



know. compare. choose.

Choose affordable care with confidence

LOG IN TO YOUR BLUE CROSS MEMBER ACCOUNT
AT [BCBSM.COM/FIND-A-DOCTOR](https://www.bcbsm.com/find-a-doctor)

Find quality care at lower prices

Your online Blue Cross member account is personalized to your plan, so you know who to see and where to go without leaving your plan's network. Get started with your search by logging in to your account at bcbsm.com/find-a-doctor.



Search for doctors and hospitals

Start your search by choosing from a number of categories.

Review details to narrow your choices. For instance, check office locations and hours if you want a pediatrician near your child's day care center or a primary care provider closer to work. Or look for a primary care provider who offers telehealth.

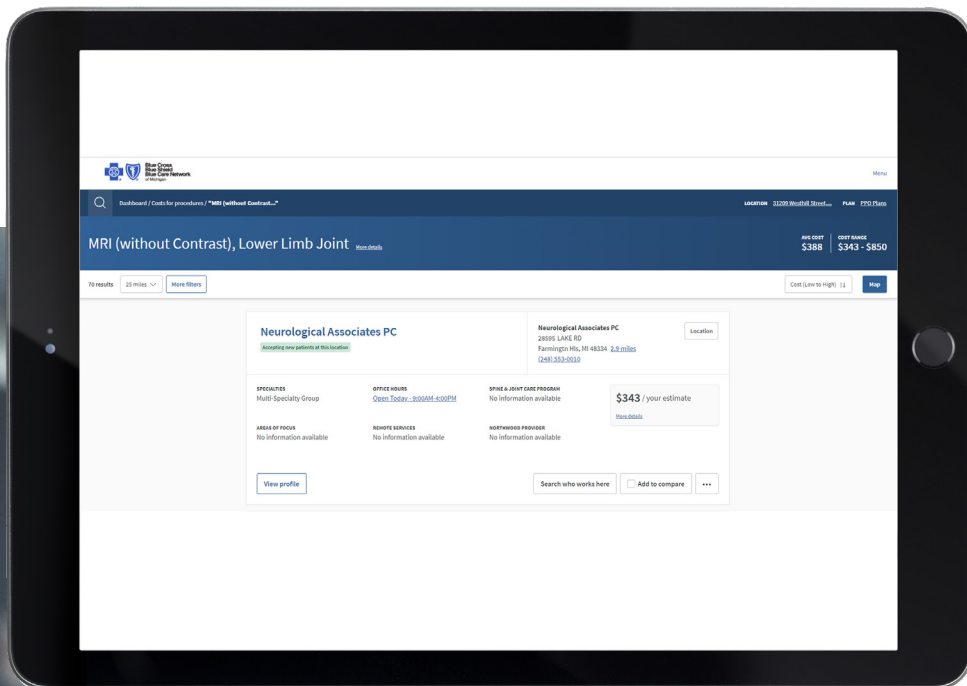




Compare costs for services and procedures

By logging in to your account, you can search for health care services to get pricing. Your search results shows cost estimates.* You can compare costs across health care providers and facilities.

Costs can vary quite a bit. Sometimes you can save money by driving 15 minutes more or having your procedure at an outpatient facility rather than in a hospital.



Images are for illustrative purposes only.

*Cost estimates for most services are available to most non-Medicare members.



Find high-quality doctors and hospitals

Use Total Care™ as a search parameter to find doctors who meet our high-quality standards. These doctors coordinate your care with a team of health care professionals to keep you healthy, instead of just treating you when you're sick.

Let's say you need to lose weight before it leads to heart disease. A Total Care provider puts the right team in place — nurses, dietitians, specialists, therapists, pharmacists and care coordinators — to help with your weight loss and keep you out of the hospital.

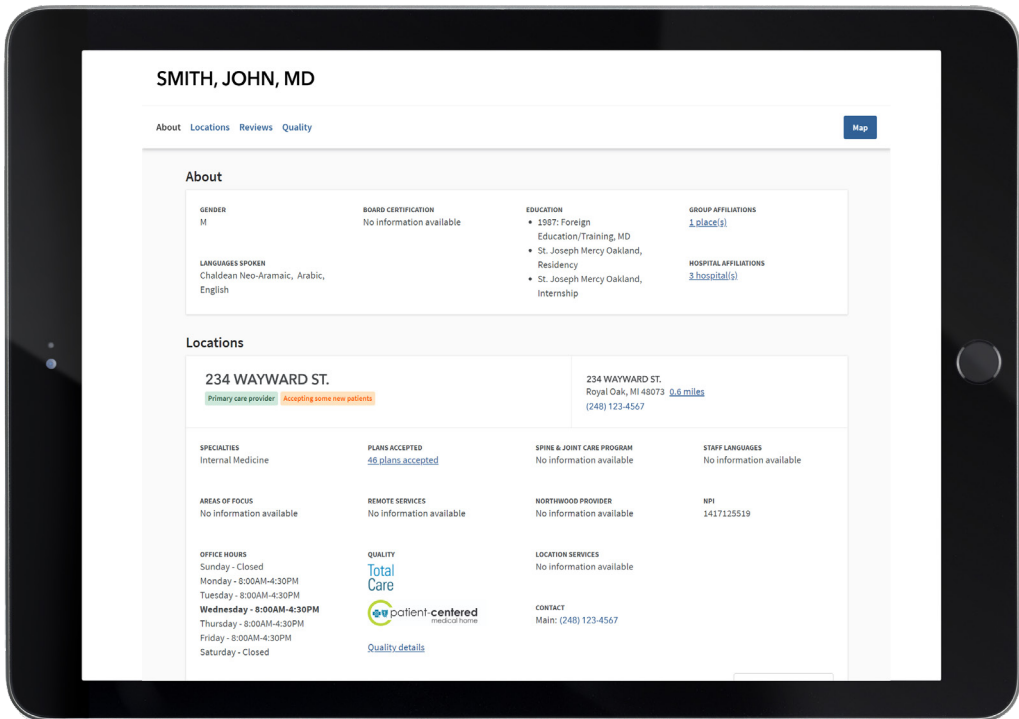
Search hospitals and health care facilities by quality, too. Blue Distinction® Centers meet national standards and are recognized for their experience and expertise in treating a certain area of medicine. One facility might be well-known for bariatric surgery, while another is known for maternity care.

Places designated as Blue Distinction® Centers+ meet the national standards to provide high-quality care at a substantially lower cost.

Understanding these differences can help you talk with your doctor about the appropriate place to go.



A Total Care™ doctor will coordinate your care with a team of health care professionals to keep you healthy.



The Total Care designation identifies doctors who meet our high-quality standards.

Total Care

Look for the “Total Care” designation in your search results or the provider’s profile.

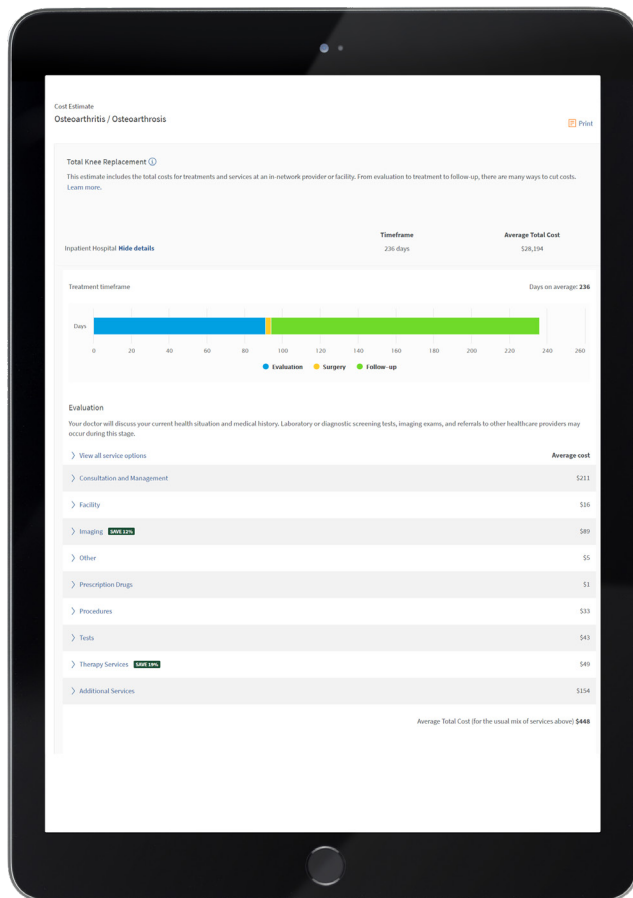
Learn more about doctor and hospital quality at bcbsm.com/hospital-quality.



Plan ahead for surgeries

Get an idea of the costs and quality you can expect if you're having surgery. Let's say your doctor recommends you have knee replacement surgery. Your account provides an estimated total cost* for each service involved with your procedure — from your first doctor visit to post-surgery physical therapy.

You'll also see where you can save money. Using our example, you may find that six weeks of physical therapy costs less at a nearby outpatient clinic than the hospital. Knowing costs ahead of time helps you plan for care and manage your benefits.



*Costs are based on data from Blue Cross Blue Shield of Michigan and selected real-world claims from 34 million customers.



know. compare. choose.



Bottom line: **You have the power to choose.**

Use your online Blue Cross member account —
your resource for finding the best health care for
your budget.

Register at:

bcbsm.com/register

Or, text **REGISTER**
to **222764**.

Get the app.



Search **BCBSM**.



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Message and data rates may apply. Visit **bcbsm.com** for our *Terms and Conditions of Use* and *Privacy Practices*.

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries.

Google Play and the Google Play logo are trademarks of Google LLC.