Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

Leadership Group: IT Steering Committee										
Department: Information	n Technology			Division: Application Services						
Project Sponsor: Phil B	ertolini	Date Requ	uested	ner No. 182						
Request Type:	New Develo	oment	Enhancement Customer Support							
Planned System Maintenance or Upgrade										
IT Team Name: eGovern	nment Services	6		IT Team No: E						
Project Manager/Leader	: Cassy Zaken	ıs								
Account Number: TBD	Account Description:	TBD			Customer Name:	TBD				
Grant Funded? Yes	<u>No</u>		Mar	ndate?	Yes	<u>No</u>				
			Mar	ndate Source:						

### Project Goal

To establish a Citizen Engagement budget for the Finance and Admin Leadership Group so that hours may be allocated in support of the development and expansion of Oakland County's digital media goals and objectives.

### **Business Objective**

To provide a shared citizen engagement budget for digital media Initiatives in support of users, departments, agencies, and eGovernment goals and objectives.

#### **Major Deliverables**

- Web Content
  - Posting content
  - o Content Training
  - o Graphics
  - o Citizen
- Citizen Engagement
  - Writing for the web
  - Email Marketing
  - o Blogs
  - o Video
  - Social Media

#### Approach

 As a request for citizen engagement digital media channel is approved, the quantities available for each digital asset will be decremented and the work will be scheduled to complete the request

Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

- The approach for blog, email marketing and video requests will be the same for each leadership group.
- The approach will vary for social media.

### Research & Analysis

**Gartner Research Recommendation** Research Conducted – See recommendation below

Citizens' experience with government services is often "underwhelming," leaving them lacking confidence and trust. Government CIOs leading digital transformation need to establish a citizen experience program with an outside-in approach that meets citizen expectations of digital government services.

### Key Findings:

- Government leaders have regularly stated goals of being more citizen-centric or improving the citizen experience. However, unless they're turned into action-oriented strategies, tracked and measured, these goals will not be achieved, which will lead to lower levels of transparency and accountability.
- CX efforts that do not show quantifiable value lose executive support, and often see their funding cut when budgets are tightened.
- Citizen engagement efforts, which are often siloed, frequently fail to produce satisfactory interactions with citizens, leading to a sense of citizen apathy and frustration by government leaders.

Government CIOs leading their organizations in digital transformation should:

- Put citizens at the center of service delivery by following this roadmap to incorporate CX strategies into their digital government strategies.
- Use customer journey maps to identify and prioritize new opportunities for digital services and enterprise wide investments to accelerate their organizations' progress toward implementing digital government.
- Develop CX-focused, digital government key performance indicators across government services that measure digital service effectiveness and drive digital transformation to demonstrate the business value of citizen-centric digital government.

Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

### **Benefits**

See Return on Investment (ROI) Analysis Document

**Impact** 

**Number of Users**The number of users will vary depending on topic. **Divisions**All or department specific depending on topic.

Leadership Groups All.

**Risk** 

**Business Environment** Low – little or no impact to existing business processes **Technical Environment** Low – proven and previously implemented technologies

**Assumptions** 

**Staffing** IT Staffing: resources available for the hours indicated per the attached project plan.

Other Staffing: additional staffing will be available as follows:

Role: Name Hours per Day

Project Sponsor: Phil Bertolini As needed

Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

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None

### **Technical**

None

### **Funding**

• IT

### Other

• None

### **Priority**

•

### **Constraints**

• None

### **Exclusions**

None

Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

### **PROJECT PHASE AUTHORIZATION**

Phase(s): All		
Total Estimated Application Services	Hours: 3000	
Total Estimated Technical Systems	Hours:	
Total Estimated CLEMIS	Hours:	
Total Estimated Internal Services	Hours:	
IT Application Services Division Manager Approval:		Date:
IT Technical Systems Division Manager Approval:		Date:
IT CLEMIS Division Manager Approval:		Date:
IT Internal Services Division Manager Approval:		Date:
IT Management Approval:		
Approved: Yes No		Date:
Reason:		
Project Sponsor Approval:		
Title:		Date:

### **PROJECT SUMMARY**

Authorized Development (see above)	Hours: 3000
Preliminary Estimated Development for Future Phases	Hours:
Grand Total Estimated Development	Hours: 3000 Cost: \$ 495,000

Project Name: Citizen Engagement Budget – Finance LG Project ID: DE9182CF

### PROJECT COMPLETION AUTHORIZATION

Customer Acceptance of Product:								
Title:	Date:							
Project Office Review:	Date:							

Citizen Engagement Budget - Finance LG - Size Estimate (+/- 10% to 50%)

1 1	Гуре	ID	Task Name	Estimated	Estimate Notes
2				Hours	
3 3	3	000000	CITIZEN ENGAGEMENT BUDGET - FINANCE L	0	
4 F	Phase	001000	PROJECT MANAGEMENT	50	
5 F	Phase	002000	WEBSITE CONTENT PUBLISHING	50	
6 F	Phase	003000	CITIZEN ENGAGEMENT BUDGET	2,900	
7				3,000	

As Of: June 6, 2018

### **Project Summary**

Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Benefits/Savings:							
Tangible Benefits Subtotal:	0	0	0	0	0	0	0
Cost Avoidance Subtotal:	0	0	0	0	0	0	0
Costs:							
Development Services Subtotal:	247,500	247,500	0	0	0	0	495,000
Hardware Subtotal:	0	0	0	0	0	0	0
Software Subtotal:	0	0	0	0	0	0	0
Infrastructure Subtotal	0	0	0	0	0	0	0
Training Subtotal:	0	0	0	0	0	0	0
Other Subtotal:	0	0	0	0	0	0	0
Annual Statistics:							
Annual Total Savings	0	0	0	0	0	0	0
Annual Total Costs	247,500	247,500	0	0	0	0	495,000
Annual Return on Investment	(247,500)	(247,500)					(495,000)
Annual Costs/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	(433,000)
Project Cumulative Statistics:							
Cumulative Total Savings	0	0	0	0	0	0	0
Cumulative Total Costs	247,500	495,000	495,000	495,000	495,000	495,000	495,000
Cumulative Return on Investment	(247,500)	(495,000)	(495,000)	(495,000)	(495,000)	(495,000)	(495,000)
Cumulative Cost/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Year Positive Payback Achieved							NO PAYBACK
State or Federal Mandate?							
Signatures:							
Benefits Reviewed By Project Sponsor	Date:						
Costs (including IT Resources) Reviewed By							
Information Technology Project Manager	Date:						
Innormation reclinology Project Manager	Date.					<del></del>	

	Project Savings		Unit		Rate per		Annual
Benefit/Savings Description	Category	Budget Category/Funding Source	Desc	Units	Unit	<b>Total Savings</b>	Multiplier
Creates a customer service outlet,							
potentially reducing phone calls and/or							
other traditional customer service							
methods.	Intangible Benefit					0	
Helps to improve government service							
by gaining a better understanding of the							
needs of the community served.	Intangible Benefit					0	
Enables customers to help one another							
by interacting with one another,							
potentially reducing reliance on							
government resources.	Intangible Benefit					0	
Reaches an increasingly mobile and							
high-tech audience of all ages.	Intangible Benefit					0	
Enhances quality of life by facilitating							
local community building by connecting							
people with one another who may have							
not had other means to do so.	Intangible Benefit					0	
Further promotes Oakland County's							
use of emerging technologies to serve							
its constituencies.	Intangible Benefit					0	
Creates a "sticky" environment that							
draws/attracts more people to the							
OakGov.com web site, thereby							
promoting awareness and conversion							
to other online services.	Intangible Benefit					0	
Potentially reaches a younger audience							
and engages them in government early							
on in order to serve their needs for the							
future.	Intangible Benefit					0	
Provides a practical way to							
communicate with Oakland County's							
retiree population and to improve							
outreach through Health, Wellness and							
other program areas.	Intangible Benefit					0	

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Benefit/Savings Description	Project Savings Category	Budget Category/Funding Source	Unit Desc	Units	Rate per Unit	Total Savings	Annual Multiplier
Provides a platform for enterprise and							
regional collaboration.	Intangible Benefit					0	
Provides an effective way to solicit							
community input and feedback in							
support of government transparency.	Intangible Benefit					0	
						0	
						0	
						0	

		Af	fect	s Pr	ojec	t R	ROI? Potential Savings Extensions								
Benefit/Savings Description	Project Savings Category	Y1	Y2	<b>Y3</b>	Υ4	Y5	Y6	Y1	Y2	Y3	Y4	Y5	Y6		
Creates a customer service outlet,										į	i	i			
potentially reducing phone calls and/or			į	į	İ	į	į								
other traditional customer service			į	į	į	į	į			İ	į	İ			
methods.	Intangible Benefit		ĺ	ĺ		ĺ	ĺ								
Helps to improve government service			Ì		Ì	Ì	ŀ			Ì	Ĭ I				
by gaining a better understanding of the			ŀ	ŀ		ŀ	ŀ								
needs of the community served.	Intangible Benefit		į	į		į	į								
Enables customers to help one another			İ			İ	!				į !				
by interacting with one another,			į	į	į	į	į			İ	į	İ			
potentially reducing reliance on			į	į	į	į	į			İ	į	İ			
government resources.	Intangible Benefit		ĺ	ĺ		ĺ	ĺ								
Reaches an increasingly mobile and			İ	İ		İ	İ				İ				
high-tech audience of all ages.	Intangible Benefit		ŀ	ŀ		ŀ	ŀ								
			İ	İ		İ	1				<u> </u>				
Enhances quality of life by facilitating			i	i		i	İ								
local community building by connecting			į	į	į	į	į			İ	į	İ			
people with one another who may have			ĺ	ĺ	İ	ĺ	ĺ			İ	ļ	İ			
not had other means to do so.	Intangible Benefit		į	į	<u> </u>	į	į								
Further promotes Oakland County's			İ	1		İ	İ				! !				
use of emerging technologies to serve			į	į		į	į								
its constituencies.	Intangible Benefit		į	į	İ	į	į								
Creates a "sticky" environment that			į	į	•	į	į				[	<u>;</u>			
draws/attracts more people to the			ĺ	Ì	ĺ	ĺ	ĺ			İ		İ			
OakGov.com web site, thereby			ŀ	ŀ		ŀ	ŀ								
promoting awareness and conversion			į	į		į	į								
to other online services.	Intangible Benefit		į	į	İ	į	į								
Potentially reaches a younger audience					ĺ		į								
and engages them in government early			Ì	Ì	ĺ	Ì	ĺ								
on in order to serve their needs for the			į	į	<u> </u>	į	į								
future.	Intangible Benefit		į	į	•	į	į				!				
Provides a practical way to			İ	İ		İ	İ			İ	į				
communicate with Oakland County's			į	į	İ	į	į			İ	į				
retiree population and to improve			ĺ	į	İ	ĺ	į			İ	į	İ			
outreach through Health, Wellness and			•	ŀ		•	ļ								
other program areas.	Intangible Benefit			ŀ			į				! ! !				

As Of: June 6, 2018

		Affects Project ROI?					OI?		Potential Savings Extensions				
Benefit/Savings Description	Project Savings Category	Y1	Y2	Υ3	<b>Y</b> 4	Y5	Y6	Y1	Y2	Y3	Y4	Y5	Y6
Provides a platform for enterprise and				į	i	Ī	į		į		į	į	
regional collaboration.	Intangible Benefit			į	į	į	}		İ	! !			
Provides an effective way to solicit					į.	1	1		<u> </u>	<u> </u>		<u>.</u>	
community input and feedback in				Î	l	1	ĺ		İ			İ	
support of government transparency.	Intangible Benefit			į	ĺ		İ			i I !	i I I		
				į	į	į	į						
					İ	İ	İ						
				Ī	İ	Ī	i		İ			i	

### Savings Summary

Benefit/Savings Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Tangible Benefit:							
Tangible Benefits Subtotal:							
Cost Avoidance:							
Cost Avoidance Subtotal:							
Intangible Benefit:							
Creates a customer service outlet, potentially							
reducing phone calls and/or other traditional							
customer service methods.							
Helps to improve government service by							
gaining a better understanding of the needs							
of the community served.							
Enables customers to help one another by							
interacting with one another, potentially							
reducing reliance on government resources.							
Reaches an increasingly mobile and high-							
tech audience of all ages.							
Enhances quality of life by facilitating local							
community building by connecting people							
with one another who may have not had							
other means to do so.							
Further promotes Oakland County's use of							
emerging technologies to serve its							
constituencies.							
Creates a "sticky" environment that							
draws/attracts more people to the OakGov.com web site, thereby promoting							
awareness and conversion to other online							
services.							
Potentially reaches a younger audience and							
engages them in government early on in							
order to serve their needs for the future.							
order to serve their needs for the future.							

As Of: June 6, 2018

### Savings Summary

Benefit/Savings Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Provides a practical way to communicate							
with Oakland County's retiree population and							
to improve outreach through Health,							
Wellness and other program areas.							
Provides a platform for enterprise and							
regional collaboration.							
Provides an effective way to solicit							
community input and feedback in support of							
government transparency.							
Savings Total:							

								Aff	ects	s Pro	ject	ROI	?
Cost Description	Project Cost Category	Budget Category/Funding Source	Unit Desc	Units	Rate per Unit	Total Cost	Annual Multiplier	Y1	Y2	Y3 '	<b>74</b>	Y5 '	Y6
IT Hours - New Development 2019	Development Svcs			1,500	165	247,500		Х	i	÷	÷	Ť	$\dashv$
IT Hours - New Development 2020	Development Svcs			1,500	165	247,500		1	Х		+	-	
IT Hours - Customer Support	Development Svcs			.,000		0			^		Ť	- į	_
IT Hours - Planned Maintenance	Development Svcs					0			i		T	十	_
User Hours - New Development	Development Svcs					0			-		T		
User Hours - PTNE/OT	Development Svcs					0					1	_	
Contractor Professional Services	Development Svcs					0			ĺ	İ	Ť	1	
PC System - Acquisition	Hardware				814	0					Ţ		
PC System - Maintenance	Hardware				2,304	0		İ	i	- 1	Ţ	Ť	
Notebook - Acquisition	Hardware				1,223	0		i	Ī	İ	Ī	i	
Notebook - Maintenance	Hardware				2,372	0		İ		İ	Ī	Ħ	
Tablet Notebook - Acquisition	Hardware				2,012	0		İ			Ī		
Tablet Notebook - Maintenance	Hardware					0		İ	i		Ī	T	
Laserprinter - Acquisition	Hardware				1,432	0		i	İ		Ī		
Laserprinter - Maintenance	Hardware				1,104	0					Ī		
Image Workstations - Acquisition	Hardware					0			ĺ	Î	ı		
Image Workstations - Maintenance	Hardware				3,496	0			į				
PC Maintenance User Owned	Hardware				2,304	0		l	i	İ	Ī		
Printer Maintenance User Owned	Hardware				1,072	0			i	Ī	Ī		
File Space (100GB)	Hardware		ANN		173	0		į	ļ	į			
Internet Bandwidth per MB	Hardware		ANN		750	0			İ				
Package Software - Acquisition	Software					0		İ	Ī		Ī		
Package Software - Maintenance	Software					0							
Business Objects Access	Software					0							
Term Emulation SFTW-Acquisition	Software					0				į	i		
Term Emulation SFTW-Maintenance	Software					0		ŀ	ļ		I		
Server - Acquisition/Upgrade	Infrastructure				8,000	0			ŀ		I		
Server - Maintenance	Infrastructure				360	0					I		
Server Sftwre - Acquisition/Upgrade	Infrastructure				335	0			į		Ī		
Server Sftwre - Maintenance	Infrastructure					0			Ì		I		
Server Rack Mount	Infrastructure				400	0					į		
Oracle Enterprise Per Processor -								İ			I		
Includes Year 1 Maintenance	Infrastructure				21,372	0			İ	<u> </u>	- !	<u> </u>	
Oracle Enterprise Per Processor - Year										į	į		
2 and Beyond	Infrastructure				3,432	0				į		Ĺ	

								Af	fects	s Pro	oject	RO	1?
	Project Cost	Budget Category/Funding	Unit		Rate per		Annual						
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3	Y4	Y5	Y6
SQL Server Enterprise - Per Processor										İ	İ	ŀ	
(4 cores) - Purchased Sept 2016-Aug										į	į	į	
2017 - Includes Maintenance thru Aug										į	į	į	
_0.0	Infrastructure				24,533	0				j		ĺ	
SQL Server Enterprise - Per Processor										Ì	Ï	İ	
(4 cores) - Purchased Sept 2017-Aug										į	į	į	
2018 - Includes Maintenance thru Aug										İ	İ	į	
_0.0	Infrastructure				20,759	0				İ	İ	ĺ	
SQL Server Enterprise - Per Processor												į	
(4 cores) - Purchased Sept 2018-Aug										į	į	į	
2019 - Includes Maintenance thru Aug										į	į	į	
2019	Infrastructure				16,985	0				İ	ĺ	ĺ	
SQL Server Enterprise - Maintenance,											į	i	
Per Processor (4 cores) - Sept 2019										į	į	į	
and Beyond	Infrastructure				4,218	0				- 1	- 1	ŀ	
SQL Server Standard - Per Processor										į	į	i	
(4 cores) - Purchased Sept 2016-Aug										i	i	i	
2017 - Includes Maintenance thru Aug										į	į	į	
2019	Infrastructure				6,398	0				İ	İ	ĺ	
SQL Server Standard - Per Processor											I	į	
(4 cores) - Purchased Sept 2017-Aug										i	i	i	
2018 - Includes Maintenance thru Aug										į	į	į	
2019	Infrastructure				5,414	0				į	į	į	
SQL Server Standard - Per Processor										Ī	į	i	
(4 cores) - Purchased Sept 2018-Aug										į	į	į	
2019 - Includes Maintenance thru Aug										İ	İ	ĺ	
2019	Infrastructure				4,429	0						į	
SQL Server - Standard Maintenance,												i	
Per Processor (4 cores) - Sept 2019										į	į	į	
and Beyond	Infrastructure				1,100	0				į	į	ĺ	
Websphere Basic Per Processor												į	
Single/Dual Core - Includes Year 1											į	į	
Maintenance	Infrastructure	_			3,506	0				i	i	i	

								Aff	ect	Pro	ject	ROI?	٦
	Project Cost	Budget Category/Funding	Unit		Rate per		Annual						
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3	Y4	Y5 Y	õ
Wahanhara Basia Dar Drassasar													
Websphere Basic Per Processor Single/Dual Core - Year 2 and Beyond	Infrastructure				701	0					į	İ	
Websphere ND Per Processor	imasiruoturo				701	0					÷	+	-
Single/Dual Core - Includes Year 1								1		- 1	- 1		
	Infrastructure				13,180	0					į		
					,			li		1			1
Websphere ND Per Processor								1 8			į		
	Infrastructure				2,635	0				İ	İ	į	
SSL Certificate	Infrastructure				845	0							
	Infrastructure				180	0							1
Imperva Web Application Firewall								Î		Î	Ì	Î	1
	Infrastructure		ANN		500	0				į			
App Code Directories on Consolidated										i			
	Infrastructure		ANN		415	0		•		ŀ	- 1	İ	
Database (5 GB) on Consolidated SQL										i			
	Infrastructure		ANN		930	0		1		- 1	- 1		
Database Instance (125 GB DB) on													
Consolidated SQL Server	Infrastructure		ANN		2,395	0				- 1	- 1		
	Infrastructure		ANN		834	0							
,	Infrastructure		ANN		19,158	0					į		
` ' '	Infrastructure		ANN		610	0							
DB Maintenance (Semi-Annual Cycle								1 8			İ		
\$1220)	Infrastructure		ANN		1,220	0							
DB Maintenance (Semi-Annual Cycle											I		
\$2440)	Infrastructure		ANN		2,440	0					į		
	Infrastructure		ANN		4,150	0					į	i_	
	Infrastructure				976	0						i_	
DBA MS SQL Database Creation on													
Exisitng Instance	Infrastructure				366	0					_ į		
										Ì			
Extra Small - 2 Core 8GB RAM, 500GB										ļ			
Drive, 10 GB NIC - Cloud/Virtual = \$601			[			_				į	į	į	
On Premise Physical Server = N/A	Infrastructure		ANN			0				<u>!</u>		!_	

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								Af	ect	s Pro	oject	t RO	l?
Cost Description	Project Cost Category	Budget Category/Funding Source	Unit Desc	Units	Rate per Unit	Total Cost	Annual Multiplier	Y1	Y2	<b>Y</b> 3	Y4	Y5	Y6
Small - 4 Core 16GB RAM, 500GB											ł		
Drive, 10 GB NIC - Cloud/Virtual = \$951									ļ		İ	I	
	Infrastructure		ANN			0					į	į	
Medium - 8 Core 32GB RAM, 500GB	iiiiasiiaotaic		7 (1 (1 (			0					į	一	_
Drive, 10 GB NIC - Cloud/Virtual =										l	ļ		
\$1,702 On Premise Physical Server =										İ	İ	į	
•	Infrastructure		ANN			0					į	į	
Large - 16 Core 64GB RAM, 500GB											ı	$\neg$	
Drive, 10 GB NIC - Cloud/Virtual =										İ	ĺ	- 1	
\$3,167 On Premise Physical Server =											į	į	
	Infrastructure		ANN			0			ĺ	İ	į	į	
Extra Large - 40 Core 160GB RAM,													
500GB Drive, 10 GB NIC - Cloud/Virtual											i	ı	
= \$7,564 On Premise Physical Server =									ļ		į	ļ	
, , , , , , , , , , , , , , , , , , , ,	Infrastructure		ANN			0					į	<u> </u>	
Project Staff Training	Training					0					į	<u>i</u>	
User Training	Training					0					Ţ		
											į	i	
											- [	ļ	
										i	i	<u>i</u>	

			Poten	tial Cost E	xtensions		
	Project Cost						
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
IT Hours - New Development 2019	Development Svcs	247,500					
IT Hours - New Development 2020	Development Svcs		247,500				
IT Hours - Customer Support	Development Svcs						
IT Hours - Planned Maintenance	Development Svcs						
User Hours - New Development	Development Svcs		<u> </u>				
User Hours - PTNE/OT	Development Svcs						
Contractor Professional Services	Development Svcs						
PC System - Acquisition	Hardware	Ì	į				i ! !
PC System - Maintenance	Hardware						] [ ]
Notebook - Acquisition	Hardware		į				
Notebook - Maintenance	Hardware						
Tablet Notebook - Acquisition	Hardware						
Tablet Notebook - Maintenance	Hardware		i				)   
Laserprinter - Acquisition	Hardware						
Laserprinter - Maintenance	Hardware						
Image Workstations - Acquisition	Hardware	Î	į				Ĭ I I
Image Workstations - Maintenance	Hardware						
PC Maintenance User Owned	Hardware						
Printer Maintenance User Owned	Hardware						
File Space (100GB)	Hardware						i !
Internet Bandwidth per MB	Hardware						
Package Software - Acquisition	Software						
Package Software - Maintenance	Software						
Business Objects Access	Software				1		1 1 1
Term Emulation SFTW-Acquisition	Software						
Term Emulation SFTW-Maintenance	Software						
Server - Acquisition/Upgrade	Infrastructure						
Server - Maintenance	Infrastructure						
Server Sftwre - Acquisition/Upgrade	Infrastructure						
Server Sftwre - Maintenance	Infrastructure		1				
Server Rack Mount	Infrastructure		i				! ! !
Oracle Enterprise Per Processor -							
Includes Year 1 Maintenance	Infrastructure		į				i
Oracle Enterprise Per Processor - Year							
2 and Beyond	Infrastructure		ļ		•		! !

			Pote	ential Cost E	xtensions		
Coat Decemention	Project Cost	V4	V2	Va	V4	VE	VC
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
SQL Server Enterprise - Per Processor							
(4 cores) - Purchased Sept 2016-Aug						•	! ! !
2017 - Includes Maintenance thru Aug							
2019	Infrastructure			<u> </u>	<u> </u>		
SQL Server Enterprise - Per Processor					•		
(4 cores) - Purchased Sept 2017-Aug					İ	İ	
2018 - Includes Maintenance thru Aug				-			i ! !
2019	Infrastructure			<u> </u>		! ! !	I I I
SQL Server Enterprise - Per Processor					ļ		
(4 cores) - Purchased Sept 2018-Aug					•		
2019 - Includes Maintenance thru Aug					İ	İ	
2019	Infrastructure						
SQL Server Enterprise - Maintenance,			!	!	!	!	
Per Processor (4 cores) - Sept 2019							
and Beyond	Infrastructure					•	
SQL Server Standard - Per Processor				İ			
(4 cores) - Purchased Sept 2016-Aug							
2017 - Includes Maintenance thru Aug							
2019	Infrastructure						
SQL Server Standard - Per Processor							
(4 cores) - Purchased Sept 2017-Aug							! ! !
2018 - Includes Maintenance thru Aug							
2019	Infrastructure				İ		
SQL Server Standard - Per Processor			1	!	!		<del> </del> 
(4 cores) - Purchased Sept 2018-Aug							
2019 - Includes Maintenance thru Aug					•		
2019	Infrastructure				İ	İ	
SQL Server - Standard Maintenance,				1	!	<u> </u>	
Per Processor (4 cores) - Sept 2019							
and Beyond	Infrastructure					İ	
Websphere Basic Per Processor			İ	1			
Single/Dual Core - Includes Year 1							
Maintenance	Infrastructure					į	

			Pote	ential Cost E	xtensions		
	Project Cost						
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
Wahanhara Dasia Day Duagaaay					į	į	
Websphere Basic Per Processor	Infrastructure			į		•	
Single/Dual Core - Year 2 and Beyond Websphere ND Per Processor	mnastructure		1			<u> </u>	
Single/Dual Core - Includes Year 1				ļ !	! !		! ! !
	la fan a tau cate can					ļ	
Maintenance	Infrastructure		<u> </u>	<u> </u>	•	<u>i</u> !	
Websphere ND Per Processor					•		
Single/Dual Core - Year 2 and Beyond	Infrastructure		-	!	! !		! ! !
SSL Certificate	Infrastructure						
Internet Access	Infrastructure		<u> </u>	<u> </u>	<u> </u>	<u> </u>	
Imperva Web Application Firewall	madaddard					<u>i</u>	
(External Web Applications Only)	Infrastructure		-	!	! !		! ! !
App Code Directories on Consolidated	madiadao						
IIS Server (Virtual)	Infrastructure			İ		İ	
Database (5 GB) on Consolidated SQL	madiadao			!	] 	<u> </u>	
Instance Server	Infrastructure					•	
Database Instance (125 GB DB) on			1	i		<u>i</u>	
Consolidated SQL Server	Infrastructure						
Database SQL Maint Server	Infrastructure		1	-	<del> </del>		
Database SQL Server Physical	Infrastructure						
DB Maintenance (Annual Cycle \$610)	Infrastructure						
DB Maintenance (Semi-Annual Cycle				İ		İ	
\$1220)	Infrastructure			!	! ! !		! ! !
DB Maintenance (Semi-Annual Cycle			İ	İ	į Į		
\$2440)	Infrastructure					İ	
Dedicated Virtual Server	Infrastructure			!	1 ! !		1   
DB Instance Setup	Infrastructure						
DBA MS SQL Database Creation on			1		!		
Exisitng Instance	Infrastructure		ĺ	1	į	!	
Extra Small - 2 Core 8GB RAM, 500GB					Ì		
Drive, 10 GB NIC - Cloud/Virtual = \$601					ļ		
On Premise Physical Server = N/A	Infrastructure						

			Pote	ential Cost E	xtensions		
Cost Description	Project Cost Category	Y1	Y2	Y3	Y4	Y5	Y6
Small - 4 Core 16GB RAM, 500GB							
Drive, 10 GB NIC - Cloud/Virtual = \$951				İ			
On Premise Physical Server = \$9,288	Infrastructure						
Medium - 8 Core 32GB RAM, 500GB				1	1		
Drive, 10 GB NIC - Cloud/Virtual =				Ì			
\$1,702 On Premise Physical Server =					!		
\$9,751	Infrastructure						
Large - 16 Core 64GB RAM, 500GB				į			
Drive, 10 GB NIC - Cloud/Virtual =							
\$3,167 On Premise Physical Server =				İ			
\$10,446	Infrastructure						
Extra Large - 40 Core 160GB RAM,							
500GB Drive, 10 GB NIC - Cloud/Virtual							
= \$7,564 On Premise Physical Server =							
\$12,906	Infrastructure						
Project Staff Training	Training			<u> </u>			
User Training	Training			<u> </u>	<u> </u>		
				<u> </u>			
					1		
				<u> </u>			
				İ	i		

As Of: June 6, 2018

### Cost Summary

Cost Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Development Services:							
IT Hours - New Development 2019	247,500						247,500
IT Hours - New Development 2020		247,500					247,500
IT Hours - Customer Support							
IT Hours - Planned Maintenance							
User Hours - New Development							
Development Services Subtotal.	247,500	247,500					495,000
Hardware:							
Hardware Subtotal:							
Software:							
Software Subtotal:							
Infrastructure:							
Infrastructure Subtotal							
Training:							
Training Subtotal:							
Other:							
Other Subtotal:							
Costs Total:	247,500	247,500					495,000

### Oakland County Citizen Engagement Budget - Finance LG

As Of: June 6, 2018

Return on Investment Analysis

### Assumptions

Date	Assumption Description