•			•				•	! ! !	
accessible web-based tools for													
constituent groups.	Intangible Benefit			İ			İ						
Integrating new tools (e.g., scheduling	3	1 1		<u> </u>			<u> </u>				<u> </u>		
applications) will offer additional				İ			İ				İ		
opportunities for interaction with				İ			İ						
constituents.	Intangible Benefit			İ			İ						
	gibio Borioni	1 1		 			 				 	<u> </u>	
		1 1									<u>!</u>	<u> </u>	
											<u> </u>		
		1 1									<u> </u>	<u> </u>	
		+ -		<u> </u>			<u> </u>				<u>; </u>	<u>;</u>	
		╁		<u> </u>			<u> </u>				<u> </u>	}	
	L	<u>, i</u>		i	<u> </u>		i		<u>i</u>	i	<u>i</u>	<u>i </u>	İ

Oakland County -- Economic Development Website Redesign Return on Investment Analysis

Savings Summary

Benefit/Savings Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Tangible Benefit:							
Tangible Benefits Subtotal:							
Cost Avoidance:							
Cost Avoidance Subtotal:							
Intangible Benefit:							
The current department structure can be							
reflected in a new website architecture.							
Redesigned website will reflect the							
departmental changes made by the new							
administration							
Increase Leads - With a simpler more user-							
oriented design we hope to encourage more							
leads to our website							
Better Reflects Unique User Base - Redesign							
would organize ED by it's unique audiences:							
Residents, Business Owners and Community							
Leaders/Planners							
Accurate KPIs - Measuring KPIs will be							
easier with an design that reflects the							
functions our department							
The new Econ Dev branding can be							
displayed on the new website, providing a							
consistent look to the public. Redesigned							
website will reflect the messaging and							
branding of the new administration							
Highlighting new applications such as a site							
selector and small business resource							
navigator will provide easily accessible web-							
based tools for constituent groups.							
Integrating new tools (e.g. seheduling							
Integrating new tools (e.g., scheduling applications) will offer additional							
opportunities for interaction with constituents.							
Savings Total:							
Savings rolai.							

Return on Investment Analysis

Cost Detail

								Affects Project				t RO	 ?
	Project Cost	Budget Category/Funding	Unit		Rate per		Annual						
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3	Y4	Y5	Y6
IT Hours - New Development	Development Svcs		HR	1,110	165	183,150		Х		Ī	T	$\overline{}$	\neg
IT Hours - System Maintenance	Development Svcs				165	0							
IT Hours - Customer Support	Development Svcs				165	0						į	
IT Hours - Planned Maintenance	Development Svcs				165	0						Ī	
User Hours - New Development	Development Svcs					0							
User Hours - PTNE/OT	Development Svcs					0							
Contractor Professional Services	Development Svcs		EA	1	30,000	30,000		Х					
PC System - Acquisition	Hardware				687	0					Ī		
PC System - Maintenance	Hardware				2,936	0							
Notebook - Acquisition	Hardware				1,115	0							
Notebook - Maintenance	Hardware				3,024	0							
Tablet Notebook - Acquisition	Hardware				1,421	0							
Tablet Notebook - Maintenance	Hardware				2,800	0						Ī	
Laserprinter - Acquisition	Hardware				1,432	0							
Laserprinter - Maintenance	Hardware				1,408	0							
PC Maintenance User Owned	Hardware				2,720	0					Î		
Printer Maintenance User Owned	Hardware				1,264	0						į	
File Space (100GB)	Hardware		ANN		23	0							
Package Software - Acquisition	Software					0							
Package Software - Maintenance	Software					0					İ		
Business Objects Access	Software					0							
Term Emulation SFTW-Acquisition	Software					0							
Term Emulation SFTW-Maintenance	Software					0					Î		
Server - Acquisition/Upgrade	Infrastructure				8,000	0							
Server - Maintenance	Infrastructure				360	0							
Server Sftwre - Acquisition/Upgrade	Infrastructure				335	0							
Server Sftwre - Maintenance	Infrastructure					0					İ		
Server Rack Mount	Infrastructure				400	0							
Oracle Enterprise Software Purchase -													
Per Processor (4 Cores) - Requires										ı İ	į	į	
Annual Support Below	Infrastructure				42,280	0					İ	į	
Oracle Enterprise Software Support -					-						T		
Per Processor (4 Cores)	Infrastructure				9,293	0	1.030			ı İ	į	į	

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Date: 02/02/2022

Return on Investment Analysis

Cost Detail

								Af	t ROI?			
	Project Cost	Budget Category/Funding	Unit		Rate per		Annual				_	
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3	Y4	Y5 Y6
SQL Server Enterprise Software												-
Purchase - Per Processor (4 cores) -												
Purchased Sept 2019-Aug 2020 -											i	
Includes Support thru Aug 2022	Infrastructure				16,985	0					į	İ
SQL Server Enterprise Software												
Purchase - Per Processor (4 cores) -												
Purchased Sept 2020-Aug 2021 -											i	
Includes Support thru Aug 2022	Infrastructure				12,724	0					į	İ
SQL Server Enterprise Software												
Purchase - Per Processor (4 cores) -											į	
Purchased Sept 2021-Aug 2022 -											į	
Includes Support thru Aug 2022	Infrastructure				8,463	0					ĺ	İ
SQL Server Enterprise - Support, Per											I	
Processor (4 cores) - Sept 2022 and											į	
Beyond	Infrastructure				4,261	0						
SQL Server Standard Software												
Purchase - Per Processor (4 cores) -											ļ	
Purchased Sept 2019-Aug 2020 -											i	
Includes Support thru Aug 2022	Infrastructure				4,429	0					į	İ
SQL Server Standard Software											Ī	
Purchase - Per Processor (4 cores) -											į	
Purchased Sept 2020-Aug 2021 -											į	
Includes Support thru Aug 2022	Infrastructure				3,317	0					İ	İ
SQL Server Standard Software												
Purchase - Per Processor (4 cores) -												
Purchased Sept 2021-Aug 2022 -											ĺ	İ
Includes Support thru Aug 2022	Infrastructure				2,205	0					į	i
SQL Server - Standard Support, Per											ı	
Processor (4 cores) - Sept 2022 and											į	
Beyond	Infrastructure				1,112	0					į	İ
Websphere Basic Per Processor												
Single/Dual Core - Includes Year 1											ļ	İ
Maintenance	Infrastructure				3,506	0					į	İ

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Return on Investment Analysis

Cost Detail

								Af	fect	s Pro	ject	t ROI?	
	Project Cost	Budget Category/Funding	Unit		Rate per		Annual						
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3	Y4	Y5 Y	ŝ
Websphere Basic Per Processor											į		
·	Infrastructure				701	0					į		
Websphere ND Per Processor	i i i i dotaro				701						- i	+	-
Single/Dual Core - Includes Year 1											į		
•	Infrastructure				13,180	0							
Wahankana ND Day Brassasa											İ		
Websphere ND Per Processor	Infrastructura				0.005	0					į		
<u> </u>	Infrastructure				2,635	0					ŀ	\dashv	4
	Infrastructure				845	0					ij	<u>-</u>	4
	Infrastructure				180	0				-		-	4
Imperva Web Application Firewall			ANINI		500	0					į		
11 - 3/	Infrastructure		ANN		500	0				- 1	ij	<u></u>	_
App Code Directories on Consolidated	l		A N I N I		445	0					ĺ	İ	
(Infrastructure		ANN		415	0				-		<u>i</u> _	4
Dedicated Virtual Server	Infrastructure		ANN		4,150	0					į	_ <u></u>	4
Extra Small - 2 Core 8GB RAM, 500GB													
Drive, 10 GB NIC - Cloud/Virtual = \$601											į	l	
1	Infrastructure		ANN			0					į	l	
Off Fremise Friysical Server – N/A	mnastructure		AININ			U					į	- otag	\dashv
Small - 4 Core 16GB RAM, 500GB													
Drive, 10 GB NIC - Cloud/Virtual = \$951											ĺ	İ	
1	Infrastructure		ANN			0					ŀ		
Medium - 8 Core 32GB RAM, 500GB	madiadao		7 (1 4) 4			0					i	-	\exists
Drive, 10 GB NIC - Cloud/Virtual =											į	İ	
\$1,702 On Premise Physical Server =											ŀ		
*	Infrastructure		ANN			0					l		
Large - 16 Core 64GB RAM, 500GB	501 401410					<u> </u>					i	+	
Drive, 10 GB NIC - Cloud/Virtual =												-	
\$3,167 On Premise Physical Server =													
ll '	Infrastructure		ANN			0					į	İ	

Return on Investment Analysis

Cost Detail

Cost Description	Project Cost Category	Budget Category/Funding Source	Unit Desc	Units	Rate per Unit	Total Cost	Annual Multiplier	Affects Project ROI? Y1 Y2 Y3 Y4 Y5 Y
Extra Large - 40 Core 160GB RAM,								
500GB Drive, 10 GB NIC - Cloud/Virtual								
= \$7,564 On Premise Physical Server =								
\$12,906	Infrastructure		ANN			0		

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Return on Investment Analysis

Cost Detail

		Potential Cost Extensions							
	Project Cost	ŀ					}		
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6		
IT Hours - New Development	Development Svcs	183,150.00		į					
IT Hours - System Maintenance	Development Svcs								
IT Hours - Customer Support	Development Svcs						! !		
IT Hours - Planned Maintenance	Development Svcs						i		
User Hours - New Development	Development Svcs	-			•				
User Hours - PTNE/OT	Development Svcs	!							
Contractor Professional Services	Development Svcs	30,000.00							
PC System - Acquisition	Hardware	!		<u> </u>			!		
PC System - Maintenance	Hardware								
Notebook - Acquisition	Hardware								
Notebook - Maintenance	Hardware			!					
Tablet Notebook - Acquisition	Hardware	:		<u> </u>					
Tablet Notebook - Maintenance	Hardware	İ							
Laserprinter - Acquisition	Hardware								
Laserprinter - Maintenance	Hardware								
PC Maintenance User Owned	Hardware								
Printer Maintenance User Owned	Hardware	!					!		
File Space (100GB)	Hardware						į		
Package Software - Acquisition	Software	1		1					
Package Software - Maintenance	Software						i !		
Business Objects Access	Software								
Term Emulation SFTW-Acquisition	Software			:			İ		
Term Emulation SFTW-Maintenance	Software								
Server - Acquisition/Upgrade	Infrastructure	!					!		
Server - Maintenance	Infrastructure	!		!					
Server Sftwre - Acquisition/Upgrade	Infrastructure	1		1					
Server Sftwre - Maintenance	Infrastructure						i !		
Server Rack Mount	Infrastructure								
Oracle Enterprise Software Purchase -									
Per Processor (4 Cores) - Requires							İ		
Annual Support Below	Infrastructure								
Oracle Enterprise Software Support -				!	!		! !		
Per Processor (4 Cores)	Infrastructure]			•		į		

Return on Investment Analysis

Cost Detail

			F	Potential Cos	t Extension	S	
	Project Cost				!		!
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
SQL Server Enterprise Software				 	!		!
Purchase - Per Processor (4 cores) -					ļ		ļ
Purchased Sept 2019-Aug 2020 -			•		•	•	•
Includes Support thru Aug 2022	Infrastructure				İ		
SQL Server Enterprise Software				1 1 1	!		!
Purchase - Per Processor (4 cores) -							
Purchased Sept 2020-Aug 2021 -						•	•
Includes Support thru Aug 2022	Infrastructure				•	•	•
SQL Server Enterprise Software				Î 	<u> </u>		<u> </u>
Purchase - Per Processor (4 cores) -							
Purchased Sept 2021-Aug 2022 -						•	
Includes Support thru Aug 2022	Infrastructure		İ		İ	•	İ
SQL Server Enterprise - Support, Per				İ			
Processor (4 cores) - Sept 2022 and			1	! !		<u> </u>	
Beyond	Infrastructure				•		•
SQL Server Standard Software							İ
Purchase - Per Processor (4 cores) -							
Purchased Sept 2019-Aug 2020 -					•		•
Includes Support thru Aug 2022	Infrastructure		İ		İ	•	İ
SQL Server Standard Software				i i			
Purchase - Per Processor (4 cores) -							
Purchased Sept 2020-Aug 2021 -					•	•	
Includes Support thru Aug 2022	Infrastructure		İ		İ	İ	İ
SQL Server Standard Software				! !	!	•	!
Purchase - Per Processor (4 cores) -							
Purchased Sept 2021-Aug 2022 -					•	•	•
Includes Support thru Aug 2022	Infrastructure						
SQL Server - Standard Support, Per			!	1 1 1	!	!	!
Processor (4 cores) - Sept 2022 and							
Beyond	Infrastructure			İ		1	
Websphere Basic Per Processor			1	ļ			
Single/Dual Core - Includes Year 1				!		1	•
Maintenance	Infrastructure			ļ			

Return on Investment Analysis

Cost Detail

		Potential Cost Extensions							
Cost Description	Project Cost Category	Y1	Y2	Y3	Y4	Y5	Y6		
			-	I I			 		
Websphere Basic Per Processor									
	Infrastructure		1						
Websphere ND Per Processor									
Single/Dual Core - Includes Year 1				•					
Maintenance	Infrastructure		İ	<u>i</u>	<u> </u>		<u>i</u>		
Websphere ND Per Processor									
Single/Dual Core - Year 2 and Beyond	Infrastructure								
SSL Certificate	Infrastructure								
Internet Access	Infrastructure								
Imperva Web Application Firewall			1						
(External Web Applications Only)	Infrastructure								
App Code Directories on Consolidated									
IIS Server (Virtual)	Infrastructure			•	į	į	•		
Dedicated Virtual Server	Infrastructure		<u> </u>	i !) !	i I	1 1		
			į	į	į	į	į		
Extra Small - 2 Core 8GB RAM, 500GB									
Drive, 10 GB NIC - Cloud/Virtual = \$601				•					
On Premise Physical Server = N/A	Infrastructure		<u> </u>		<u> </u>	<u> </u>	!		
Small - 4 Core 16GB RAM, 500GB									
· ·									
Drive, 10 GB NIC - Cloud/Virtual = \$951									
On Premise Physical Server = \$9,288	Infrastructure		<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>		
Medium - 8 Core 32GB RAM, 500GB									
Drive, 10 GB NIC - Cloud/Virtual =				ļ					
\$1,702 On Premise Physical Server =	l				İ	İ			
\$9,751	Infrastructure		<u> </u>	i !	<u> </u>	<u> </u>	i !		
Large - 16 Core 64GB RAM, 500GB						•			
Drive, 10 GB NIC - Cloud/Virtual =				ļ					
\$3,167 On Premise Physical Server =					İ	İ			
\$10,446	Infrastructure		<u>i</u>	<u>i</u>	<u>i</u>	<u>i </u>	<u>i </u>		

Return on Investment Analysis

Date: 02/02/2022

Cost Detail

		Potential Cost Extensions							
Cost Description	Project Cost Category	Y1	Y2	Y3	Y4	Y5	Y6		
Extra Large - 40 Core 160GB RAM,							!		
500GB Drive, 10 GB NIC - Cloud/Virtual				i I I	i I I	i I I	ī ! !		
= \$7,564 On Premise Physical Server =				! ! !	! ! !	! ! !] 		
\$12,906	Infrastructure								

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Oakland County -- Economic Development Website Redesign Return on Investment Analysis

Cost Summary

Cost Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Development Services:							
IT Hours - New Development	183,150						183,150
IT Hours - System Maintenance							
IT Hours - Customer Support							
IT Hours - Planned Maintenance							
User Hours - New Development							
User Hours - PTNE/OT							
Contractor Professional Services	30,000						30,000
Development Services Subtotal:	213,150						213,150
Hardware:							
Hardware Subtotal:							
Software:							
Infrastructure:							
imastructure.							
Infrared was Cubantal							
Infrastructure Subtotal							
Training:							
Training Subtotal:							
Other:							
Other Subtotal:							
Costs Total:	213,150						213,150

Return on Investment Analysis

Assumptions

Date	Assumption Description
	The redesign will occur in the new Content Management System (CMS), scheduled to be in production in the spring of 2023.
	Econ Dev is requesting a consultant experienced with Econ Dev websites to assist with the information archicture design. As of May 2022, a
	single quote has been obtained from the new CMS vendor (Granicus). The scope of work included in the quote is likely too broad, and the
	dollar amount is more than the entire Econ Dev budget, so the \$122,000 quote is being reduced to \$30,000 for this ROI document. Note that
	Econ Dev may do an RFP to find a new vendor (hours included in the sizing), or work with Granicus to bring down the scope and cost of
	their quote.
03-Jun-22	Intentionally not adding additional customer support, planned maint, etc., as this is not a traditional new development project.