Project Name: Citizen Engagement Budget - IT Project ID: DE9182CE

Leadership Group: IT Steering Committee - eGovernment										
Department: Information Technology	,	Division: Applica	ation Services							
Project Sponsor: Phil Bertolini	Date Requested	d: 6/5/2018	er No. 182							
Request Type: <u>New Develo</u>	pment	Enhancemen	t Cus	stomer Support						
Planned System Maintenance or Upgrade										
IT Team Name: eGovernment		IT Team No: E								
Project Manager/Leader: Cassy Zake	ns									
Account Account Number: 30004 Description:	IT ADD OVOC F	OOVEDNIMENT	Customer	IT - O						
Number: 30004 Description:	IT APP SVCS E-	GOVERNIVIENT	Name:	IT - eGovernment						
Grant Funded? Yes <u>No</u>		ndate? ndate Source:	Yes	<u>No</u>						

Project Goal

To establish a Citizen Engagement budget for the IT Leadership Group so that hours may be allocated in support of the development and expansion of Oakland County's digital media goals and objectives.

Business Objective

To provide a shared citizen engagement budget for digital media Initiatives in support of users, departments, agencies, and eGovernment goals and objectives.

Major Deliverables

- Project Management
 - Digital Editorial Coordination
 - Digital Editorial Team Planning
 - Social Media Content Planning
 - Multimedia Content Planning
- o Parent brand digital content creation and publishing
 - Website: Oakgov.com
 - Blog: OaklandCountyBlog.com
 - Social Media: Facebook, Twitter, LinkedIn, YouTube, Instagram, NextDoor
 - Design & graphics for use across digital channels
 - Video for use across digital channels

Approach

- Content is created/posted on each platform during County business days/hours.
- o Promotional topic coordination occurs weekly; at minimum.

Project Name: Citizen Engagement Budget - IT Project ID: DE9182CE

- Content to be repurposed across channels, linking to the County program/service.
- Engagement increased by providing educational and entertaining information, highlighting people connecting with real people through Oakland County programs and services.
- As citizen engagement digital media work is planned, the quantities available for each digital asset will be decremented and the work will be scheduled to complete the request.

Research & Analysis

Gartner Research Recommendation Research Conducted – See recommendation below

Citizens' experience with government services is often "underwhelming," leaving them lacking confidence and trust. Government CIOs leading digital transformation need to establish a citizen experience program with an outside-in approach that meets citizen expectations of digital government services.

Key Findings:

- Government leaders have regularly stated goals of being more citizen-centric or improving the citizen experience. However, unless they're turned into action-oriented strategies, tracked and measured, these goals will not be achieved, which will lead to lower levels of transparency and accountability.
- CX efforts that do not show quantifiable value lose executive support, and often see their funding cut when budgets are tightened.
- Citizen engagement efforts, which are often siloed, frequently fail to produce satisfactory interactions with citizens, leading to a sense of citizen apathy and frustration by government leaders.

Government CIOs leading their organizations in digital transformation should:

- Put citizens at the center of service delivery by following this roadmap to incorporate CX strategies into their digital government strategies.
- Use customer journey maps to identify and prioritize new opportunities for digital services and enterprise wide investments to accelerate their organizations' progress toward implementing digital government.
- Develop CX-focused, digital government key performance indicators across government services that measure digital service effectiveness and drive digital transformation to demonstrate the business value of citizen-centric digital government.

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Benefits

See Return on Investment (ROI) Analysis Document

Impact

Number of UsersThe number of users will vary depending on topic. **Divisions**All or department specific depending on topic.

Leadership Groups All.

Risk

Business Environment Low – little or no impact to existing business processes **Technical Environment** Low – proven and previously implemented technologies

Assumptions

Staffing IT Staffing: resources available for the hours indicated per the attached project plan.

Other Staffing: additional staffing will be available as follows:

Role: Name Hours per Day

Project Sponsor: Phil Bertolini As needed

Project Name: Citizen Engagement Budget - IT Project ID: DE9182CE

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None

Technical

None

Funding

• IT

Other

• None

Priority

•

Constraints

• None

Exclusions

None

Project Name: Citizen Engagement Budget - eGov Project ID: DE9182CE

PROJECT PHASE AUTHORIZATION

Phase(s): All									
Total Estimated Application Services	Hours: 8600								
Total Estimated Technical Systems	Hours:								
Total Estimated CLEMIS	Hours:								
Total Estimated Internal Services	Hours:								
IT Application Services Division Manager Approval:		Date:							
IT Technical Systems Division Manager Approval:	Date:								
IT CLEMIS Division Manager Approval:		Date:							
IT Internal Services Division Manager Approval:		Date:							
IT Management Approval:									
Approved: Yes No		Date:							
Reason:									
Project Sponsor Approval:									
Title:		Date:							

PROJECT SUMMARY

Authorized Development (see above)	Hours: 8600
Preliminary Estimated Development for Future Phases	Hours:
Grand Total Estimated Development	Hours: 8600 Cost: \$ 719,649

Project Name: Citizen Engagement Budget - eGov Project ID: DE9182CE

PROJECT COMPLETION AUTHORIZATION

Customer Acceptance of Product:								
Title:	Date:							
Project Office Review:	Date:							

Citizen Engagement Budget - IT - Size Estimate (+/- 10% to 50%)

Туре	ID	Task Name	Estimated	Estimate Notes
	4 2		Hours	
3	000000	CITIZEN ENGAGEMENT BUDGET - IT		
Phase	010000	PROJECT MANAGEMENT	50	
Phase	020000	WEBSITE CONTENT PUBLISHING	1,150	
Phase	030000	BLOG	2,400	
Phase	040000	SOCIAL MEDIA	3,700	
Phase	050000	VIDEO	1,300	
			8,600	

Project Summary

Description	Year 1	Year 2	Year 3	Year 3 Year 4 Year 5		Year 6	Total	
Benefits/Savings:								
Tangible Benefits Subtotal:	0	0	0	0	0	0	0	
Cost Avoidance Subtotal:	0	0	0	0	0	0	0	
Costs:								
Development Services Subtotal:	359,825	359,825	0	0	0	0	719,649	
Hardware Subtotal:	0	0	0	0	0	0	0	
Software Subtotal:	0	0	0	0	0	0	0	
Infrastructure Subtotal	0	0	0	0	0	0	0	
Training Subtotal:	0	0	0	0	0	0	0	
Other Subtotal:	0	0	0	0	0	0	0	
Annual Statistics:								
Annual Total Savings	0	0	0	0	0	0	0	
Annual Total Costs	359,825	359,825	0	0	0	0	719,649	
Annual Return on Investment	(359,825)	(359,825)					(719,649)	
Annual Costs/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	(113,043)	
Project Cumulative Statistics:								
Cumulative Total Savings	0	0	0	0	0	0	0	
Cumulative Total Costs	359,825	719,649	719,649	719,649	719,649	719,649	719,649	
Cumulative Return on Investment	(359,825)	(719,649)	(719,649)	(719,649)	(719,649)	(719,649)	(719,649)	
Cumulative Cost/Savings Ratio	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Year Positive Payback Achieved							NO PAYBACK	
State or Federal Mandate?								
Signatures:								
	D (
Benefits Reviewed By Project Sponsor	Date:							
Costs (including IT Resources) Reviewed By								
Information Technology Project Manager	Date:							

	Project Savings		Unit		Rate per		Annual
Benefit/Savings Description	Category	Budget Category/Funding Source	Desc	Units	Unit	Total Savings	Multiplier
Creates a customer service outlet,							
potentially reducing phone calls and/or							
other traditional customer service							
methods.	Intangible Benefit					0	
Helps to improve government service							
by gaining a better understanding of the							
needs of the community served.	Intangible Benefit					0	
Enables customers to help one another							
by interacting with one another,							
potentially reducing reliance on							
government resources.	Intangible Benefit					0	
Reaches an increasingly mobile and							
high-tech audience of all ages.	Intangible Benefit					0	
Enhances quality of life by facilitating							
local community building by connecting							
people with one another who may have							
not had other means to do so.	Intangible Benefit					0	
Further promotes Oakland County's							
use of emerging technologies to serve							
its constituencies.	Intangible Benefit					0	
Creates a "sticky" environment that							
draws/attracts more people to the							
OakGov.com web site, thereby							
promoting awareness and conversion						_	
to other online services.	Intangible Benefit					0	
Potentially reaches a younger audience							
and engages them in government early							
on in order to serve their needs for the						[_ [
future.	Intangible Benefit					0	
Provides a practical way to							
communicate with Oakland County's							
retiree population and to improve							
outreach through Health, Wellness and							
other program areas.	Intangible Benefit					0	

Benefit/Savings Description	Project Savings Category	Budget Category/Funding Source	Unit Desc	Units	Rate per Unit	Total Savings	Annual Multiplier
Provides a platform for enterprise and							
regional collaboration.	Intangible Benefit					0	
Provides an effective way to solicit							
community input and feedback in							
support of government transparency.	Intangible Benefit					0	
						0	
						0	
						0	

		Af	fect	s Pr	ojec	t RO	OI?		Po	tential Savi	ngs Extension	ons	
Benefit/Savings Description	Project Savings Category	Y1	Y2	Y 3	Y4	Y5	Y6	Y1	Y2	Y3	Y4	Y5	Y6
Creates a customer service outlet,									<u>. </u>	<u>. </u>	i	<u>. </u>	
potentially reducing phone calls and/or													
other traditional customer service						į			İ	İ	į		
methods.	Intangible Benefit					İ					İ		
Helps to improve government service													
by gaining a better understanding of the													
needs of the community served.	Intangible Benefit					İ				İ	ļ		
Enables customers to help one another													
by interacting with one another,						İ							
potentially reducing reliance on						İ			İ	İ			
government resources.	Intangible Benefit					•							
Reaches an increasingly mobile and													
high-tech audience of all ages.	Intangible Benefit										İ		
											į		
Enhances quality of life by facilitating						İ			İ	İ			
local community building by connecting						•							
people with one another who may have											İ		
	Intangible Benefit					İ					İ		
Further promotes Oakland County's													
use of emerging technologies to serve						İ							
its constituencies.	Intangible Benefit					İ			İ	İ			
Creates a "sticky" environment that													
draws/attracts more people to the						İ					ļ		
OakGov.com web site, thereby						İ					•		
promoting awareness and conversion						İ			İ	İ	İ		
to other online services.	Intangible Benefit					İ			İ	İ			
Potentially reaches a younger audience													
and engages them in government early													
on in order to serve their needs for the											İ		
future.	Intangible Benefit										į		
Provides a practical way to						İ			İ	İ	İ		
communicate with Oakland County's													
retiree population and to improve						İ							
outreach through Health, Wellness and						İ			İ	İ			
other program areas.	Intangible Benefit										<u> </u>		

		Af	Affects Project ROI?) ?	Potential Savings Extensions					
Benefit/Savings Description	Project Savings Category	Y1	Y2	Y	3 Y	4 Y	′ 5	Y6	Y1	Y2	Y 3	Y4	Y5	Y6
Provides a platform for enterprise and				Ī		Ţ	T					İ		
regional collaboration.	Intangible Benefit			1	- [ı				i !		İ	
Provides an effective way to solicit				Ī						!	<u> </u>		<u>.</u>	
community input and feedback in				Ì	1	1	ı							
support of government transparency.	Intangible Benefit			<u> </u>										
				į	İ	į	į							
				Ī		ĺ	İ					į		
				Ī	į	ĺ	ij			1			1	

Savings Summary

Benefit/Savings Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Tangible Benefit:							
Tangible Benefits Subtotal:							
Cost Avoidance:							
Cost Avoidance Subtotal:							
Intangible Benefit:							
Creates a customer service outlet, potentially							
reducing phone calls and/or other traditional							
customer service methods.							
Helps to improve government service by							
gaining a better understanding of the needs							
of the community served.							
Enables quatement to help one another by							
Enables customers to help one another by interacting with one another, potentially							
reducing reliance on government resources.							
Reaches an increasingly mobile and high-							
tech audience of all ages.							
Enhances quality of life by facilitating local							
community building by connecting people							
with one another who may have not had							
other means to do so.							
Further promotes Oakland County's use of							
emerging technologies to serve its							
constituencies.							
Creates a "sticky" environment that							
draws/attracts more people to the							
OakGov.com web site, thereby promoting							
awareness and conversion to other online							
services.							
Potentially reaches a younger audience and							
engages them in government early on in							
order to serve their needs for the future.							

Savings Summary

Benefit/Savings Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Provides a practical way to communicate							
with Oakland County's retiree population and							
to improve outreach through Health,							
Wellness and other program areas.							
Provides a platform for enterprise and							
regional collaboration.							
Provides an effective way to solicit							
community input and feedback in support of							
government transparency.							
Savings Total:	·	·					·

REV: Feb. 22, 2018

As Of: June 5, 2018

Cost Detail

								Affe	cts	Proj	ect F	ROI?
	Project Cost	Budget Category/ Funding	Unit		Rate per		Annual					
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1 Y	2 `	Y3 Y	4 Y	5 Y6
IT Hours - New Development 2019	Development Svcs		HR	4,300	84	359,825		Х		ļ		
IT Hours - New Development 2020	Development Svcs		HR	4,300	84	359,825		Х				
IT Hours - Customer Support	Development Svcs					0					<u> </u>	
IT Hours - Planned Maintenance	Development Svcs					0					<u> </u>	
User Hours - New Development	Development Svcs					0						
User Hours - PTNE/OT	Development Svcs					0			ı			
Contractor Professional Services	Development Svcs					0						
PC System - Acquisition	Hardware				814	0			İ	Ì	İ	
PC System - Maintenance	Hardware				2,304	0				l		
Notebook - Acquisition	Hardware				1,223	0						
Notebook - Maintenance	Hardware				2,372	0				Ī	Ī	
Tablet Notebook - Acquisition	Hardware				2,012	0			ł	-		
Tablet Notebook - Maintenance	Hardware					0			Ī	i		
Laserprinter - Acquisition	Hardware				1,432	0			Ī			
Laserprinter - Maintenance	Hardware				1,104	0			T			
Image Workstations - Acquisition	Hardware					0						
Image Workstations - Maintenance	Hardware				3,496	0			Ī			
PC Maintenance User Owned	Hardware				2,304	0			Ī			
Printer Maintenance User Owned	Hardware				1,072	0		1				
File Space (100GB)	Hardware		ANN		173	0			Ī	i		
Internet Bandwidth per MB	Hardware		ANN		750	0			Ī			
Package Software - Acquisition	Software					0			Ī			
Package Software - Maintenance	Software					0						
Business Objects Access	Software					0						
Term Emulation SFTW-Acquisition	Software					0			Ī			
Term Emulation SFTW-Maintenance	Software					0		1				
Server - Acquisition/Upgrade	Infrastructure				8,000	0				į	i	
Server - Maintenance	Infrastructure				360	0			Ţ			
Server Sftwre - Acquisition/Upgrade	Infrastructure				335	0			Ī			
Server Sftwre - Maintenance	Infrastructure					0		•	Ť	Î		
Server Rack Mount	Infrastructure				400	0						
Oracle Enterprise Per Processor -									Ţ		1	
Includes Year 1 Maintenance	Infrastructure				21,372	0			İ	i	į	
Oracle Enterprise Per Processor - Year									Ť		T	
2 and Beyond	Infrastructure				3,432	0			į		<u> </u>	

As Of: June 5, 2018

Cost Detail

								Af	fects	Pro	ject	ROI?	ī
	Project Cost	Budget Category/ Funding	Unit		Rate per		Annual			ĺ		i	7
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1	Y2	Y3 '	Y4 `	Y5 Y6	6
SQL Server Enterprise - Per Processor										- 1		T	٦
(4 cores) - Purchased Sept 2016-Aug										İ	İ		
2017 - Includes Maintenance thru Aug										į	į		
2019	Infrastructure				24,533	0				- 1			
SQL Server Enterprise - Per Processor					·					Î	Î	Ì	٦
(4 cores) - Purchased Sept 2017-Aug											ł	i	
2018 - Includes Maintenance thru Aug											ļ	Į.	
2019	Infrastructure				20,759	0				į	į		
SQL Server Enterprise - Per Processor										İ	- 1		٦
(4 cores) - Purchased Sept 2018-Aug										- 1			
2019 - Includes Maintenance thru Aug										İ	į		
2019	Infrastructure				16,985	0				į	į		
SQL Server Enterprise - Maintenance,										İ	İ		٦
Per Processor (4 cores) - Sept 2019										- 1			
and Beyond	Infrastructure				4,218	0				- 1		ı	
SQL Server Standard - Per Processor										i		T	1
(4 cores) - Purchased Sept 2016-Aug										- 1			
2017 - Includes Maintenance thru Aug										- 1			
2019	Infrastructure				6,398	0				İ	į	İ	
SQL Server Standard - Per Processor										į	ı		1
(4 cores) - Purchased Sept 2017-Aug													
2018 - Includes Maintenance thru Aug										l	i	i	
2019	Infrastructure				5,414	0						İ	
SQL Server Standard - Per Processor					·								٦
(4 cores) - Purchased Sept 2018-Aug													
2019 - Includes Maintenance thru Aug										İ	į	İ	
2019	Infrastructure				4,429	0				- 1	ł	i	
SQL Server - Standard Maintenance,										į			٦
Per Processor (4 cores) - Sept 2019										- 1			
and Beyond	Infrastructure				1,100	0		I		İ	ĺ	İ	
Websphere Basic Per Processor											Ī		٦
Single/Dual Core - Includes Year 1								I			- [
Maintenance	Infrastructure				3,506	0						<u> </u>	

As Of: June 5, 2018

Cost Detail

								Affe	cts	Proj	ect	ROI?
	Project Cost	Budget Category/ Funding	Unit		Rate per		Annual					
Cost Description	Category	Source	Desc	Units	Unit	Total Cost	Multiplier	Y1 Y	2 `	/3 Y	′4 Y	′5 Y6
Mahankan Basis Ban Basasan												
Websphere Basic Per Processor	l f t t				704	0		l !	ı		İ	
	Infrastructure				701	0		l i	ij.	<u> </u>		
Websphere ND Per Processor									ĺ	İ	İ	
Single/Dual Core - Includes Year 1					40.400	0			į			
Maintenance	Infrastructure				13,180	0		I i	-			
Websphere ND Per Processor									ı	İ		
	Infrastructure				2,635	0		l !	ĺ			
SSL Certificate	Infrastructure				845	0		H	÷	+	-	-
Internet Access	Infrastructure				180	0		 	÷	+	+	-
Imperva Web Application Firewall	IIIIIasiiuciuie				100	0		H	÷	+		\dashv
(External Web Applications Only)	Infrastructure		ANN		500	0		l !	ĺ			
App Code Directories on Consolidated	imastructure		AININ		300	0			÷	+	+	-
IIS Server (Virtual)	Infrastructure		ANN		415	0		l !	į		İ	<u> </u>
Database (5 GB) on Consolidated SQL	illiastructure		AININ		710	<u> </u>		l i	÷	+	÷	-
Instance Server	Infrastructure		ANN		930	0			į			
Database Instance (125 GB DB) on	minastractare		7 (1 4) 4		300	0			÷	+	-	-
Consolidated SQL Server	Infrastructure		ANN		2,395	0		l !	ĺ			
Database SQL Maint Server	Infrastructure		ANN		834	0			÷	+	-	+
Database SQL Server Physical	Infrastructure		ANN		19,158	0		H	÷	+	÷	\pm
DB Maintenance (Annual Cycle \$610)	Infrastructure		ANN		610	0			Ť	-	÷	\pm
DB Maintenance (Semi-Annual Cycle	minada adtard		7 11 11 1		010				÷	-	+	-
\$1220)	Infrastructure		ANN		1,220	0		l !	į			
DB Maintenance (Semi-Annual Cycle					-,				t	-	-	
\$2440)	Infrastructure		ANN		2,440	0		l !	į	į	į	
Dedicated Virtual Server	Infrastructure		ANN		4,150	0			ı	T	i	
DB Instance Setup	Infrastructure				976	0			Ť	-	1	
DBA MS SQL Database Creation on									T		- [
Exisitng Instance	Infrastructure				366	0		li	i		İ	i I
						<u>-</u>			Ť	\top	İ	
Extra Small - 2 Core 8GB RAM, 500GB									ı			
Drive, 10 GB NIC - Cloud/Virtual = \$601									ı			
On Premise Physical Server = N/A	Infrastructure		ANN			0			i	į	į	

Cost Detail

								Affec	ts P	rojec	t RO	1?
Cost Description	Project Cost Category	Budget Category/ Funding Source	Unit Desc	Units	Rate per Unit	Total Cost	Annual Multiplier	Y1 Y2	Y3	Y4	Y5	Y6
Medium - 8 Core 32GB RAM, 500GB	Infrastructure		ANN			0						
Drive, 10 GB NIC - Cloud/Virtual = \$1,702 On Premise Physical Server = \$9,751 Large - 16 Core 64GB RAM, 500GB	Infrastructure		ANN			0						
Drive, 10 GB NIC - Cloud/Virtual = \$3,167 On Premise Physical Server =	Infrastructure		ANN			0						
Extra Large - 40 Core 160GB RAM, 500GB Drive, 10 GB NIC - Cloud/Virtual = \$7,564 On Premise Physical Server = \$12,906	Infrastructure		ANN			0						
Project Staff Training User Training	Training Training					0						

Cost Detail

			Potenti	al Cost	Extensi	ons	
	Project Cost				1		ī
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
IT Hours - New Development 2019	Development Svcs	359,825			i		<u> </u>
IT Hours - New Development 2020	Development Svcs		359825		ļ		Ţ
IT Hours - Customer Support	Development Svcs						1
IT Hours - Planned Maintenance	Development Svcs						Ī
User Hours - New Development	Development Svcs				ļ		-
User Hours - PTNE/OT	Development Svcs				1		
Contractor Professional Services	Development Svcs						1
PC System - Acquisition	Hardware						Ī
PC System - Maintenance	Hardware				ĺ		1
Notebook - Acquisition	Hardware						
Notebook - Maintenance	Hardware				İ		Ī
Tablet Notebook - Acquisition	Hardware				i		i
Tablet Notebook - Maintenance	Hardware				-		1
Laserprinter - Acquisition	Hardware						1
Laserprinter - Maintenance	Hardware						1
Image Workstations - Acquisition	Hardware				İ		Î !
Image Workstations - Maintenance	Hardware						1
PC Maintenance User Owned	Hardware				•		1
Printer Maintenance User Owned	Hardware				i		Ī
File Space (100GB)	Hardware				-		1
Internet Bandwidth per MB	Hardware						1
Package Software - Acquisition	Software						1
Package Software - Maintenance	Software				İ		i i
Business Objects Access	Software						1
Term Emulation SFTW-Acquisition	Software						1
Term Emulation SFTW-Maintenance	Software				İ		i
Server - Acquisition/Upgrade	Infrastructure				-		1
Server - Maintenance	Infrastructure				İ		1
Server Sftwre - Acquisition/Upgrade	Infrastructure						
Server Sftwre - Maintenance	Infrastructure		Ì		Î		Î
Server Rack Mount	Infrastructure				[1
Oracle Enterprise Per Processor -					į		Ī
Includes Year 1 Maintenance	Infrastructure						
Oracle Enterprise Per Processor - Year					į		Ī
2 and Beyond	Infrastructure						

Cost Detail

	Potential Cost Extensions						
Cost Description	Project Cost	Y1	Y2	Y3	Y4	Y5	Y6
-	Category	TI	1 12	13	14	10	10
SQL Server Enterprise - Per Processor			į				
(4 cores) - Purchased Sept 2016-Aug			į				
2017 - Includes Maintenance thru Aug	l., f.,		į				
2019	Infrastructure		i H	i }	}		i !
SQL Server Enterprise - Per Processor			ļ				•
(4 cores) - Purchased Sept 2017-Aug							•
2018 - Includes Maintenance thru Aug							İ
2019	Infrastructure		į				<u> </u>
SQL Server Enterprise - Per Processor			İ				İ
(4 cores) - Purchased Sept 2018-Aug			ļ				•
2019 - Includes Maintenance thru Aug			į				
2019	Infrastructure						
SQL Server Enterprise - Maintenance,							İ
Per Processor (4 cores) - Sept 2019			ĺ				İ
and Beyond	Infrastructure		ļ				
SQL Server Standard - Per Processor							
(4 cores) - Purchased Sept 2016-Aug							İ
2017 - Includes Maintenance thru Aug			į				
2019	Infrastructure		İ				İ
SQL Server Standard - Per Processor							
(4 cores) - Purchased Sept 2017-Aug			į				ļ
2018 - Includes Maintenance thru Aug			İ				İ
2019	Infrastructure		Ì		}		İ
SQL Server Standard - Per Processor			į				!
(4 cores) - Purchased Sept 2018-Aug			į				•
2019 - Includes Maintenance thru Aug							İ
2019	Infrastructure		ĺ				İ
SQL Server - Standard Maintenance,			1	 	!		<u> </u>
Per Processor (4 cores) - Sept 2019			į				
and Beyond	Infrastructure		į				İ
Websphere Basic Per Processor			İ				
Single/Dual Core - Includes Year 1			ļ	!	}		
Maintenance	Infrastructure						

Cost Detail

			Potent	ial Cost	Extensi	ons	
	Project Cost						Ì
Cost Description	Category	Y1	Y2	Y3	Y4	Y5	Y6
Websphere Basic Per Processor							
Single/Dual Core - Year 2 and Beyond	Infrastructure						<u> </u>
Websphere ND Per Processor							
Single/Dual Core - Includes Year 1							
Maintenance	Infrastructure						<u> </u>
Websphere ND Per Processor							1
Single/Dual Core - Year 2 and Beyond	Infrastructure						
SSL Certificate	Infrastructure						↓
Internet Access	Infrastructure		<u> </u>		<u> </u>		<u> </u>
Imperva Web Application Firewall							
(External Web Applications Only)	Infrastructure						<u> </u>
App Code Directories on Consolidated							
IIS Server (Virtual)	Infrastructure				<u> </u>		<u> </u>
Database (5 GB) on Consolidated SQL							1
Instance Server	Infrastructure						<u> </u>
Database Instance (125 GB DB) on							
Consolidated SQL Server	Infrastructure						<u> </u>
Database SQL Maint Server	Infrastructure						<u> </u>
Database SQL Server Physical	Infrastructure						<u> </u>
DB Maintenance (Annual Cycle \$610)	Infrastructure						
DB Maintenance (Semi-Annual Cycle							1
\$1220)	Infrastructure						
DB Maintenance (Semi-Annual Cycle							
\$2440)	Infrastructure						
Dedicated Virtual Server	Infrastructure						<u> </u>
DB Instance Setup	Infrastructure						<u> </u>
DBA MS SQL Database Creation on							
Exisitng Instance	Infrastructure						<u> </u>
Extra Small - 2 Core 8GB RAM, 500GB							
Drive, 10 GB NIC - Cloud/Virtual = \$601			1				
On Premise Physical Server = N/A	Infrastructure		!		<u>!</u>		<u>:</u>

REV: Feb. 22, 2018

Cost Detail

			Potent	tial Cost	Extensi	ons	
Cost Description	Project Cost Category	Y1	Y2	Y3	Y4	Y5	Y6
Small - 4 Core 16GB RAM, 500GB			İ				İ
Drive, 10 GB NIC - Cloud/Virtual = \$951			1	}			}
On Premise Physical Server = \$9,288	Infrastructure		-				
Medium - 8 Core 32GB RAM, 500GB			-	:			
Drive, 10 GB NIC - Cloud/Virtual =			-	•	!		ļ
\$1,702 On Premise Physical Server =							
\$9,751	Infrastructure						
Large - 16 Core 64GB RAM, 500GB			İ		ļ		
Drive, 10 GB NIC - Cloud/Virtual =				•			•
\$3,167 On Premise Physical Server =							
\$10,446	Infrastructure						į
Extra Large - 40 Core 160GB RAM,			1				!
500GB Drive, 10 GB NIC - Cloud/Virtual							
= \$7,564 On Premise Physical Server =			1				•
\$12,906	Infrastructure		İ	i !			į
Project Staff Training	Training			!			!
User Training	Training		į				
			į				

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Cost Summary

Cost Description	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Total
Development Services:							
IT Hours - New Development 2019	359,825	0	0	0	0	0	359,825
IT Hours - New Development 2020	0	359,825	0	0	0	0	359,825
IT Hours - Customer Support	0	0	0	0	0	0	
IT Hours - Planned Maintenance	0	0	0	0	0	0	
User Hours - New Development	0	0	0	0	0	0	
User Hours - PTNE/OT	0	0	0	0	0	0	
Contractor Professional Services	0	0	0	0	0	0	
Development Services Subtotal:	359,825	359,825					719,649
Hardware:							
Hardware Subtotal:							
Software:							
Software Subtotal:							
Infrastructure:							
Infrastructure Subtotal							
Training:							
Training Subtotal:							
Other:							
Outor.							
Other Subtotal:							
Costs Total:	359,825	359,825					719,649

Oakland County Citizen Engagement Budget - IT

As Of: June 5, 2018

Return on Investment Analysis

Assumptions

Date	Assumption Description

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